

Program Purpose	To help businesses capture the economic benefits associated with pollution prevention, waste reduction, reuse and recycling.
Eligible Applicants	Not-for-profits, IDAs, or municipalities on behalf of NYS manufacturers, recyclers, other businesses or non-profits that will achieve substantial waste prevention, recycling or toxic reductions.
Eligible Projects	Capital investments to achieve substantial waste prevention or toxic reduction through reuse, remanufacture, recycling, source reduction or substitution.
Ineligible Projects	<ul style="list-style-type: none"> ▪ End of pipe pollution control technology ▪ Practices to achieve compliance with NYS environmental regulations ▪ Processes or technologies employed for energy recovery, incineration, or processing waste for use as refuse derived fuel ▪ Clean-up or remediation of contaminated sites ▪ Shifting waste from one medium to another with no net environmental benefit.
Minimum Requirements	Projects must achieve competitive environmental results and economic benefits.
Maximum Award	ESD generally supports 10% – 35% of eligible costs up to \$500,000.
Eligible Costs	Machinery and equipment, buildings, and related expenses directly associated with environmental benefits of the project
Expected Results	Projects must produce quantifiable results in pollution prevention, waste reduction, reuse or recycling. Results are measured as tons per year of solid or hazardous wastes prevented, reduced, recycled or reused; or millions of gallons per year of water conserved or recycled; or tons per year of prevented air emissions. Projects must also return economic benefit to NYS business.
Award Evaluation	Competitiveness with EIP investment benchmarks for recycling and/or pollution prevention outcomes; return on investment; ability to implement the project; amount of private investment and cash match.
How to Apply	Contact an EIP project manager to determine project eligibility and competitiveness. An application includes project description, project cash flow, and company financial information. Businesses must submit applications through a not-for-profit, IDA, or municipality that will hold title to the supported assets. Applications are accepted on an ongoing basis, and are generally reviewed monthly.
Contact Information	(518) 292-5340, environment@empire.state.ny.us

This is an overview of the program, and does not include all requirements and details.