



BARCLAYS CENTER ARENA OPERATIONS



BARCLAYS CENTER TEAM AND ROLES



BEC Arena Operations

- AEG
- Levy Restaurants

FCRC

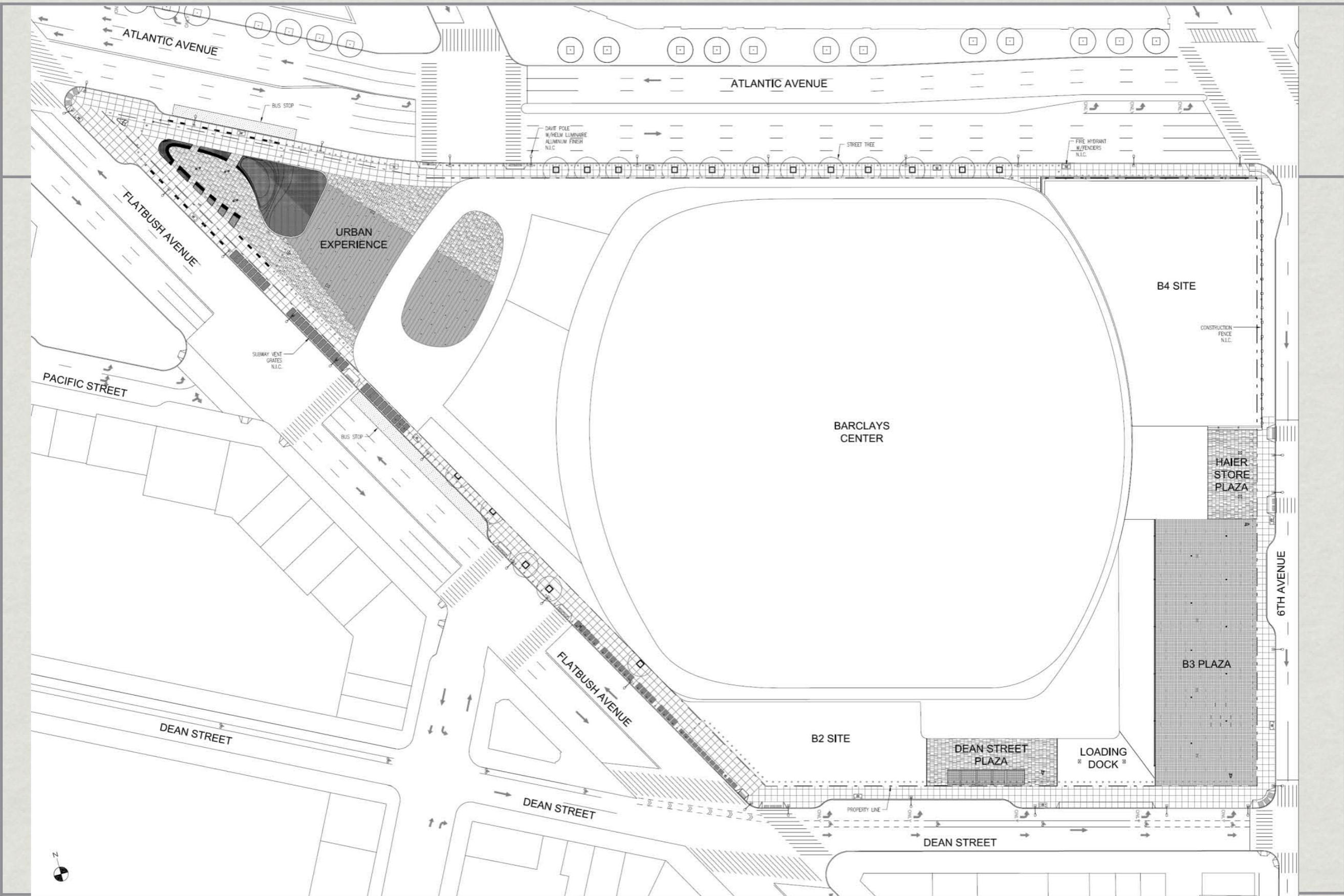
Public Agencies

BARCLAYS CENTER BUILDING OVERVIEW



Building Overview

- Number and type of events, capacity
- Arena perimeter
- Arena in context



BARCLAYS CENTER CALENDAR

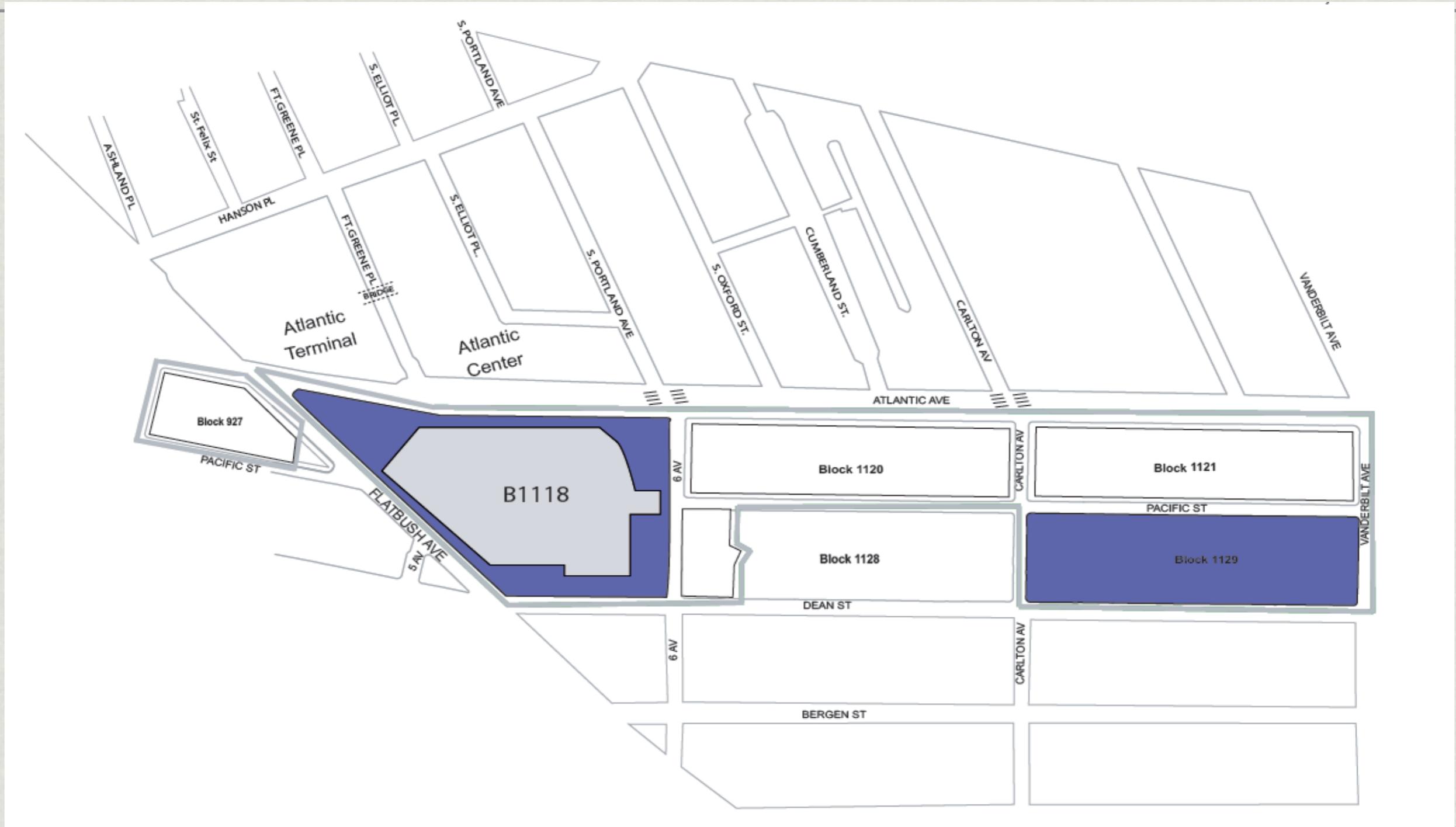
Barclays Center 2012

As of 6/21/12
CONFIRMED

2012 EVENTS CURRENTLY ANNOUNCED AT THE BARCLAYS CENTER

Jay-Z	September 28, 2012
Islanders vs. Devils	October 2, 2012
Harlem Globetrotters	October 7, 2012
Barbra Streisand (2 Shows)	October 11 & 13, 2012
The King's Men	October 14, 2012
Rush	October 22, 2012
Sensation	October 26-27, 2012
Journey	October 30, 2012
How Sweet The Sound	November 4, 2012
Barclays Center Classic	November 9, 2012
Russell Peters	November 10, 2012
Justin Bieber	November 12, 2012
Coaches vs. Cancer	November 16-17, 2012
Kellogg's USA Gymnastics Tour	November 18, 2012
Legends Classic	November 19-20, 2012
Disney On Ice (8 Shows)	Nov 27-Dec. 2, 2012
Neil Young	December 3, 2012
Andrea Bocelli	December 5, 2012
Sounds of Reggae	December 9, 2012
Hezekiah Walker Gospel Concert	December 10, 2012
BK Hoops Winter Festival	December 15, 2012
Leonard Cohen	December 20, 2012
BK Hoops Holiday Invitational	December 22, 2012

BARCLAYS CENTER CONTEXT



ARENA OPERATIONS OVERVIEW

HOW WE PREPARE



- Front of house
- Back of house
- Outside the arena
 - Sanitation
 - Security
 - Traffic and transportation
- Communications
 - Public agencies
 - Community

FRONT OF HOUSE

- Staffing
 - Guest services
 - Security
 - Food service
 - Box office
- Policies and Procedures
 - Entry
 - During events
 - Exit
- Training
 - Safety
 - Customer Service

SECURITY

- Tools for securing Barclays Center and surrounding area
 - Traffic Enforcement Agents
 - Pedestrian managers
 - Barclays Center security
 - Off duty police (in and out of uniform)
 - Atlantic Terminal / Center security
- Outside Barclays Center
 - Coordination with parking lot
 - Coordination with FCRC properties
 - Coordination with NYPD, LIRR and MTA police
- Inside Barclays Center
 - Policies and procedures
 - Creating an event security assessment
 - Ingress
 - Egress
 - Coordination with NYPD, LIRR and MTA police

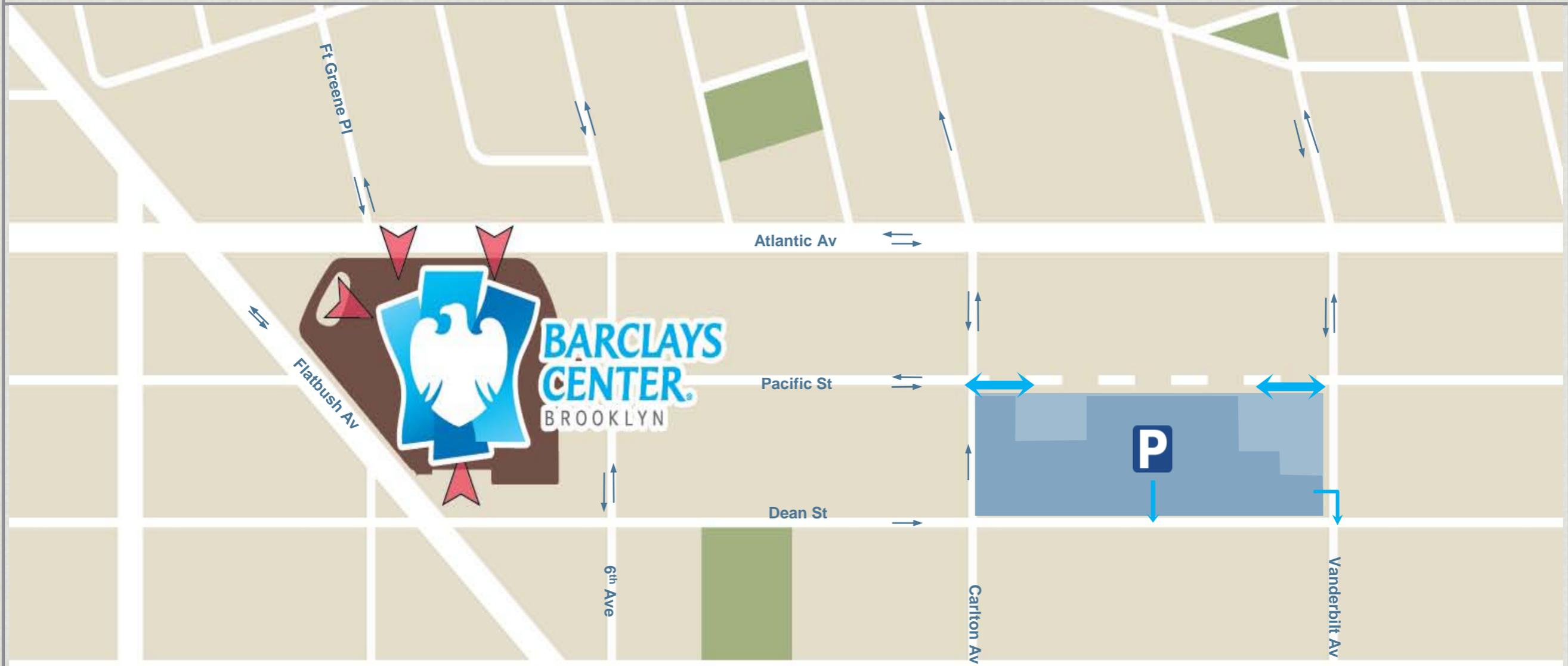
BACK OF HOUSE

- Event day planning
 - Coordination with public agencies
 - Pedestrian planning
 - Transit coordination
- Loading dock operations
 - Standard deliveries
 - Event load in
- Sanitation
 - Inside arena block (event / non-event)
 - Outside arena block (event / non-event)

PARKING LOT OPERATIONS

- Capacity and use
- Orientation
- Operations

PARKING LOT LOCATION OVERVIEW

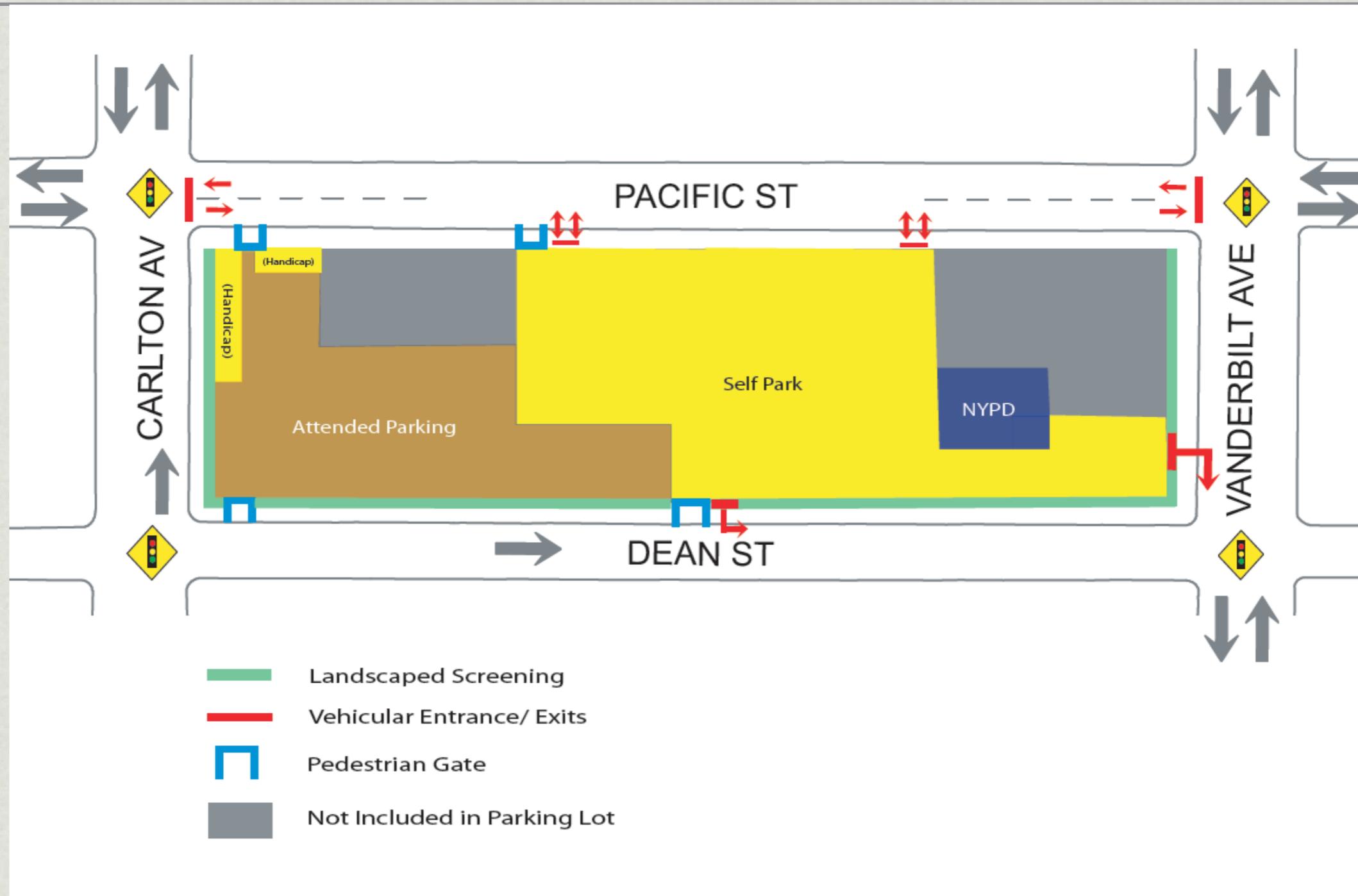


On-Site parking spaces reduced
by half – 565 total
(541 for events + 24 for NYPD)

Main Access/Egress on Pacific
Street, at Carlton & Vanderbilt
Avenues

Egress on Dean Street and Vanderbilt
Avenue

PARKING LOT ACCESS AND EGRESS



PARKING LOT FALL 2012 LANDSCAPING



JUNE 2012



Landscaping at Barclays Center Parking Facility
FALL 2012

PARKING LOT FALL 2013 LANDSCAPING



JUNE 2012



Landscaping at Barclays Center Parking Facility
FALL 2013

PARKING LOT OPERATIONS

- Central Parking introduction
- Parking operations staff
 - Supervisors
 - Training
- Participation in pre-pay parking program
- Coordination with arena operations and security
- Event day operations
 - Hours and signage
 - Vehicle entry process
 - Management of spaces
 - Event break and vehicle egress
 - Pedestrians
 - Sanitation



- ★ Pedestrian Access
- ▼ Vehicular Access
- Light Pole
- Ⓜ Attendent Booth

PARKING LOT CONSTRUCTION PARKING

Weekday, non-event parking

- Atlantic Yards construction workers only
- Market rate
- Single parking staff employee (6AM-6PM)
- Pay on-entry through main gate off Pacific St, just east of Carlton Ave.



QUESTIONS & ANSWERS

