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**EMPIRE STATE DEVELOPMENT UNVEILS SPANISH LANGUAGE VERSION OF  
NEW YORK STATE DIRECTORY OF SMALL BUSINESS PROGRAMS**

*Directory responds to the need to improve access, awareness and availability of state  
resources*

*Part of on-going efforts to help small businesses across New York*

Empire State Development today unveiled a Spanish language version of the New York State Directory of Small Business Programs; the first-of-its-kind, comprehensive Directory provides one-stop shopping for access to 143 state programs across 28 government agencies. To access to the Directory visit [www.nylovesmallbiz.com](http://www.nylovesmallbiz.com)

“We are committed to continuing to support small businesses throughout New York State. This invaluable guide responds directly to the need to improve access, awareness, and availability of state resources for small businesses,” Governor Paterson said. “By translating the Directory of Small Business Programs into Spanish we are removing another barrier for the more than 13 percent of New Yorkers who speak Spanish and making it easier to do business in New York.”

“New York state has more than 160,000 Hispanic owned businesses, translating the directory will help those business owners to navigate through state resources and find the information that best meets their business needs,” said Empire State Development Chairman & CEO designate Dennis M. Mullen. “The steps to rebuilding our economy means ensuring that small businesses owners have access to the information they need to support their businesses and position them for future growth and success.”

The Spanish language version of the Directory is a part of the Governor’s Small Business Initiative to provide much needed supports to small business owners and aspiring entrepreneurs. The Governor’s 2010-2011 Executive Budget also includes proposals aimed at small businesses. The proposed Small Business Revolving Loan Fund (\$25 million) will provide capital to those entrepreneurs who are having difficulty accessing regular credit markets. The fund will specifically target Women and Minority-Owned Businesses, providing capital to “Main Street,” everyday businesses throughout the State.

In addition, Governor Paterson proposed a New Technology Seed Fund (\$25 million), to create the next Silicon Valley here in New York State and invest in early stage technology companies across the State.

Empire State Development is New York's chief economic development agency. ESD also oversees the marketing of "I LOVE NY," the State's iconic tourism brand. For more information, visit [www.nylovesbiz.com](http://www.nylovesbiz.com).

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