

NY ♥ FILM NEWSLETTER

NYS Governor's Office for Motion Picture & Television Development

MAY 2013

NEW YORK PILOTS PICKED UP TO SERIES



In the aftermath of New York State's extremely successful pilot season, major networks have already snapped up many of the great shows coming out of the Empire State. As of May 15th, at least nine New York pilots have been picked up to series. At least four more shows have gone straight to series without even shooting pilots, some of which will be broadcast as streaming content through sites such as Netflix, instead of over the airwaves. [Read more here.](#)

FILM TAX CREDIT UPDATE

The film and television industry's response to Governor Andrew Cuomo's commitment to the industry has been nothing short of record-breaking, judging by the number of applications received for the New York State Film Production Credit in the first quarter of 2013.

Since 2011, the number of applications received has significantly increased in the first quarter of each year. In 2013, the program (feature films, television shows, and pilots) received 30% more applications than in 2012. This makes 2013 the best first quarter in the history of the program since it launched in 2004. [Read more here.](#)



SCHENECTADY NATIVES AND HOLLYWOOD STARS COME BACK TO TOWN FOR 'BEYOND THE PINES' PREMIERE



Courtesy of Julia Zave

On Thursday, April 11th, Focus Features held a special screening in Schenectady of "The Place Beyond the Pines". The film, which is currently in movie theatres across the country, is set in Schenectady and was shot extensively on location. Starring Bradley Cooper, Ryan Gosling, and Eva Mendes, "The Place Beyond the Pines" is a fathers-and-sons drama written by Schenectady native Ben Coccio and Derek Cianfrance, who also directed the film and whose wife, Shannon Plumb, hails from Schenectady.

The screening, which was held at the Bow Tie Cinema, drew a full house, including locals who participated as extras in the film, police officers who were invaluable to the filmmakers' research and production, and government officials State Senator Hugh Farley and Schenectady Mayor Gary McCarthy. Adding to the excitement was the attendance of director Derek Cianfrance, as well as Bradley Cooper and fellow castmate Emory Cohen. [Read more here.](#)



Courtesy of Focus Features

LIGHTS! CAMERA! ACTION- IN ROCHESTER!

MAY FILM OPENINGS



Four feature films that shot in New York and participated in the New York State Film Production Credit Program opened in May. Be sure to look for New York locations and watch for the NY♥FILM logo at the end of the credits. [Full list of films here.](#)

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Some Great Productions Being Shot Throughout New York State



"The Amazing Spider-Man 2" recently wrapped filming in Rochester, where the production left a strong impression on the city's business leaders and residents.

A recent editorial in the Rochester Democrat and Chronicle looked back on the city's experience and the substantial economic activity generated by the shoot. Editorialist and attorney Peter Gregory stressed that "the overall benefits outweigh the detriments," and the \$640,000+ that the production injected into the local economy clearly overshadowed smaller logistical issues such as "traffic delays" and "an altered bus route." [Read more here.](#)



Courtesy of Rochester/Finger Lakes Film & Video Office

FILMING IN SYRACUSE IS GREAT- JUST ASK SCOTT COFFEY!



Photo by George Pimentel - © WireImage.com - Image courtesy WireImage.com

Director Scott Coffey had never filmed in Syracuse, New York before last spring. His first opportunity to shoot in Central New York came with the film "Adult World" and the experience left an incredible impression on him: "The community was very friendly and hospitable, and there were so many amazing locations. The cast and crew all loved being in Syracuse!"

Coffey was also impressed by the convenience and accessibility of locations in the area that offer a variety of different looks. He raved that "...everything is so close. We had fabulous downtown urban locations and just minutes away we found middle-America." [Read more here.](#)

STUDIO SPOTLIGHT: BROADWAY STAGES

Brooklyn, New York: [Broadway Stages](#) is one of New York's largest full-service film, television and music video production facilities. In 1985, Tony Argento bought a dilapidated movie theater, renovated it and started Broadway Stages. Through decades of experience in the industry, the facility has earned its reputation with not only the major television networks, but also with the largest movie studios in the world. [Read more here.](#)



Solar Roofs on top of Broadway Stages.

NY♥FILM

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