

**Empire State Development News**

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Empire State Development today announced that a \$150,000 grant will be awarded to American Packaging Corporation (APC) of Monroe County. The grant will be used toward the company's \$9.3 million investment to expand and equip its manufacturing plant in the City of Rochester. American Packaging pledges to add 25 new employees and retain 135 jobs.

American Packaging Corporation is a full-service, flexible packaging manufacturer with over 100 years of experience. It provides superior flexographic and rotogravure printing, extrusion and adhesive lamination of film, paper and foil, in addition to manufacturing both paper and film bags in many sizes and styles. The company has maintained a presence in Rochester for many years but has grown rapidly at its other facilities in Columbus, Wisconsin and Story City, Iowa.

APC recently determined that it needed to invest substantially in machinery to replace older technology, as well as to increase its abilities and capacity. The total machinery investment is about \$7.9 million. It was also determined that, in order to accommodate its growth, APC needed to physically expand its Rochester plant by an additional 14,000 square feet, a cost the company would not need to otherwise incur at its other two plants. This expansion added an additional \$1,465,000 in building construction to the Rochester plant project costs. The grant from Empire State Development, as well as other incentives, assisted American Packaging Corporation in its decision to expand its operations in Rochester.

"We are excited to be expanding here in Rochester," said Peter Schottland, President and Chief Executive Officer of American Packaging Corporation. "We needed to make an investment to add lamination capacity due to continued business growth. Over the years, our business model has been pretty simple: hire great people, utilize state-of-the-art technology and provide outstanding service to our customers. Based on the tremendous workforce we have in Rochester and the help provided by Governor Paterson and Empire State Development, the City of Rochester, Monroe County, and Rochester Gas & Electric, our choice to invest and grow at our Rochester plant made the most sense for American Packaging Corp. We are much appreciative of the support we received in this effort."

Empire State Development is New York's chief economic development agency, encompassing business, workforce and community development. ESD also oversees the marketing of "I LOVE NY," the State's iconic tourism brand. For more information, visit [www.nylovesbiz.com](http://www.nylovesbiz.com).

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