BOARD OF DIRECTORS’ MEETING  
Friday, August 8, 2014  
10:00 A.M.  

AGENDA  

CORPORATE ACTION:  
Approval of minutes for the May 30, 2014 Board of Directors’ Meeting.  

FOR CONSIDERATION:  
Community and Economic Revitalization Support Program – Request for a Grant of $75,000 (Seventy Five Thousand Dollars) to Partially Fund Professional Fees and Renovation Costs Associated with the Harlem School of the Arts Theater Restoration Project; Authorization to Take Related Actions.  

Community and Economic Revitalization Support Program—Request for a Grant of up to One Hundred Twenty Five Thousand Dollars ("$125,000") to the Upper Manhattan Empowerment Zone Corporation to aid in the creation the East Harlem Small Business Emergency Loan Program, an emergency response program for businesses impacted by the March 12, 2014 explosion in East Harlem.  

FOR INFORMATION:  
Victoria Theatre Redevelopment Project - Status Update and Design Presentation by Developers  

President’s Report  

OLD BUSINESS  

NEW BUSINESS  

ADJOURNMENT
FOR CONSIDERATION
August 8, 2014

TO: The Directors
FROM: Curtis L. Archer
REQUEST FOR: COMMUNITY AND ECONOMIC REVITALIZATION SUPPORT PROGRAM – Request for a Grant of up to $75,000 (Seventy Five Thousand Dollars) to Partially Fund Professional Fees and Renovation Costs Associated with the Harlem School of the Arts Theater Restoration Project; Authorization to Take Related Actions.

I. Requested Action
It is requested that the directors (the “Directors”) of Harlem Community Development Corporation (the “Corporation”) authorize the Corporation to provide a grant of up to $75,000 (Seventy Five Thousand Dollars) from the Community and Economic Revitalization Support Program fund to partially fund professional fees and renovation costs associated with the Harlem School of the Arts Theater Restoration project (the “Project”). It is also requested that the Directors authorize the President to take such actions as are necessary in connection with the requested action.

II. Project Summary
Grantee: Harlem School of the Arts, Inc.
649 St. Nicholas Avenue, New York, NY 10030
Telephone: (212) 926-4199 / Fax: (212) 926-5835
Contact: Yvette L. Campbell, President and CEO; ycampbell@hsanyc.org
Project Description: The renovation and re-opening of the Harlem School of the Arts existing, approximately 150-seat, Black Box Theater.
Project Site: 649 St. Nicholas Avenue, New York, NY 10030
Funding Source: The Community and Economic Revitalization Support Program (CERSP) was established by the Directors in May 2013 and is funded through the contributions made to Harlem Community Development Corporation (Harlem CDC) by Columbia University pursuant to the modified General Project Plan affirmed by Empire State Development for Columbia University Educational Mixed-Use Development Land Use Improvement and Civic Improvement Project (the “Manhattanville Project”) and the Declaration of Covenants and Restrictions executed by the Trustees of
Columbia in connection with the project. The purpose of CERSP is to provide funding to qualifying programs, projects, programs, events and other initiatives that advance Harlem CDC’s mission. The CERSP program guidelines are outlined in Exhibit 1 attached to these materials.

CERSP Assistance: A grant of up to $75,000 (Seventy Five Thousand Dollars).

Use of Funds: Professional architectural and related fees and contractor costs associated with the renovation of the existing theater at Harlem School of the Arts.

Project Team: Harlem CDC
Wayne Benjamin
Francisco Guzman
ESD Legal
Eunice Jackson, Esq.
ESD Contractor
ESD Contractor
& Supplier Diversity
Vikas Gera
ESD Finance
John Bozek

III. Project Description

A. Background

Harlem School of the Arts (“HSA”) is a 501 (c) 3 organization founded in 1965 by internationally-acclaimed opera soprano Dorothy Maynor. HSA’s mission is to enrich the lives of young people and their families through world-class training in and exposure to the arts. It provides high caliber arts education and training in music, dance, theatre, and visual arts. Throughout HSA’s history, tens of thousands of young people and adults have gained critical arts experience through HSA’s arts education programs. HSA boasts an impressive alumni base of Tony Award-winning actors, celebrated operatic voices, world-traveled jazz musicians, visual artists and dancers, and individuals who cite their experiences at HSA as the platform from which they launched diverse careers in law, business, and other professional fields. Accomplished graduates include actor Giancarlo Esposito, visual artist Marthalicia Matarrita, and soprano Harolyn Blackwell.

HSA, located in West Harlem in an award-winning 37,000 square foot facility designed by noted architect Ulrich Franzen, is home to one of the few organizations in New York City that provides arts education in four different disciplines all under one roof. The facility, recently renamed the Herb Alpert Center, features a courtyard with a 20-foot waterfall and includes three dance studios (one of which is a multipurpose studio with a balcony and a 25-foot projection screen), 20 rooms for private lessons and practices, five concert rehearsal rooms, a visual arts studio, a recital space in the heart of the building, and a black box theatre (the “Theater”), which is not currently in use.

When the Theater is in use it generates, on average, $100,000 per year in rental revenue for HSA and supports approximately 60 jobs, including performers, production crews, educators and resident artists.
From 2007 to 2010, HSA suffered a leadership crisis that led the City of New York in 2010 to intercede and replace HSA’s entire board and executive leadership. Under new leadership since 2011, HSA has successfully recovered from years of financial instability, eliminated its inherited debt, restored and increased its endowment.

One result of the aforementioned leadership crisis is that HSA lost the Place of Public Assembly permit for the facility which covered, among other spaces, the Theatre. HSA is working to reopen the Theatre, which is both an asset to the community and a source of earned income to HSA. This will require various filings with the Department of Buildings and the Fire Department to obtain approval for a new Place of Public Assembly permit, emergency repair work to cure code violations as well as renovations, upgrades and cosmetic improvements to improve functionality.

Beyond the aforementioned emergency repair work, renovations and cosmetic improvements, HSA plans to implement a long-term capital campaign to undertake a complete renovation of the Theatre that would enhance its capacity to accommodate a wider variety of events.

B. The Project
HSA is requesting a grant of $75,000 from the Harlem Community Development Corporation to partially fund costs associated with the reopening the Theatre. Making the Theatre operational will reactivate a source of earned-income for HSA and accommodate productions and academic activity that will generate local jobs. The project (“Project”) will require two phases of work – Phase I: professional architectural and related services and emergency repairs required in order to make the Theater safe and legal for occupancy; and Phase II: contractor renovations and cosmetic improvements.

Phase I involves HSA engaging an architect and other professional consultants to obtain new Place of Public Assembly and fire alarm permits. It is currently working with Alberto Foyo, a Manhattan-based architectural firm. The scope of professional services includes but is not limited to building code and zoning ordinance compliance review; various filing with the New York City Department of Buildings and the New York City Fire Department including three seating plans (thrust, proscenium, and arena seating scenarios); coordination with electrical, mechanical, plumbing, and other consultants as required; and coordination with DOB to obtain all required approvals, certificates and permits. The emergency work required includes repairs to fire-alarm system, pull stations and smoke detectors, replacing exit doors and hardware, repair to the sprinklers system, and installing new exit/egress lighting. HSA wished to complete Phase I on a schedule that will permit the Theater to be operational by fall 2014.

Phase II involves a range of contractor work to renovate the Theater, its support spaces and its building systems to improve their overall functionality and to provide much-needed cosmetic enhancements. The renovations include upgrading and reconfiguring restrooms, renovating dressing rooms, purchasing and installing a new theater curtain, scrim and stage lighting, installing and rewiring new house lights, installing a dimmer system, reconfiguring backstage storage, painting and sealing the back wall of the Theater; removing carpets and refinishing floors,
purchasing new seating (150 interlocking/convertible seats); upgrading the audio-visual system and providing improved access to the audio-visual booth, which currently is only accessible by ladder. The schedule and final scope of work for Phase II is dependent on the pace of funding commitments. HSA anticipates that work on Phase II will commence spring 2015.

C. Consultants / Contractors
Architect: Alberto Foyo, Architect
Owner’s Rep: To Be Selected
Expeditor: To Be Selected
Contractors: To Be Selected

D. Schedule
Phase I work is scheduled to take place from July-October 2014 with the goal of making the Theatre operational for HSA’s fall 2014 semester. Phase II is scheduled to follow the completion of Phase I, commencing approximately spring 2015.

E. Project Budget and Funding

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The total Project budget is $224,992. The costs associated with Phase I are $104,000 and the costs associated with Phase II are $107,500. These costs exclude project management and administration by HSA staff, which is estimated at $13,492 and is to be funded by HSA. Funding sources for Phase I include $50,000 in support from HSA’s Board and private individuals, approximately $15,000 from the Hyde and Watson Foundation, which has supported prior HSA capital projects and a portion ($51,000) of the $75,000 grant requested from Harlem CDC. Funding sources for Phase II are anticipated to include additional support from the Hyde and Watson Foundation and the balance ($24,000) of the Harlem CDC grant.
F. Financial Condition
HSA is a not-for-profit arts school formed in 1964. Over the three year period 2011-2013, there has been an increase in its revenues, especially in FY13 when the organization benefitted from a $6 million contribution from famed trumpeter Herb Alpert. HSA has an ESD credit rating score of Very Good, with its cumulative Change in Net Assets positive, its liquidity above industry median for the most recent year and its ratio of total debt to total assets below the industry median for the most recent year. HSA’s revenues include contributions (79%), tuition and other income (17%) and grants (4%). For the interim 2014 financials, HSA has increased its overall revenue from tuition income, relying less heavily on contributions.

VI Non-Discrimination and Contractor & Supplier Diversity
Harlem CDC’s Non-Discrimination and Contractor & Supplier Diversity policies will apply to this Project. The Recipient shall be required to include minorities and women in any job opportunities created, to solicit and utilize Minority and Women Business Enterprise (“MWBEs”) for any contractual opportunities generated in connection with the Project and shall be required to use Good Faith Efforts (pursuant to 5 NYCRR §142.8) to achieve an overall MWBE participation goal of 23% related to the total value of Harlem CDC’s funding. The overall goal shall include a Minority Business Enterprise (“MBE”) Participation Goal of 13% and a Women Business Enterprise (“WBE”) Participation Goal of 10%. As such, the total MWBE participation in this project shall be no less than $17,250.

VII. Harlem CDC Financial Assistance Subject to Availability of Funds
The provision of Harlem CDC’s financial assistance is contingent upon the availability of funds.

VIII. Recommendation
It is recommended that the Directors authorize a grant of up to $75,000 to partially fund professional fees and renovation costs associated with the Harlem School of the Arts Theater Restoration Project, for the purposes, and substantially on the terms and conditions set forth in these materials; that the grant amount not exceed fifty percent (50%) of the Project costs eligible for funding under the terms of the CERSP guidelines; and that the grant award be conditioned upon HSA providing proof of receipt of the other funding sources that will support the Project.

IX. Additional Submission(s) to Directors
Resolution
COMMUNITY AND ECONOMIC REVITALIZATION SUPPORT PROGRAM –
Request for a Grant of up to $75,000 (Seventy Five Thousand Dollars) to partially fund Professional Fees and Renovation Costs Associated with the Harlem School of the Arts Theater Restoration Project; Authorization to Take Related Actions

RESOLVED, that based upon the materials presented to this meeting (the “Materials”), a copy of which is ordered filed with the corporate records, the Corporation be authorized to make a grant of up to $75,000 (Seventy Five Thousand Dollars) (the “Grant”) from the Community and Economic Revitalization Support Program (“CERSP”) to partially fund professional fees and renovation costs associated with the Harlem School of the Arts Theater Restoration Project (the “Project”), for the purposes, and substantially on the terms and conditions set forth in the Materials; that the grant amount not exceed fifty percent (50%) of the Project costs eligible for funding under the terms of the CERSP guidelines; and that the grant award be conditioned upon HSA providing proof of receipt of the other Project funding sources described in these Materials; and that the President or the President’s designe(s) is authorized to execute such agreements as are required with such changes as the President or his designee(s) may deem appropriate; and be it further

RESOLVED, that the Directors find that a grant to partially fund professional Fees and renovation costs associated with the Harlem School of the Arts Theater Restoration Project complies with the eligibility criteria established under the guidelines for CERSP; and be it further

RESOLVED, that the President or the President’s designee(s) be, subsequent to the making of the Grant, and each of them hereby is, authorized to take such actions and make such modifications to the terms of the Grant as he or she may deem necessary or appropriate in the administration of the grant; and be it further

RESOLVED, that the provision of CERSP financial assistance is expressly contingent upon receipt and subject to the availability of funds; and be it further

RESOLVED, that the President or the President’s designee(s) be, and each of them hereby is, authorized to take such actions or to execute on behalf of the Corporation such documents as he or she may deem necessary or appropriate in connection with the foregoing resolutions.
EXHIBIT 1

COMMUNITY AND ECONOMIC REVITALIZATION SUPPORT PROGRAM - PROGRAM GUIDELINES
1. Third-parties seeking Program funding must complete an application, demonstrate the need for Program funds, explain how the funds are to be used and describe the community and economic development impacts of the proposed project, program or initiative upon the Upper Manhattan community.

2. Activities eligible for Program funding (“Eligible Activities”) include, but are not limited to:

   a. The Corporation’s initiatives for community and economic development, including but not limited to undertaking programs, projects or services to residents or businesses, non-profit and for-profit development entities, Business Improvement Districts (BIDs) and small businesses located within the Catchment Area, in furtherance of the Corporation’s mission;
   
   b. Community revitalization, economic development, housing and other real estate development projects, tourism, arts and culture promotion and support activities, engaged in by third parties that further the Corporation’s mission, including but not limited to community-based organizations, institutions or small businesses located within the Catchment Area or provide benefits within the Catchment Area;
   
   c. Market, design and feasibility studies, consultant services for qualifying projects, programs or initiatives, economic and community development pilot programs, support for forums and events, small business incubators, job development initiatives, small business support initiatives, and initiatives that directly strengthen the cultural and economic vitality of Upper Manhattan; and
   
   d. Supplemental funding to existing Corporation programs, such as the Community initiatives Program (CIP) or the Housing Project Predevelopment Revolving Loan Fund Program (RLF”).

3. Sponsorships or underwriting of any individual third-party applicant or of any individual third-party event or program shall be limited to a maximum of $20,000 and no organization or entity shall be eligible to receive more than a total of $20,000 in any given year for the underwriting of an event or program.

4. Grants awarded to third parties shall not exceed fifty percent (50%) of the Eligible Activity cost. In addition, in the case of a real estate development project that qualifies as an Eligible Activity, the maximum grant award shall not exceed $100,000.
5. For a third party real estate development project that qualifies as an Eligible Activity, the maximum loan amount shall be $200,000 and shall in no event shall the amount of the loan exceed the amount of the developer’s cash equity contribution.

6. Consistent with the Corporation’s existing delegation of authority the President is authorized to approve funding allocations up to $50,000, with the exception that funding allocations for staff training, development and related activities, the President is authorized to approve up to $25,000. Funding requests that exceed $25,000 or $50,000, respectively, require the approval of the Corporation’s Board of Directors.

7. Program funds may not be used to satisfy tax arrears, fines, penalties, liens, judgments, overhead, salaries or any other operating expenses. Program funding shall not be available to any applicant that is tax delinquent or has failed to file tax returns. Applicants who have proof of an installment agreement or other resolution of a delinquent tax obligation may be considered for funding.

8. Program funding awards shall be determined based upon factors such as the availability of funds, the type of program, project or other initiative proposed, project location and costs, the economic benefits generated, the availability of matching funds.
TO: The Directors
FROM: Curtis L. Archer
REQUEST FOR: Community and Economic Revitalization Support Program—Request for a Grant of up to One Hundred Twenty Five Thousand Dollars ("$125,000") to the Upper Manhattan Empowerment Zone Corporation to aid in the creation the East Harlem Small Business Emergency Loan Program, an emergency response program for businesses impacted by the March 12, 2014 explosion in East Harlem.

I. Requested Action
It is requested that the directors (the “Directors”) of Harlem Community Development Corporation (the “Corporation”) authorize the Corporation to provide a grant of up to One Hundred Twenty Five Thousand Dollars ("$125,000") from the Community and Economic Revitalization Support Program (“CERSP”) to the Upper Manhattan Empowerment Zone Corporation (“UMEZ”) to fund a portion of the loan capital for UMEZ’s East Harlem Small Business Emergency Loan Program (“EHSBEL”). It is also requested that the Directors authorize the President to take such other actions as are necessary in connection with the requested action.

II. Project Summary
Grantee: Upper Manhattan Empowerment Zone Corporation
55 W 125th Street, New York, NY 10027
Telephone: (212) 410-0030
Contact: Hope Knight, COO

Proposed Project: A grant to aid in the establishment of an emergency forgivable loan fund, administered by the Upper Manhattan Empowerment Zone Corporation, to assist small businesses affected by the March 12, 2014 gas explosion in East Harlem.

Project Site: East Harlem, (the area bounded by East 115th and East 118th Streets, and Lexington and Madison Avenues).

Funding Source: The Community and Economic Revitalization Support Program (“CERSP”) was authorized by the Directors in May 2013. CERSP is funded through
the contributions made to Harlem Community Development Corporation ("Harlem CDC") by Columbia University ("Columbia") in compliance with its obligations under the Declaration of Covenants and Restrictions executed by and between the New York State Urban Development Corporation, d/b/a Empire State Development ("ESD") and the Trustees of Columbia in connection with the ESD’s Columbia University Education Mixed-Use Development Land Use Improvement and Civic Project. The purpose of CERSP is to provide funding to qualifying programs, projects, events and other initiatives that advance Harlem CDC’s mission.

CERSP Assistance: A grant of up to $125,000 (One Hundred Twenty Five Thousand Dollars).

Use of Funds: Loan Capital and Administrative expenses associated with the program.

Project Team: Harlem CDC Francisco Guzman
ESD Legal Eunice Jackson, Esq.
ESD EEO/AA Vikas Gera

III. Project Description

A. Background

An explosion caused by a gas leak destroyed two mixed use buildings in the East Harlem neighborhood on March 12, 2014. The buildings were located just north of 116th Street, at 1644 and 1646 Park Avenue. The two collapsed buildings were five stories tall and together contained 15 residential apartment units. The buildings also housed an Evangelical Church and a piano store on their respective ground floors. In addition to the two buildings, that were completely destroyed, a one story commercial building on the corner of 116th Street and Park Avenue, which contained a tax preparer service and a money transfer business as well as a deli, was later declared structurally unsound by the City of New York.

In addition to the businesses in these three buildings the negatively affected businesses include fifteen (15) contiguous businesses that suffered significant physical damage such as broken windows or cracked walls as a result of flying debris and concussion waves and approximately forty-two (42) additional businesses that were negatively impacted in many direct and indirect ways as a result of street closings and loss of power, events that, in some case, lasted a number of weeks as the city worked to clear the area.

The City’s Department of Small Business Services’ through its Small Business Emergency Response Unit has been working with a number of governmental and non-governmental entities, such as the New York City Police Department, the New York Fire Department, the New York State Department of Finance, and Con Edison, to mitigate the financial impact of the explosion on the impacted businesses.
B. The Project

The Directors are requested to approve a matching grant of up to $125,000 to assist with the funding of the emergency response program, the East Harlem Small Business Emergency Loan Program, UMEZ is creating for businesses impacted by the March 12, 2014 explosion in East Harlem. A total of $100,000 will be used for loan capital and will be pooled with funds from ESD, UMEZ and funds raised by Assemblyman Robert Rodriguez of East Harlem. The total pool of funds for this program is expected to be approximately $400,000. UMEZ sourced funding will match the amounts raised by the Assemblyman, up to a maximum of $100,000. Up to $25,000 of the remaining CERSP funding will be used to offset administrative expenses incurred in connection with the EHSBEL program.

The EHSBEL program will be administered by UMEZ and will provide forgivable loans to eligible businesses and non-profit organization to assist with repair or replacement costs related to the March explosion as well as other operating costs incurred in the aftermath of the event. Eligibility will be limited to those businesses in operation as of March 11, 2014 and located in the area bounded by East 115th and East 118th Streets, and Lexington and Madison Avenues. Harlem CDC staff in coordination with City and State agencies has identified approximately 60 businesses that they believe will qualify as eligible businesses.

Forgivable loans, ranging from $10,000, for those least impacted, and up to $20,000, for those businesses that were located at the event’s epicenter will be offered. This funding will aid in the replacement of physical items (e.g., inventory, window or sign replacement) lost as a result of the March 12th Explosion and will cover lost revenue and certain operating expenses incurred or during a defined period of time immediately following the event. Businesses with an outstanding loan balance with ESD or any of its subsidiaries or who have unbonded liens or outstanding money judgments are not eligible for the program.

D. Schedule

The New York Empowerment Zone Directors approved UMEZ’s $100,000 contribution to the emergency loan fund at its June 30, 2014 meeting and lending is scheduled to begin early September.

E. Project Budget and Funding

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VI. Non-Discrimination and Contractor & Supplier Diversity
Pursuant to New York State Executive Law Article 15-A, ESD recognizes its obligation under the law to promote opportunities for maximum feasible participation of certified minority-and women-owned businesses (MWBEs) in the performance of ESD projects. The Office of Contractor and Supplier Diversity has reviewed the project and has determined that, due to the highly specialized and unique nature of this project, there exists no potential for MWBE participation. As such, participation goals will not be established or required for this project.

VII. Harlem CDC Financial Assistance Subject to Availability of Funds
The provision of Harlem CDC’s financial assistance is contingent upon the availability of funds.

VIII. Recommendation
On the basis of the materials presented it is recommended that the Directors authorize a grant of up to $125,000 for the purposes and substantially on the terms and conditions set forth in these materials.

IX. Additional Submission(s) to Directors
   Resolution
COMMUNITY AND ECONOMIC REVITALIZATION SUPPORT PROGRAM – Request for a Grant of up to One Hundred Twenty Five Thousand Dollars ($125,000) to the Upper Manhattan Empowerment Zone Corporation to assist in the funding of the East Harlem Small Business Emergency Loan Program, an emergency response program for businesses impacted by the March 12, 2014 explosion in East Harlem; Authorization to Take Related Actions.

RESOLVED, that based upon the materials presented to this meeting (the “Materials”), a copy of which is ordered filed with the corporate records, the Corporation be authorized to make a grant of up to $125,000 (One Hundred Twenty Five Thousand Dollars) (the “Grant”) from the Community and Economic Revitalization Support Program (“CERSP”) to assist in the establishment of an emergency loan program for businesses impacted by the March 12, 2014 explosion in East Harlem for the purposes, and substantially on the terms and conditions, set forth in the Materials, and that the President or the President’s designee(s) is authorized to execute such agreements as are required with such changes as the President or her designee(s) may deem appropriate; and be it further

RESOLVED, that the Directors find that a grant to partially fund the establishment of an emergency response program for businesses impacted by the March 12, 2014 explosion in East Harlem is in compliance with the eligibility criteria established under the guidelines for CERSP; and be it further

RESOLVED, that the President or the President’s designee(s) be, subsequent to the making of the Grant, and each of them hereby is, authorized to take such actions and make such modifications to the terms of the Grant as he or she may deem necessary or appropriate in the administration of the grant; and be it further

RESOLVED, that the provision of CERSP financial assistance is subject to the availability of funds; and be it further

RESOLVED, that the President or the President’s designee(s) be, and each of them hereby is, authorized to take such actions or to execute on behalf of the Corporation such documents as he or she may deem necessary or appropriate in connection with the foregoing resolutions.

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