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Contact:

Austin Shafran (ESD) | ashafran@empire.state.ny.us | (800) 260-7313

Lisa Willner (ESD) | lwillner@empire.state.ny.us | (800) 260-7313

**EMPIRE STATE DEVELOPMENT PRESIDENT, CEO & COMMISSIONER
KENNETH ADAMS ANNOUNCES NEW CHIEF OF STAFF JUSTIN GINSBURGH**

Empire State Development (ESD) President & CEO and Commissioner Kenneth Adams today announced the appointment of Justin Ginsburgh as Chief of Staff. In his new role, Mr. Ginsburgh will oversee several major ESD projects and lead broader initiatives to make ESD more efficient, strategic, and customer-focused.

"Justin has a great blend of public and private experience, and we are fortunate to have someone of his caliber join ESD," said President, CEO & Commissioner Kenneth Adams. "With his previous roles in finance, government and management consulting, Justin will hit the ground running and play a leading role in ESD's efforts to grow New York State's economy."

"Like all states, New York faces major economic challenges, but I believe the state is in an incredible position to grow its economy under the leadership of the Governor, the guidance of the regional councils and the work of the dedicated staff at ESD," said Chief of Staff, Justin Ginsburgh. "Given the groundbreaking progress in state government over the past year, I'm extremely honored to join the Cuomo Administration at this exciting time."

Before joining ESD, Mr. Ginsburgh worked at Goldman Sachs in their Urban Investment Group, focusing exclusively on socially responsible investing in urban markets in the United States. He was also an Associate at the Boston Consulting Group and a Senior Project Manager at the New York City Economic Development Corporation, where he led projects focused on sector development, real estate and infrastructure. Mr. Ginsburgh holds a Bachelor of Arts with honors in history and economics from Northwestern University and a Masters of Business Administration with High Distinction from the Harvard Business School, where he graduated as a Baker Scholar. He is on the Board of Trustees for The Renaissance Charter School in Jackson Heights.

Empire State Development is New York's chief economic development agency and administrator of [Business First](#), a statewide business resource portal. The mission of Empire State Development is to promote business investment and growth that leads to job creation

and prosperous communities across New York State. ESD also oversees the marketing of “I LOVE NY,” the State’s iconic tourism brand. For more information on Empire State Development, visit www.esd.ny.gov.



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