

# NY ♥ FILM NEWSLETTER

NYS Governor's Office for Motion Picture & Television Development

MARCH 2014

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## ***PILOT SEASON IN NEW YORK ROBUST WITH NO SIGNS OF SLOWING DOWN***



New York is experiencing another very busy pilot season, and is on track for a record-breaking year. Even though television pilots film throughout the year, the majority of them film during the first quarter of the calendar year to gear up for the networks' fall television season.

Comedies, dramas, network, cable, streaming - you name it - are shooting in New York this season. Since September 2013, 24 pilots have applied to the New York State Film Production Credit program and filmed in New York, so far. And as the season ramps up, there are plenty more in pre-production getting ready to film here. For the full story, click [here](#).

## ***GOLDCREST POST NEW YORK***

Goldcrest Post New York is part of the family of companies which grew out of the storied British production company Goldcrest Films, founded in London in 1977 and producer of some of the most prestigious films coming out of the U.K. of that era, including Oscar winners *Chariots of Fire* and *Ghandi*.

The company has been through many changes since those days, most notable being its acquisition in the early 1990s by producer John Quedsted, and the subsequent launch of Goldcrest Post in 1992 in the heart of London's Soho neighborhood. For the full story, click [here](#).



***FILM GOOD/DO GOOD:  
New York Women In Film & Television (NYWIFT)  
Creating opportunities for women for almost four decades***



As the preeminent entertainment industry association for women in New York City, NYWIFT supports women calling the shots in film, television, and digital media. NYWIFT energizes the careers of women in entertainment by illuminating their achievements, providing training and professional development, and advocating for equity.

Their mission statement says it all, yet Terry Lawler, Executive Director, adds, "we are about creating opportunities for women in the industry, and raising awareness of the achievements and accomplishments of these talented women." The organization does this through networking and support events, partnerships, two annual award presentations, an intern/mentor program, and the dissemination of several grants and funds. For the full story, click [here](#).

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## ***MOVIE MAGIC IN THE ADIRONDACKS*** ***Local Production Company Promotes Film in North Country***

When Warner Bros. Pictures was looking for snowy locations to film *Winter's Tale* last year, Ximena and Kurt Gardner from Adirondack Mountain Productions stepped up to the plate. In addition to being a production company with a wide range of services, they also operate as an unofficial film office, promoting filming in the Adirondacks and helping to make life easier for productions in the area.

Several scenes of *Winter's Tale* were being filmed on a green screen in New York City and production needed very specific views to drop into the background. Gardner was sent images of those scenes, and she and her team had to find backgrounds that would match. For the full story, click [here](#).



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## ***LOCATION SPOTLIGHT: SOUTH STREET SEAPORT*** ***Historic Downtown Waterfront is Open for Film Business***



South Street Seaport is a filmmakers' dream. It is a designated historic district and includes the largest concentration in New York City of restored early 19th century commercial buildings that are a testament to the Seaport's heyday (1820 to 1860).

South Street Seaport was recently touted as the 26th most visited site in the world, and ties with the Great Wall of China. It has often been thought that the phrase, "The city that never sleeps" was coined in Times Square. In fact, it began at South Street Seaport since, because of the shipping industry there, it became the first 24-hour neighborhood. For the full story, click [here](#).

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## ***LOCATION MANAGER: Jason Farrar*** ***Chances are you have seen a film that he worked on. Chances are it was a big-budget studio film. And, chances are that film was made in New York.***

Seasoned location manager Jason Farrar knows his way around New York State very well. Not only was he raised in Syracuse, New York, but he also attended the State University of New York at New Paltz in upstate New York, where he studied music and psychology.

A huge fan of movies, he got his start in the film business as a production assistant and assistant accountant in the late 1990's. He was able to parlay that experience into work in the locations department, gaining more experience, working his way through the production ranks, while establishing and nurturing what have become long-standing relationships within the industry. For the full story, click [here](#).



## ***MEET THE TEAM: Annamaria Bellantoni, Saratoga County***



Saratoga's scenic beauty, historical place in American history, architecture and unique locations make it a great place to film. Just ask Annamaria Bellantoni, who does double duty in the area, both as Vice President of Tourism at the Saratoga County Chamber of Commerce, and handling film requests for the Saratoga Film Commission.

Bellantoni, who has been with the Chamber of Commerce for 25 years, has worked in every department including events, marketing, customer relations and administration. She was very excited when handling film requests was added to her responsibilities and feels that her work in tourism and the Chamber of Commerce definitely enhances her work with the film industry. For the full story, click [here](#).

## ***SAVE THE DATE March-April 2014***

New York International Children's Film Festival - March 7-30, 2014  
New Directors / New Films - March 19-30, 2014  
Brooklyn Girl Film Festival - March 27-29, 2014,  
Celebration of Individuals with Disabilities in Film: International Film Festival &  
Discussion Panel at Pace University - March 31, 2014  
Friar's Club Comedy Film Festival - April 1-5, 2014

For more information and upcoming TV & film premieres, click [here](#).



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