

NY ♥ FILM NEWSLETTER

NYS Governor's Office for Motion Picture & Television Development

AUGUST 2014

To sign up for this newsletter, click [here](#).

***BE SURE TO VISIT THE NEW
WWW.NYLOVESFILM.COM***

Governor Cuomo Congratulates the 29 New York State Primetime Emmy Award Winners

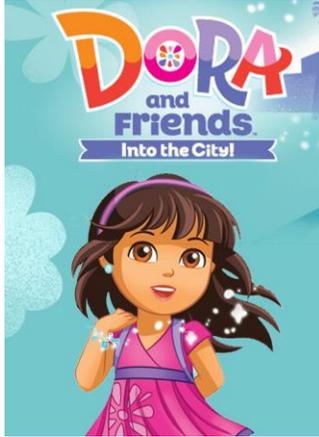
"The Primetime Emmy awards represent the very best in television today," noted Governor Cuomo in a statement congratulating the 29 New York State-based Emmy Award Winners, including 23 winning shows that participated in the NY State Film Production program. Television's biggest night took place on August 25th when the Academy of Television Arts & Sciences presented its 66th Annual Primetime Emmy Awards. In case you missed our live feed on Twitter during the awards broadcast, [click here](#) for a list of winners and Governor Cuomo's statement.

It was great to see so many New York based shows win awards, including *The Blacklist*, *Boardwalk Empire*, *Orange Is The New Black*, *The Good Wife*, *Louie*, *The Tonight Show Starring Jimmy Fallon*, *Saturday Night Live*, and films like HBO's *The Normal Heart* and *The Sound Of Music Live*, all of which participated in the New York State Film Production Credit program. For the full story, click [here](#).



The Good Wife's Julianna Margulies wins Emmy for Lead Actress - Drama Series

Landmark Week for Post-Production in New York: The "Hundred Foot Journey", "Let's Be Cops", "The Giver", and "Dora and Friends" Prove Post is Booming in the Empire State



Roughly two years after Governor Andrew Cuomo signed legislation in July 2012 increasing the post production incentive from 10% to 30% (35% upstate), New York's post-production industry is booming. As project applications steadily increase in volume, post and visual effects companies are hiring and expanding statewide, positioning New York as a center for the growing post-production industry.

New York's status as a rising star in the sector was especially apparent this August with a wealth of film and television releases that all posted in New York. One unprecedented week (August 8th-August 15th) saw the release of three major motion pictures which participated in the state's post-production program: *The Hundred Foot Journey*, *Let's Be Cops* and *The Giver*. These three projects together accounted for \$11.54 million spent in New York and 148 hires. For the full story, click [here](#).

FILM GOOD/DO GOOD: Paramount & "Teenage Mutant Ninja Turtles" Give Back To New York State

Teenage Mutant Ninja Turtles (TMNT) filmed in New York State last year, including locations in New York City and Tupper Lake, hiring 1,500 people and generating tens of millions of dollars in economic activity. Local businesses, including lumber supply companies and restaurants, benefited from the film, and the communities were excited to host the production.

According to a Motion Picture of America Association (MPAA) release issued on August 7th, *TMNT* filmed for over 70 days in New York State and spent over \$55 million in local economies, including \$30 million in salaries to New Yorkers and \$3.2 million in taxes to New York State. In total, 1,500 New York residents worked over 12,000 man-days on the project on locations across the State, from New York City to the North Country. For the full story, click [here](#).



Megan Fox and Will Arnett join NYS Parks Commissioner Rose Harvey, NYS-MPTV Executive Director Gigi Semone and special guests from a Harlem youth organization at a TMNT event urging kids to have fun and stay fit by being a NY Ninja.

LOCATION SPOTLIGHT: Lockport Caves



Outside the Lockport Caves for a Sharknado 2 event:(L-R) - Lockport Caves Underground Boatride owners Clancy Burkweit and Tom Callahan; John Percy, President & CEO - Niagara Tourism Convention Corporation; Cindy Abbott-Letro - Buffalo-Niagara Film Commission Chair; Anne McCaffrey - Lockport Mayor

When the Syfy channel wants to unleash hordes of rampaging monsters on New York City, they know where to turn for film friendly locations that can stand in for the busy streets and subways of Manhattan: Western New York of course!

Producers at Asylum Pictures and Syfy had such a good experience last year loosing bloodthirsty werewolves on Buffalo for *Battledogs*, they returned to the Upstate region with *Sharknado 2* to film in the unique Lockport Caves, where a tornado of man-eating sharks pursues hapless commuters through what is made to appear as tunnels in the NYC subway system. For the full story, click [here](#).

EVENT SPOTLIGHT: New York On Location *MoMI, Kaufman Astoria Studios and Theatrical Teamsters Local 817 Offer Behind-the-Scenes Access to Movie Magic*

Governor Andrew Cuomo's commitment to the New York State Film Production Credit Program has caused the industry to grow at unprecedented levels, bringing economic activity in the billions and tens of thousands of jobs to New York State. Production in New York is breaking records and the Empire State is one of the most celebrated shooting destinations in the world.

For those who wonder what goes on behind-the-scenes, the Museum of the Moving Image, Theatrical Teamsters Local 817, and Kaufman Astoria Studios will present [New York On Location](#) in collaboration with the Mayor's Office of Media and Entertainment and the Governor's Office for Motion Picture & Television Development. This free all-day family-friendly outdoor event will provide a rare opportunity for the public to experience a behind-the-scenes look at film production in New York. For the full story, click [here](#).



MEET THE TEAM: Ann Marie Schaumann *Columbia County Tourism Department and Film Office*



Located southeast of New York State's Capital District area, in the northern Hudson Valley region, Columbia County offers a unique palette of locations for filmmakers. Leading the cause and assisting location managers and producers is Ann Marie Schaumann, Deputy Administrator for the Columbia County Tourism Department and Film Office. Ms. Schaumann was born in Ghent, NY, Columbia County, and earned a Bachelor's degree in Public Communications from the College of St. Rose in nearby Albany. She has over 20 years of experience in the tourism industry and is well equipped to attract travelers and filmmakers to Columbia County.

When asked what draws people to Columbia County, Ann Marie explains, "It's two-fold - there's the City of Hudson, which is a big draw for tourists and filmmakers," says Schaumann. "Then, there are the many rural settings which attract many second-homeowners from the NYC metro area." For the full story, click [here](#).

TALENT SPOTLIGHT: Peter McGennis

Peter McGennis is a prominent and prolific indie filmmaker who has made Western New York his creative homebase. Dedicated to independent filmmaking in its purest sense, McGennis is a self-taught artist who employs an organic step-by-step approach to filmmaking, using time as an ally and focusing on the process of creation and collaboration, which in his view is equally as important as the final product.

Now, the Buffalo native is working on his third in a trilogy of independent feature films shot and set in Buffalo. His unwavering commitment to the city of Buffalo - using local talent, crew and locations - has galvanized the residents of Buffalo around McGennis and his work... For the full story, click [here](#).



STUDIO UPDATE: Umbra Studios of Newburgh, NY *Aero Mock-Ups Brings First Airliner Set to New York's Orange County*



Aero Mock-Ups' airplane interior film set. [Umbra of Newburgh Soundstage](#) has partnered with the New York branch of [Aero Mock-Ups Inc.](#), and is now home to the first standing airline interior set in New York State. The 62', two aisle, wide-body standing set consists of a cockpit door and wall, a 16' forward service area, a 31' passenger cabin with five rows of 2-1-2 across first class seating, or ten rows of 2-3-2 coach class seating, and a 15' rear service area.

The airliner standing set is the latest addition to Umbra of Newburgh Soundstages, which boasts a 16,000 square foot footprint, fully soundproofed, column-free soundstage with a permanent grid... For the full story, click [here](#).

SAVE THE DATE: August - October 2014

TV & Film Premieres

Last Weekend - August 29, 2014 - Sundance Selects
Manhattan Romance - September 1, 2014 - Beacon Films
Kelly & Cal - September 5, 2014 - IFC Films
Boardwalk Empire - September 7, 2014 on HBO at 9PM
Back in The Day - September 12, 2014 - The Movie Group

For more information and upcoming TV & film premieres, click [here](#).



Film Festivals & Events

Greentopia - September 12-13, 2014
Scare-A-Con - September 12-14, 2014
Beacon Independent Film Festival - September 12-14, 2014
IFP's Independent Film Week - September 14 - 18, 2014
UrbanWorld Film Festival - September 17-21, 2014

For more information on upcoming film festivals & events, click [here](#).

Contact: **New York State Governor's Office of Motion Picture and
Television Development**
633 Third Avenue, 33rd floor, New York, NY 10017
| 1.212. 803.2330 | NYFilm@esd.ny.gov |

