

PLEASE NOTE - We welcome public comment on the items on the following agenda. To ensure maximum opportunity for participation, speakers representing themselves may speak for up to 2 minutes each, and those representing groups may speak for up to 4 minutes (1 speaker per group). Speakers' comments may address only items considered at today's meeting.

**GOVERNOR'S TOURISM ADVISORY COUNCIL
Monday March 12, 2011 – 11:30 a.m.
633 Third Avenue,
Room 36A
New York, NY 10017**

PROPOSED AGENDA

- I. Cornell Tourism Study
- II. Tourism Industry Council
- III. Air Travel
- IV. Infrastructure
- V. Advertising/Marketing Plans
- VI. Arts & Culture
- VII. Tourism Funding