

Tourism Advisory Council Meeting

Monday, November 17, 2014
633 Third Avenue, NYC / 625 Broadway, Albany
(Video conference)
11:00am – 12:30pm

Webcast address: <http://www.esd.ny.gov/webcasts/>

Dial in information: 516-733-3375 (NO PASS CODE IS NEEDED)

If you dial in via phone, please mute the computer as there is a delay.

AGENDA

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|------|-----------------------------------|-------------------|
| I. | Approval of minutes | Cristyne Nicholas |
| II. | Update from ESD President & CEO | Kenneth Adams |
| III. | Chairman's Report | Cristyne Nicholas |
| | a. Vacancy update | |
| | b. Welcome new member | |
| | c. Subcommittees vote | |
| IV. | Agency Reports | |
| | a. Taste NY | Pat Hooker |
| | b. State Marketing | Rich Newman |
| V. | I LOVENY Reports | |
| | a. World Travel Mart - London | Gavin Landry |
| | b. CFA Round IV update | Gavin Landry |
| | c. I LOVE NY Bus | Ross Levi |
| VI. | Subcommittee Updates | Ross Levi |
| | a. Hospitality and Transportation | Jan Chesterton |
| VII. | New Business | |

Next meeting:

Monday, January 26, 2014
11am – 1pm
633 Third Avenue
New York, NY