

# Environmental Investment Program

## Overview

The Environmental Investment Program (EIP) is a financial assistance program to assist business projects that lead to measurable recycling, pollution prevention, waste reduction and sustainable economic development results. EIP awards are made on a competitive basis. Projects with a strong likelihood of creating substantial environmental and economic results in a timely fashion receive more favorable review.

## Project Types and Funding

**Capital Projects** invest EIP funds primarily in machinery and equipment needed to achieve measurable recycling and pollution prevention outcomes and associated economic outcomes. Non-profits, Industrial Development Agencies (IDAs) or municipalities must apply on behalf of New York State businesses that will use the assets to achieve outcomes. Capital applications may request up to 50% of eligible project costs not to exceed \$500,000, after taking into consideration all other Federal and applicable State and other sources.

**Research Development and Demonstration (RD&D) Projects** involve testing/research to answer final questions prior to commercialization or implementation. The technology or process tested must have the potential to achieve measurable recycling or pollution prevention outcomes and associated economic outcomes. Eligible costs include laboratory testing and consulting costs directly associated with product or technology validation. RD&D applications may request up to 80% of eligible costs not to exceed \$200,000 after taking into consideration all other applicable State sources.

**Technical Assistance Projects (TA)** help non-profit organizations or municipalities directly assist New York State businesses to achieve measurable recycling or pollution prevention outcomes. EIP supports contracts with organizations that have demonstrated experience in recycling, pollution prevention, or sustainability, and that can create an effective link between the provision of these services and their current business assistance services. Eligible costs include personnel and associated administrative costs directly tied to project delivery (some equipment costs may be eligible). TA applications may request up to 50% of eligible project costs, not to exceed \$100,000 per year after taking into consideration all other Federal and applicable State and other sources.

## Ineligible Projects

- Energy production, recovery, conservation and efficiency
- Incineration, the processing of waste for use as refuse derived fuel, substituting lower cost energy sources or energy sales

- End-of-pipe pollution control technologies including practices and equipment to achieve compliance with NYS environmental conservation laws or regulations
- Recycling, reuse or processing of DEC regulated hazardous waste or hazardous substances that were not used in the company's own process
- Shifting waste from one medium to another with no net environmental benefit
- Substitution of a hazardous substance or output with another with no net environmental benefit
- Storm water run-off mitigation
- Clean-up or remediation of contaminated sites
- Municipal waste treatment projects, such as a water or sewage treatment facilities
- Municipal waste reduction or waste recycling projects eligible for funding through NYSDEC
- Recycling or pollution prevention outcomes that occur only once
- Waste collection and/or processing that will only include basic processing (aggregating, sorting, baling, etc) of non-industrial recyclables with no intermediate or advanced processing to prepare the material as a manufacturing feedstock.
- Speculative projects

## Application Process

Submit an application through the NYS Consolidated Funding Application (CFA). The CFA can be accessed at <http://nyworks.ny.gov>.

Applicants may contact EIP staff to discuss the proposed project, determine its eligibility and assess its competitiveness and to request a program guide. Staff are available via email at [environment@esd.ny.gov](mailto:environment@esd.ny.gov) or phone at (518) 292-5340.

Evaluation of applications includes but is not limited to: competitiveness with EIP investment benchmarks for recycling, pollution prevention and associated economic outcomes; return on investment; ability to implement the project; and amount of private investment and cash match.