

INNOVATE NY FUNDING DECEMBER 2013

Advanced Feed Technology, Inc., Geneva, NY – Innovate NY funding \$250,000

Advanced Feed Technologies owns an innovative system that allows farmers to harvest and dry raw forage material consistently, reducing harvest time and eliminating the effects of the weather. This process yields all natural feed products with 2-3x the nutritional value of its closest competitors.

AIQ, Inc. New York, NY – Innovate NY funding \$500,000

AIQ, Inc. is the leading expert on retail financial advisors (stockbrokers, fee-based advisors and insurance agents). The company's content and tools help investors and financial institutions better understand and engage financial advisors.

BeSpoke Global, Inc., New York, NY – Innovate NY funding \$500,000

Bespoke Global, Inc. is an online retailer of luxury home furnishings ranging from desks and chairs to lighting and bedding products.

Cerebral Assessment Systems, Pittsford, NY - Innovate NY funding \$200,000

Founded to provide physicians with rapid, quantitative assessments of their patient's cognitive function, Cerebral Assessment Systems work to detect deviations from healthy brain aging that may lead to the development of late life cognitive diseases like Alzheimer's.

Cerion Enterprises, LLC, Rochester, NY – Innovate NY funding \$100,000

A material sciences company focused on the commercialization of disruptive technology in the nano and near-nano materials, with transformative technology for the energy, catalyst, power and biologics markets.

Chequed.com, Saratoga Springs, NY – Innovate NY funding \$500,000

Chequed is an emerging leader in the rapidly growing market for Predictive Employee Selection technology, providing pre-employment testing and screenings for their clients.

Color Modules, Inc., New York, NY - Innovate NY funding \$500,000

Color Modules has developed a patent-pending color search engine that analyzes user-provided images to intuit color recommendations, instantly matching shoppers to products and vice versa with new consumer facing mobile and web applications called Plum Perfect. The company intends to operate under three verticals: beauty, fashion and home.

Crowd Bouncer, LLC, Buffalo, NY – Innovate NY funding \$135,000

The company has developed an all-in-one compliance and back-office solution for crowd funding portals.

CypherWorx, Inc. Rochester, NY – Innovate NY funding \$100,000

CypherWorx provides a comprehensive eLearning solution for membership associations and small business service providers in an established eLearning marketplace.

Decision Pace, Inc., Buffalo, NY Innovate NY funding \$250,000

A web platform utilized by organizations, software developers and consultants alike to rapidly create unique, timely and high value business information for decision makers and clients embedded in email, web sites and devices, Decision Pace provided clients with rich, targeted content anytime and anywhere, and saves IT time/cost and software licensing fees.

DineInFresh, Inc. d/b/a/ Plated, Brooklyn, NY – Innovate NY funding \$219,894

The U.S.'s first subscription cooking delivery service, DineInFresh (d/b/a/ Plated) was created to help people enjoy fresh, delicious dinners in the comfort of their own homes.

Dooli, Inc., New York, NY -Innovate NY funding \$250,000

e2e Materials, Inc., Ithaca, NY - Innovate NY funding \$159,232

A clean technology company in Ithaca, NY that produces petroleum-free, biodegradable home building and furniture composites that are stronger, lighter and cheaper than what is commercially available today.

First Wave Products Group, LLC, Batavia, NY - Innovate NY funding \$50,000

This company's product automates pill crushing and operates in a number of medical environments. This technology will lead to medicine dispensing in a regulated time.

General Sentiment, Inc., Hicksville, NY – Innovate NY funding \$500,000

Enterprise dashboard providing analytics on current and historical content from over 60 million sources to drive sales and deliver public opinion for media companies, brands and the public sector.

GiveGab, Inc., Ithaca, NY – Innovate NY funding from 2 funds -\$750,000

A social networking site for volunteers, GiveGab uses its website to match volunteers with projects using an interactive media networking platform that already has yielded an impressive following among colleges and universities and non-profit organizations.

GradFly, Inc., Buffalo, NY - Innovate NY funding \$105,000

GradFly is a college matching website that makes it easy for high school students to find an education, internship or career in science, technology, engineering or math (STEM). GradFly's vision is to bridge the gap between a STEM education, technical training and employability.

Graphenix Development, Inc., Williamsville, NY - Innovate NY funding \$250,000

An advanced materials startup, with unique capabilities of graphene synthesis, surface chemistry, graphene processing & coating technology. They've partnered with leading companies to co-develop, manufacture & market a line of proprietary graphene-enabled materials & devices targeting applications in conductive inks, energy storage & anti-corrosive coatings.

Headliner. fm Corp., Brooklyn, NY – Innovate NY funding \$186,372

A company that operates as a band and artist endorsed social media promotion exchange, Headliner. Fm Corp. connects bands and artists to new fans and enables bands, artists, managers, and labels to share music with social media fans and promote music on Facebook, Twitter, and MySpace.

Intrinsiq Materials, Inc. Rochester, NY - Innovate NY funding \$500,000

Intrinsiq Materials is a manufacturer of highly functional electronic inks and pastes curable at room temperature and in air, enabling the market for printed electronics.

Karma 411, Hicksville, NY – Innovate NY funding \$500,000

A leading SaaS platform for crowd-funding events for nonprofits, the arts, and corporate conventions.

Lexifone Communications Systems, New York, NY - Innovate NY funding \$75,000

Offering the first automated in-call interpretation system, Lexifone's technology allows telephone call and face-to-face translation for conversational interpretation. This solution is set to eliminate the need for human interpreters.

Little Pim Corporation, New York, NY - Innovate NY funding \$425,000

Capitalizing on the ability of children to learn, the Little Pim Corporation offers a foreign language learning series for babies, toddlers, and preschoolers both in the United States and internationally. The company produces language-learning video series, applications, music CDs, education DVDs, books, flash cards, hand-drawn word and phrase cards, toys, and gift sets available in multiple languages.

Mezmeriz, Ithaca, NY - Innovate NY funding \$200,000

Mezmeriz has developed a unique MEMS module which can be embedded into smartphones and mobile electronics to enable gesture UI, 3D depth photography, and interactive projection.

Primet Precision Materials, Inc., Ithaca, NY- Innovate NY funding \$125,000

Primet Precision Materials, Inc. is an advanced materials company with innovative process technologies capable of producing materials sized from micron to nano.

Rheonix, Inc., Ithaca, NY- Innovate NY funding \$750,000

Rheonix is committed to improving standards of care by making molecular diagnostics available to more people, in more places, more often. The company has developed the *Encompass Platform*, a highly customizable technology performing fully-automated, complex molecular assays in an easy to use and economical format.

Sentiment Alpha Capital Management, Hicksville, NY – Innovate NY funding \$425,000

Investment management firm that combines unique big data analytics of social media with standard market data to generate quantitative trading strategies.

StormBlok Systems, Inc., Palmyra, NY – Innovate NY funding \$300,000

A manufacturer of wind and storm resistant protective coverings for windows and other key assets such as ATMs and commercial signage to protect against damage during hurricanes and other storms. The company is also developing systems for wind resistance on long haul trucks to greatly improve their fuel efficiency.

StrongArm Technologies, Inc., Rochester, NY – Innovate NY funding \$250,000

A company that creates ergonomic solutions for the everyday worker, StrongArm Technologies aims to provide materials handling companies with technology that increases worker safety, satisfaction and productivity.

The Worldwide App, Inc., Buffalo, NY – Innovate NY funding \$15,000

This company distributes mobile movies on smart devices via its Worldwide Mobile Movie Theater, an entertainment game app designed to champion independent filmmakers. Worldwide Mobile Movie Theater™ launched its celebration of independent filmmakers, festivals, and fans earlier this summer.

Thrive Metrics, Inc., Hicksville, NY - Innovate NY funding \$400,000

Social media analytics of corporate communication to drive revenue through higher customer retention and increased sales productivity.

Turbulent Energy, LLC, Buffalo, NY – Innovate NY funding \$150,000

The company has developed revolutionary technology in the form of a portfolio of devices for the mixing, separation and the homogenization of liquids with liquids, liquids with gasses and gasses with gasses. The devices they've developed have no moving parts and all mixing is accomplished dynamically and with no additional chemicals. It is easily and inexpensively manufactured with the technology behind the devices the crux of the technology.

Vidaao, New York, NY – Innovate NY funding \$50,000

Vidaao is an enterprise startup that is developing a platform for enterprises to find videographers, manage video production, and publish the final videos.

Virtuvia, LLC, Buffalo, NY – Innovate NY funding \$400,000

The company developed CoachMePlus, a web-based software application to design, manage, track, and report athlete's training efforts and performance. It allows for the customization of workouts by trainers and/or athletes. CoachMePlus has gained immediate traction with professional and college teams, including the Buffalo Sabres, Edmonton Oilers, Columbus Blue Jackets, Philadelphia Eagles, and the University of Oregon Ducks Football team.

Zypsee, Inc., New York, NY – Innovate NY funding \$126,226

Zypsee lets you instantly find rides from your smartphone anywhere in New York City. The company tracks drivers en-route and notifies passengers when they arrive. One touch tip-n-pay means no fumbling with cards or cash and all for nearly the same rate as a taxi cab. Zypsee only works with legal, licensed vehicles.