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ESD ANNOUNCES GLOBAL NUTRITIONAL SUPPLEMENT COMPANY TO EXPAND ITS MANUFACTURING OPERATIONS ON LONG ISLAND

NEW FACTORY WILL CREATE OVER 150 JOBS AND LEVERAGE \$20 MILLION IN PRIVATE INVESTMENT

Empire State Development (ESD) today announced that NBTY, the world's largest manufacturer of vitamins and nutritional supplement projects, has agreed to invest \$20 million to open a new manufacturing plant in Amityville and create more than 150 new jobs. The move to their new 66,000-square-foot-facility - NBTY's tenth manufacturing plant on Long Island - was supported in part by a \$750,000 capital grant from ESD.

"NBTY started on Long Island, and thanks to Governor Cuomo's strong support will continue to stay and grow on Long Island," said Lieutenant Governor Robert Duffy. "Under the Governor's leadership, the State is leveraging its resources to generate much needed private-sector job creation and investment in our local economies. NBTY could have chosen to invest their \$20 million anywhere, but they chose New York because New York works for business."

"Under Governor Cuomo's leadership, more manufacturing companies are choosing to bring – and keep - their business in New York," said Empire State Development President, CEO & Commissioner Kenneth Adams. "NBTY has deep roots on Long Island and Empire State Development has been an important partner in their success story. I'm proud that, once again, we were able to assist NBTY in expanding locally, and even prouder that their new products will be stamped with the insignia: Made in New York."

Founded on Long Island more than 40 years ago, NBTY currently operates chains of retail stores in the U.S. and UK. The company's sales are nearly \$3 billion annually and they employ 14,000 worldwide, with over 2,600 of those jobs on Long Island. NBTY's new facility will allow the company to more than double its production, eventually producing more than one million protein bars a day. NBTY manufactures protein bars under brand names which include Met-RX, Pure Protein and Good 'n Natural.

"The opening of this facility reaffirms our commitment to New York," said Jeff Nagel, NBTY CEO. "As a global leader in nutritional supplements, we are proud of our Long Island heritage

and are committed to growing our local economy by providing more jobs in our own backyard. I would like to thank our State and County partners who helped to make this possible.”

Once the plant is fully operational, it will employ upwards of 150 people in manufacturing positions such as quality assurance inspectors, machine operators, material handlers and mechanics.

ESD is New York’s chief economic development agency (www.esd.ny.gov). The mission of ESD is to promote a vigorous and growing economy, encourage the creation of new job and economic opportunities, increase revenues to the State and its municipalities, and achieve stable and diversified local economies. Through the use of loans, grants, tax credits and other forms of financial assistance, ESD strives to enhance private business investment and growth to spur job creation and support prosperous communities across New York State. ESD is also the primary administrative agency overseeing Governor Cuomo’s Regional Economic Development Councils and the marketing of “I Love NY,” the State’s iconic tourism brand. For more information, visit www.esd.ny.gov.

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