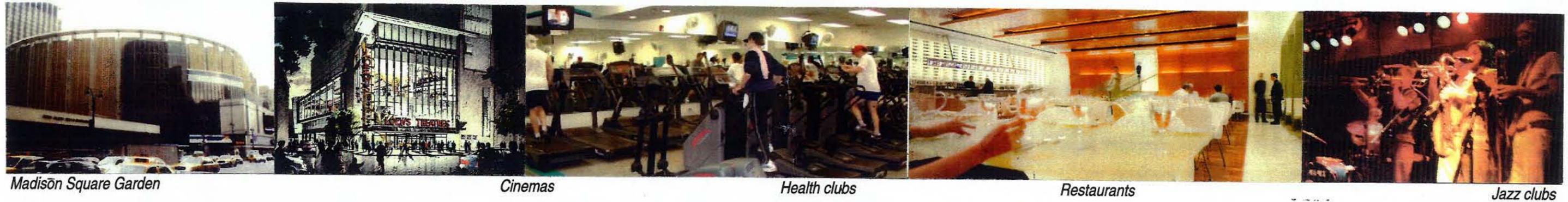


Brooklyn Atlantic Yards The Pacific Plan

"Encourage diversity and vitality"



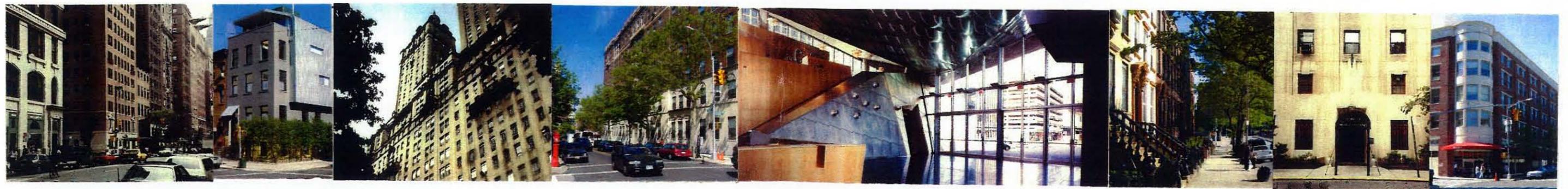
Wrap the arena with liveliness:

Most urban athletic venues are dead as a doornail when there's no event (Madison Square Garden, for example). Surround the arena with other entertainment and retail uses that activate the streets 24/7



Line Atlantic & Vanderbilt with great local retail:

Add trees, pedestrian scale lighting, good paving & street furniture to enhance the urban shopping environment. Add parallel parking to improve convenience and calm traffic. Limit the retail program to what Atlantic & Vanderbilt can reasonably handle. Don't compete with the upcoming middle market re-positioning of Fulton Mall.



Residential streets should be peaceful, but also active:

Safe and enjoyable residential streets have wonderful lobbies, individual apartment entries, professional office space, and community facilities.