

CONTACT INFORMATION	
Organization Name	TruFund Financial Services, Inc.
Program Name,	
Staff Contact	Aisha Benson, Managing Director
Street 1	1440 Broadway, 23rd Floor
Street 2	
City	New York,
State/Zip	NY 10018
Phone #	646-732-9919
Fax #	646-512-5001
Email	abenson@trufund.org
Website	www.trufund.org
ORGANIZATION DESCRIPTION	TruFund Financial Services, Inc. is a 501 (c) 3 national CDFI that offers affordable financing, hands-on business assistance, and innovative solutions for small businesses and not-for-profit organizations that have difficulty accessing capital through traditional sources.
COUNTIES SERVED BY FINANCING PROGRAMS	The Bronx, Manhattan, Queens, Brooklyn, Staten Island, Long Island, Westchester
LOAN PROGRAM(S) DESCRIPTION (Detail on borrower eligibility, geographic focus, eligible uses of funds, application requirements, etc.)	The loan program is focused in new York city metropolitan area. Funds are used to assist women owned businesses develop in a host of ways. Funds can be used to purchase equipment, expansion, hire an employee, or IT services (setting up website). Application requirements: taxes, financial statements, bank statements, proof of incorporation, resume, and product samples (if they apply).
SERVE PRE-STARTUPS?	
SERVE STARTUPS (LESS THAN ONE YEAR IN OPERATION)?	
SERVE OPERATING BUSINESSES?	
LOAN AMOUNTS	Average loan size us \$10,000
INTEREST RATES	9%
FEES	2% closing fee, UCC filing fee, credit check fee
# OF LOANS MADE IN PREVIOUS CALENDAR YEAR	5
TOTAL DOLLAR AMOUNT OF LOANS MADE IN PREVIOUS CALENDAR YEAR	\$40,000
IS THE ORGANIZATION A CDFI?	Yes
OTHER SERVICES AVAILABLE	Workshops, classes, mentoring, and volunteering