

# NY Loves Film Newsletter

NYS Governor's Office for Motion Picture & Television  
Development

MARCH 2013



## NEW YORK FILM INDUSTRY KEEPS GROWING

We are proud to report that the film industry in New York is thriving and that the Empire State continues to be a major player in this competitive, creative world. The New York State Film Production Incentive Program has significantly increased the film business in New York and secured projects that might otherwise have gone to other states and Canada. [Read more here.](#)

## NEW YORK STATE @ THE OSCARS



Richard Harbaugh/©A.M.P.A.S.

Congratulations to ChaRon Brabham! The Brooklyn native and State University of New York at Potsdam student was not nominated for an Academy Award, but she did share the stage with this year's Oscar winners.

Brabham won first place in the national "[Oscar Experience College Search](#)" - a contest sponsored by the Academy of Motion Picture Arts and Sciences and mtvU, MTV's 24-hour college network. She was one of 1,100 other college students across the country who submitted 30-second videos answering the question, "How will you contribute to the future of movies?"

The SUNY Potsdam junior theater major submitted a black-and-white [short film](#) that promised to "both educate and broaden horizons for the future of children, showing them that life isn't always so easy, but that greatness will always be attainable if you work towards your dreams." [Read more here.](#)

## UPSTATE ALUMNI SHARES POST-PRODUCTION OSCAR

This year's Oscar for Best Visual Effects was won by Life of Pi, which depicted a digital Bengal tiger and other special effects. Did you know that three alumni from the Rochester Institute of Technology ([RIT](#)) helped create that digital tiger, which appeared in all but 24 of the 170 shots in the movie? The actual tiger was used in the other two dozen shots, and the digital tiger is so lifelike, it is hard to tell the difference.



Rhythm & Hues

Congratulations to RIT alums Scott Vosbury, Rich Enders and Jen Stratton, who work for the character and visual effects studio that supplied about 600 people to work on the film! We had a chance to speak with one of the alumni

## IS WESTCHESTER BECOMING NY'S BURBANK?



The Following, Fox

Is Westchester becoming New York's Burbank? It appears that way since so many television shows continue to film there and several pilots are scouting the area. [Full list tv shows & films here.](#)

## FILM FESTIVAL & INDUSTRY EVENTS



Film festivals and industry events take place in New York State throughout the year. Below is a list of some recent and upcoming happenings [Full list of events here.](#)

## Quick Links

[News](#)  
[More About Us](#)  
[2013 NY Catalog](#)

Follow us on:



and collaborator, Scott Vosbury, who worked as a lead digital composer on the film. [Read more here.](#)



#### ROCHESTER/FINGER LAKES NEWS

This spring Rochester-based Faith Street Film Partners, producer of the upcoming film *King's Faith*, is releasing their movie in a unique manner - they are asking the audience how and when the film will be released!

[Click here](#) to read the press release for details on this film's innovative distribution and release plan. [Read more here.](#)

#### Q & A WITH MARSHALL JOHNSON, LOCATION MANAGER OF THE FILM, *THE PLACE BEYOND THE PINES*

Schenectady, NY will hit the big screen next month when Focus Features releases *The Place Beyond The Pines*, starring Bradley Cooper, Ryan Gosling and Eva Mendes. The film shot in and around Schenectady during the summer and fall of 2011. We had a chance to speak with Marshall Johnson, the location manager on the film, about his experience working in the Capital Region:

**NYS♥FILM:** *Were you happy with the quality of assistance available to you in the area?*

**MJ:** *I could not have been happier with the experience in the Capital Region... Influence from Debbie Goedeke of the Albany Film Office was essential in getting our production localized and moving as efficiently as possible, and Don Rittner, the film liaison in Schenectady familiarized us with the area.... We found nothing but support from the community, who became part of our production team. [Read more here.](#)*



The Place Beyond The Pines



#### FILM INDUSTRY IS ALIVE & WELL IN THE HUDSON VALLEY

To say that the film industry is alive and well in the Hudson Valley is an understatement! In 2012, more than \$6.25 million was spent in the region, which included 202 locations used, at least 6,250 room nights rented, 700+ parts filled by local actors and extras, and 154 local part-time jobs created (not including acting work).

The [Hudson Valley Film Commission](#) (HVFC) - which covers Ulster County, Dutchess County, and Orange County - reported that they worked on 60 projects in 2012, including feature films, TV shows and series, shorts, student shorts, music videos, industrial, documentaries, and still shoots. You may have recognized the Hudson Valley in *The Bourne Legacy*, *Higher Ground*, *Martha Marcy May Marlene*, and *Keep the Lights On*, among others. [Read more here.](#)



[Governor Andrew M. Cuomo](#)



[Visit New York State](#)

Let New York State Work for You.

**Empire State** Development

New York State's chief economic development agency. [Learn More Here.](#)

[Join Our Mailing List!](#)

633 Third Avenue | 33rd Floor | New York, NY 10017  
P: 212-803-2330 | F: 212-803-2339 | E-Mail: [NYFilm@esd.ny.gov](mailto:NYFilm@esd.ny.gov)

[Forward this email](#)



Try it FREE today.

This email was sent to [pressoffice@esd.ny.gov](mailto:pressoffice@esd.ny.gov) by [newsletter@esd.ny.gov](mailto:newsletter@esd.ny.gov) |  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).  
Empire State Development | 633 Third Avenue | New York | NY | 10017