

**PLEASE NOTE - We welcome public comment on the items on the following agenda. To ensure maximum opportunity for participation, speakers representing themselves may speak for up to 2 minutes each, and those representing groups may speak for up to 4 minutes (1 speaker per group). Speakers' comments may address only items considered at today's meeting.**

**NEW YORK STATE URBAN DEVELOPMENT CORPORATION  
d/b/a Empire State Development Corporation**

Meeting of the Directors

Friday

November 4, 2011 – 9:00 a.m.

**AGENDA**

**FOR CONSIDERATION**

1. (Statewide) – State Small Business Credit Initiative – Capital Access Program, New York State Urban Development Corporation Act (“UDC Act”) Section 16-k and Innovate NY Fund, UDC Act Section 16-u – Authorization to Promulgate and Adopt Rules, Regulations and Guidelines; Authorization to Take Related Actions
2. New York (New York County) - State Small Business Credit Initiative – Bonding Assistance Program - Authorization to Enter into Contract with The Caymitte Group for Consulting Services; and Take Related Actions
3. Procurement of: Full Service Advertising, Marketing, Branding, Media and Communications Agency for Business Marketing Campaign “New York is Open for Business” – Authorization to Enter into a Contract with BBDO USA LLC for Services as a Full Service Advertising, Marketing, Branding, Media and Communications Agency, and to Take Related Actions