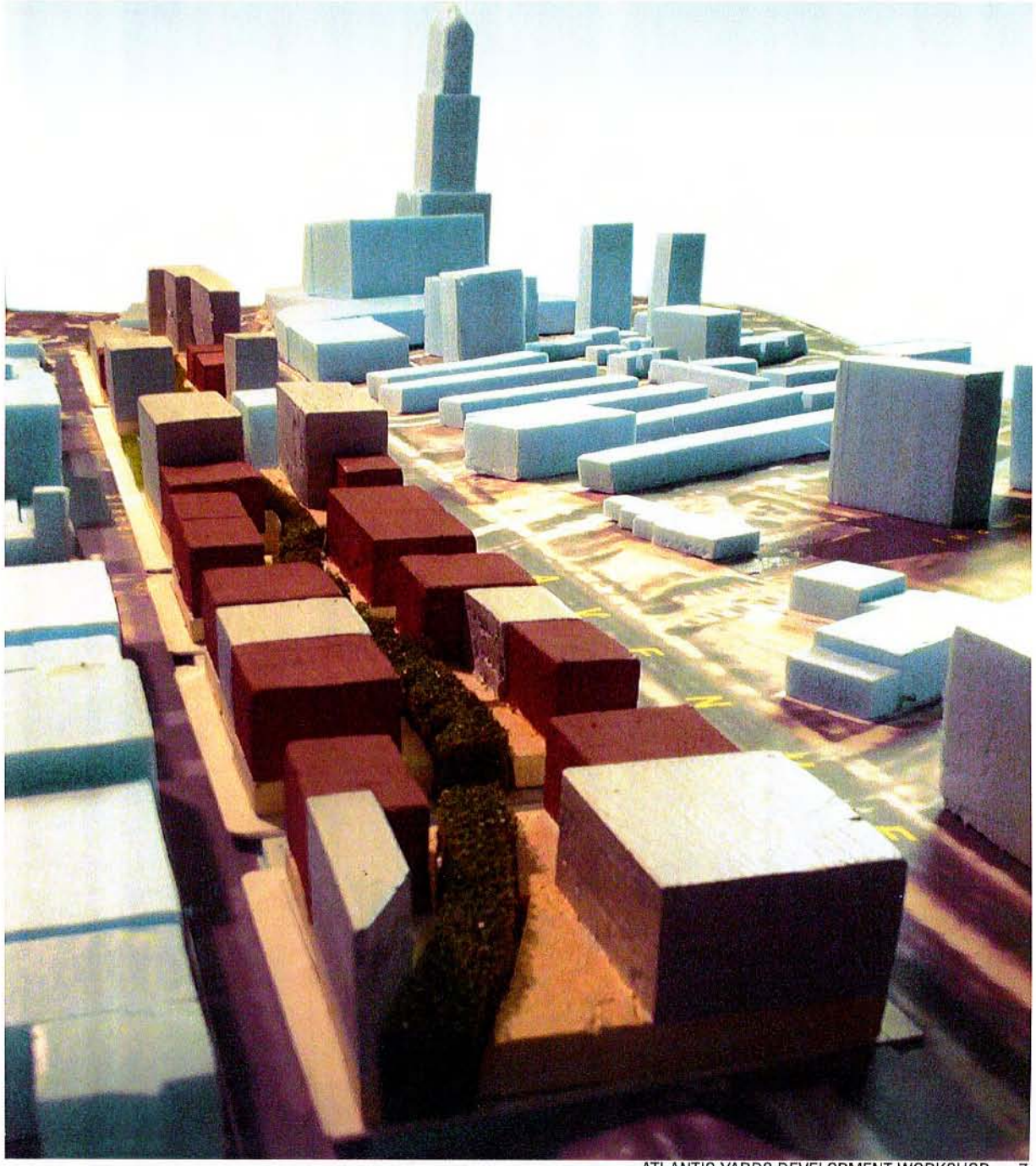
A NEW VISION

We can achieve more.

We can go beyond housing, and build HOMES.

We can go beyond jobs, and create BUSINESSES and CAREERS

Instead of selling Atlantic Yards short, let's INVEST in our community.

Instead of putting all our eggs in one basket and giving 11 acres of public land to one developer without any competition, let's give local firms an opportunity to get a piece of this very big pie.

By treating Atlantic Yards as a valued public resource, we can build something with broader long term benefits for Brooklyn.