

State Trade & Export Promotion (STEP) Global NY Exports Grant Application

INTRODUCTION

The U.S. Small Business Administration (SBA) and Empire State Development (ESD) are offering funds through the State Trade and Export Promotion (STEP) Global NY Exports Grant Program to qualifying small businesses. This program seeks to increase the number of small businesses that begin to export and increase the value of exports for small businesses that currently export. Approved funds under the STEP Global NY Exports initiative will assist New York State small businesses in:

- Participation in foreign trade missions
- Foreign market sales trips
- Subscription services provided by the U.S. Department of Commerce
- Website and/or marketing material translation services
- Export trade show exhibits
- International trade workshops that align with the program objectives

Eligible small businesses must meet SBA size standards, be operating profitably for the past year, must have a product for export, and meet the standards and mission of the STEP Global NY Exports Program. Ineligible small businesses are those acting as intermediaries for other companies, law firms, non-profit organizations, educational institutions, retail, and companies that are recruiting foreign investment.

Awards will be given to New York State based small businesses on a first come first served basis until the program funds are expended. Events must occur by September 29, 2015, and special consideration will be given to companies that are certified MWBE firms and to businesses that are classified among New York State's manufacturing strategic industries including: Aerospace, Agriculture, Beverages & Processed Foods, Biotech & Life Sciences, Cleantech & Renewable Energy, Nanoelectronics and Nanotechnology, among others. Businesses may apply for only **ONE** STEP Global NY Exports event or other trade promotion activity at a time, and then may reapply after demonstrating successful completion of the elected event or activity and satisfying all reporting requirements. There is a maximum limit of three awards per small business, provided that program funds are available.

Site visits and/or telephone interviews may be conducted to further determine a company's eligibility.

For more information regarding the STEP Global NY Exports Grant Program call (212) 803-2300 or email globalny@esd.ny.gov

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