

## **Empire State Development News**

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## **ESD NAMES REGIONAL DIRECTOR FOR FINGER LAKES REGION**

Empire State Development Upstate Chairman Daniel C. Gundersen today announced that Robert A. McNary has accepted the position of ESD's Regional Director for the Finger Lakes Region effective May 5.

As Regional Director, Mr. McNary will manage the operations of ESD's Rochester-based Finger Lakes office on a day-to-day basis. He will also be responsible for engaging in problem solving, pro-active planning and management of staff and resources. The Rochester Office is one of seven ESD regional offices in Upstate and is accountable for directing activities in nine counties: Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming and Yates.

Mr. McNary most recently served as ESD's executive director in the Office of Community and Sustainable Development based in Rochester, New York. He joined the ESD team with more than 30 years experience in community and economic development. Previously, Mr. McNary worked as the Director of the Bureau of Rail Freight, Ports and Waterways for the Pennsylvania Department of Transportation; President of the Lebanon Valley Economic Development Corporation in Lebanon, Pennsylvania; and extensive New York State experiences as Executive Director of the Fulton County Economic Development Corporation and Director of the Jefferson County Planning and Community Development.

Mr. McNary earned a bachelor's degree from Wilfred Laurier University (formerly Waterloo University College) in Waterloo, Ontario and took coursework in urban geography and planning from the University of Windsor in Windsor, Ontario.

Mr. McNary resides in Penn Yan with his wife.

Empire State Development is New York's chief economic development agency, encompassing business, workforce and community development. ESD also oversees the marketing of "I LOVE NY," the State's iconic tourism brand. For more information, visit [www.nylovesbiz.com](http://www.nylovesbiz.com).

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