



**For Immediate Release:** May 14, 2010

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### **MEDIA ADVISORY**

#### **Grand Opening of the Red Coach Inn, “Preview Day” to be held on Old Falls Street**

*Newly renovated boutique hotel opens in downtown Niagara Falls*

*City and State officially re-open Old Falls Street, give taste of what’s to come for residents and visitors*

#### **RED COACH INN GRAND OPENING**

**WHAT:** Red Coach Inn grand opening to showcase expansion efforts that have added 12 new luxury rooms to the 3-diamond boutique hotel and upscale restaurant.

**WHO:** Dennis M. Mullen, Empire State Development Chairman & CEO and USAN Chairman  
The Honorable Paul Dyster, Mayor, City of Niagara Falls  
Chris Schoepflin, USAN President  
Tom Reese, Red Coach Inn Owner

**WHEN:** Thursday, May 20, 2010  
11:00 a.m.  
*There will be an open house held from 11:00 a.m. - 2:30 p.m.*

**WHERE:** Red Coach Inn  
Two Buffalo Avenue  
Niagara Falls, New York

#### **“PREVIEW DAY” ON OLD FALLS STREET**

**WHAT:** USAN, the City of Niagara Falls and Global Spectrum are hosting a “Preview Day” for the grand re-opening of Old Falls Street in downtown Niagara Falls, NY. The City and State will officially re-open the street after several years of revitalization efforts and the 2010 Calendar of Events will be rolled out by Global Spectrum, manager of the Conference Center Niagara Falls (CCNF) and Old Falls Street programming.

Preview Day will serve as a taste of the outdoor entertainment coming to the street throughout the summer and fall seasons. There will be live music, street performers, games and other activities for people to enjoy for free.

For further details on Preview Day and the Grand Opening of Old Falls Street on May 22, visit [www.FallsStreet.com](http://www.FallsStreet.com).

*This event is open to the public.*

**WHO:** Dennis M. Mullen, Empire State Development Chairman & CEO and USAN Chairman  
The Honorable Paul Dyster, Mayor, City of Niagara Falls  
Chris Schoepflin, USAN President  
Jill Scicchitano, Global Spectrum and CCNF General Manager

**WHEN:** Thursday, May 20, 2010  
11:30 a.m. – 1:30 p.m.

**WHERE:** Old Falls Street between Prospect Street and Rainbow Boulevard  
Niagara Falls, New York

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