



Empire State Development



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ESD ANNOUNCES SOLUTIONS FAIR WORKSHOPS TO HELP MANUFACTURING COMPANIES GROW BUSINESS

Workshops held across the state will match companies with technology and business resources

Empire State Development (ESD) and its Division of Science, Technology and Innovation (NYSTAR), in collaboration with National Institute of Standards and Technology's (NIST) Manufacturing Extension Partnership (MEP), today announced the 2012 Solutions Fair schedule. The hands-on, half day workshops are a targeted effort to reach small and medium size manufacturers and actively match them with the state's technology and business resources. The Solutions Fair is specifically geared to help companies overcome production, engineering and product innovation challenges with technology solutions to grow their business. The first workshop will be held in Ithaca, NY on Thursday, October 18th.

"Under Governor Cuomo's leadership, we are making New York State a better place to do business by taking a hands on approach that connects companies to the resources they need to succeed and grow right here in our state," said ESD President, CEO & Commissioner Kenneth Adams. "This one-stop shopping event series not only provides access to the necessary technology resources manufacturers need to overcome any number of challenges in business growth, but it brings those statewide tools directly to the companies."

"This is a perfect example of a partnership between the state, academia and the not for profit sectors to provide the type of activities and services that are required to assist small and medium sized manufacturers grow through the introduction of innovative products and/or processes," said Ed Gaetano, Executive Director of the Alliance for Manufacturing & Technology.

A Solutions Fair will be held in every region of the state. ESD's Regional Technology Development Centers (RTDCs), NY's Regional MEP center, are sponsoring the Solutions Fair. The current schedule is as follows:

Ithaca- October 18th

Sponsored by [AM&T](#) in partnership with [Cornell Center for Materials Research \(CCMR\)](#)

Cornell University, Biotechnology Building – G10, 8 a.m. - 12:30 p.m.

To register: <http://www.informz.net/ceg/event.asp?eid=4580>

Newburgh- October 26th

Sponsored by [HVTDC](#)

Mt St Mary's College, Aquinas Hall, 8 a.m. – 12:30 p.m.

To register: <http://www.informz.net/ceg/event.asp?eid=4595>

Buffalo - October 30th

Sponsored by [Insyte Consulting](#)

Larkin Building, 726 Exchange St, 8 a.m.-12:30 p.m.

To register: <http://www.informz.net/ceg/event.asp?eid=4602>

Utica - November 1st

Sponsored by [MVATC](#)

SUNY IT Campus, Cayan Library, 8 a.m.-12:30 p.m.

To register: <http://www.informz.net/ceg/event.asp?eid=4592>

Lake Placid - November 7th

Sponsored by [CITEC](#)

High Peaks Resort, 2384 Saranac Avenue, 8 a.m. - 12:30 p.m.

To register: <http://www.informz.net/ceg/event.asp?eid=4600>

The Solutions Fair consists of a series of one-on-one meetings with New York State representatives from a variety of technology resources available to companies, including the state's ten Regional Technology Development Centers, six Centers of Excellence, and fifteen Centers for Advanced Technology. In addition, there is a wide range of other capabilities ranging from atomic microscopes to supercomputers that are in place to assist the technology and innovation needs of industry. Companies are asked to fill out the registration form prior to the event and indicate the type of technology challenges they are facing to ensure that the appropriate solution providers are present at the event. For more information, contact [Matt Watson](#) at 518-275-6789.

MEP's mission is to support, strengthen, and grow U.S. manufacturing. To do this, MEP provides customized and direct assistance to manufacturers through a nationwide network of not for profit centers in over 360 locations, with more than 1400 field staff, whose purpose is to provide manufacturers with the tools they need to succeed. MEP center specialists provide an array of services to companies, from initial assessments prioritizing opportunities for improvement, to implementation projects guiding companies through process improvements, productivity increases and growth. Centers provide companies with access to training resources as well as specific project assistance. Some engagements are short-term classes or basic projects. Other companies engage in multiple projects with their local field specialist as one project often leads to several others.

Empire State Development (ESD) is New York's chief economic development agency (www.esd.ny.gov). The mission of ESD is to promote a vigorous and growing economy, encourage the creation of new job and economic opportunities, increase revenues to the State and its municipalities, and achieve stable and diversified local economies. Through the use of loans, grants, tax credits and other forms of financial assistance, ESD strives to enhance private business investment and growth to spur job creation and support prosperous communities across New York State. ESD is also the primary administrative agency overseeing Governor Cuomo's Regional Economic Development Councils and the marketing of "I Love NY," the

State's iconic tourism brand. For more information on Regional Councils and Empire State Development, visit www.nyworks.ny.gov and www.esd.ny.gov.

Empire State Development's Division of Science, Technology and Innovation (NYSTAR) supports collaborative industry/academic partnerships to foster integrated approaches for developing and commercializing innovative technologies. NYSTAR serves as a resource for small and start-up technology companies.



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