

NY ♥ FILM NEWSLETTER

NYS Governor's Office for Motion Picture & Television Development

FEBRUARY 2014

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BIG NEWS FOR NEW YORK!

Governor Cuomo Announces Disney, Marvel & Netflix to Bring Epic Superhero Four Series + Mini Series Production to New York!

At a well attended news conference in ABC's Times Square Studios, Governor Andrew M. Cuomo was joined by Robert A. Iger, Chairman and CEO of The Walt Disney Company and Joseph Quesada, Chief Creative Officer of Marvel Entertainment, to announce that New York has been chosen as the site for filming of the largest film/television production in New York State history.

The landmark production will include nearly 60 one-hour television episodes, and is expected to bring hundreds of millions of dollars in direct investment in New York State and lead to more than 400 new full time jobs, with potential for several thousand more as the production progresses.

For the full story, click [here](#).



1,500 Film Jobs Coming to Staten Island

Broadway Stages Buys Arthur Kill Correctional Facility

Thanks to the successful and stable tax incentive program, the film industry continues to soar in New York State and a recent development brings that success to Staten Island. Empire State Development (ESD) recently announced that Broadway Stages, already a major player in film, television and music video production in New York, plans to purchase the former Arthur Kill Correctional Facility on Staten Island and will transform it into a film, television and music production facility. Broadway Stages will invest \$20 million in the project, which will include the construction of five new sound stages totaling 100,000 square-feet and the creation of 800 jobs over the next two years, with as many as 1,500 jobs in the next five years. For the full story, click [here](#).



***New York State Continues to Attract Large
Numbers of New Post Production***

Enhancements to Post Credit Under Governor Cuomo Bring New Jobs, New Companies and Nearly \$100 Million in Spending

New figures released in early February show that the strengthening and expansion of the post production tax credit championed by Governor Cuomo has had a remarkable effect on the New York post production community, creating more than 240 new jobs, fueling over \$25 million in expansion costs for five existing companies, and attracting 10 new post companies to the state - 3 of them upstate.

These statistics demonstrate the remarkable impact that legislative changes championed by Governor Cuomo have had on New York's thriving post production industry. These changes included raising the film credit percentage from 10-30% (35% upstate) and lowering thresholds to make it easier for productions to post in New York.

For the full story, click [here](#).



"The Tonight Show" Returns to New York History Runs Deep with Beloved Talk Show

February 17th marked the beginning of a new era in the New York television scene when, after more than 40 years in Los Angeles under hosts Johnny Carson, Jay Leno and Conan O'Brien, *The Tonight Show* (now *The Tonight Show Starring Jimmy Fallon*) returned to New York City - the home it left in 1972. Along with all the buzz and excitement, the show is bringing millions of dollars in significant economic impact. Thousands of jobs will be created in New York, including an estimated 540 full-time positions and more than 1,500 sketch performers and background actors employed each year. An estimated 1,000 *Tonight Show* featured talent and visiting band members will be coming to New York for the show, patronizing hotels and restaurants. And that's not counting the over 50,000 visitors from around the world who will participate as audience members every year. For the full story, click [here](#).



Warner Bros. Pictures' "Winter's Tale" Brings Big Economic Impact to New York State



Filmmaking is big business, and big business means impactful economic activity in New York State. On February 14, 2014, Warner Bros. released its latest film, *Winter's Tale*. Last year the production filmed in numerous regions around the State including New York City, Mid-Hudson, Capital Region, North Country and Long Island. During the course of that production, New York benefitted from over \$15 million in direct spend with local vendors, as well as job creation for nearly 5,000 local cast, crew and extras to the tune of \$26 million in wages.

This is just one of many film and television productions that shoot in New York State every year, take advantage of the generous New York State Film Production Credit program, and pump hundreds of millions of dollars into New York's economy by patronizing local businesses, hiring New Yorkers, and fully utilizing all the support services New York has to offer. For the full story, click [here](#).

Talent Spotlight: New York Based Lydia Dean Pilcher Produces with a Purpose



You could say Lydia Dean Pilcher is someone who likes to "start things." Back in 2002, after working as a producer and line producer on movies like *After Hours* (director: Martin Scorsese), *The Talented Mr. Ripley* (director: Anthony Minghella), and *Quiz Show* (director: Robert Redford), she started her own New York-based production company, Cine Mosaic. Founded with a mission of producing "feature films with an energetic focus on entertaining stories that promote social, cultural and political diversity," Cine Mosaic has consistently delivered films - *The Namesake* (director: Mira Nair), *You Don't Know Jack* (director: Barry Levinson), *Iron Jawed Angels* (director: Katja von Garnier), *The Darjeeling Limited* (director: Wes Anderson) - that have garnered critical acclaim and awards from festivals and audiences around the world. As a producer, Pilcher has been nominated for Emmys, Golden Globes, Producer's Guild awards and now, with her 2013 documentary *Cutie and The Boxer*, an Oscar. *Cutie*, which already took home the 2013 Sundance Directing Award, was one of three releases from Cine Mosaic in 2013, and while post production on the latest production *Sisterhood of the Night* is finishing up, she has at least several more starting in 2014, including *Fela: Music is the Weapon*, an ambitious international co-production based on the life of Nigerian musician and activist Fela Kuti. For the full story, click [here](#).

Buffalo Music Teacher Honored at 2014 Grammys: Receives Inaugural "Music Educator Award"

New York State boasts extraordinary talent from Brooklyn to Buffalo, and last month the Grammys put a spotlight on Western New York when they presented the first ever Music Educator Award to Kent Knappenberger. Being chosen for this award was no small feat, as more than 30,000 initial nominations were submitted from all 50 states. The beloved Knappenberger, who has been a music teacher and choir director at Westfield Academy and Central School for over 25 years, was nominated by students, former students and their parents. "The Recording Academy and the GRAMMY Foundation created this award to highlight the extraordinary influence of music teachers on the students in and beyond the classroom," said Neil Portnow, President/CEO of the GRAMMY Foundation and The Recording Academy. For the full story, click [here](#).



SAVE THE DATE

February- March 2014

Film Comment Selects - February 17-27, 2014
Rendez-vous With French Cinema - March 6-16, 2014
86th Annual Academy Awards - March 2, 2014,
Queens World Film Festival - March 4-9, 2014
Film Independent Spirit Awards - March 1, 2014, 10pm on IFC

For more information and upcoming TV & film premieres, click [here](#).



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