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## ***\$709.2 Million in Economic Development Resources Awarded In Fourth Round of Regional Council Initiative***

On December 11, leaders in academia, business, labor, community organizations and government from all corners of the Empire State gathered in Albany for the fourth annual Regional Economic Development Council (REDC) awards, where Governor Andrew M. Cuomo announced \$709.2 million in economic and community development funding for 852 projects across the state's ten regions.

The Regional Councils, a key component of the governor's strategy to jumpstart the economy and create jobs, were established in 2011 to transform the state's approach to economic development from a top-down model to one that is community-based and performance-driven. For the full story, click [here](#).



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## ***What NYS Can Do for You: Summit Connects Upstate Agriculture to the Big Apple... and Vice Versa!***



New York State held its first-ever Farm to Table Upstate-Downstate Agriculture Summit earlier this month in New York City.

The summit was held both for food and agriculture industry stakeholders and state and local governments to explore ways to increase access to fresh food for underserved populations and grow access to New York City markets for upstate agricultural producers.

For the full story, click [here](#).

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## ***Spotlight on Success: Spremo LLC to Relocate to New York City and Create More Than 95 New Jobs***

Spremo, LLC, a fast-growing digital healthcare start-up currently based in Hoboken, New Jersey, will relocate and expand in lower Manhattan, moving into its new headquarters in the Financial District by early 2015, with



plans to create more than 95 new jobs in New York.

"As Spreemo seeks to transform the healthcare industry, lower Manhattan offers a highly appealing concentration of professional talent who are both technologically savvy and bold in their approaches to problem solving," said Ron Vianu, Spreemo's CEO and co-founder. For the full story, click [here](#).

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## ***I LOVE NEW YORK Launches Holiday Gift Guide with Ideas for Every Type of Traveler***



Those looking for out-of-the-ordinary gift ideas this holiday season have an exciting new tool: the I LOVE NEW YORK Gift Guide. From sports events and wine tastings to weekend getaways, the guide has a myriad of New York vacation experiences perfectly packaged for everyone on your holiday shopping list, from the "Thrill Seeker" to the "Nature Lover" to the "Superwoman."

The new Gift Guide recognizes that increasingly, it's memories more than material things that matter to modern consumers. For the full story, click [here](#).

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## ***Empire State Development Activities & Resources***

*ESD-related happenings around New York State that you can be a part of*

### Events:

- Are you a New York State Business interested in exporting to Mexico? Join the Global NY/CGLG Mexico Trade Mission to help gain access to this strategic global market. Click here for more information regarding costs, key sectors and the itinerary.

Join I LOVE NEW YORK and the Division of Tourism for the following events:

- Tens of thousands of boating and fishing enthusiasts start their season at the Progressive® Insurance New York Boat Show on January 21-25, 2015, at the Jacob Javits Center. With its 110-year history, the show is recognized as THE place to see the latest and greatest in boating.

### Resources:

- There's a new advantage to doing business in New York - START-UP NY, Governor Cuomo's groundbreaking initiative, allows businesses to operate tax-free by helping qualified businesses start, expand or relocate to a tax-free zone in New York State. To learn more about START-UP NY and to keep up with the latest news on the program, visit the START-UP NY Facebook page and LinkedIn page, and follow on Twitter (@Start\_Up\_NY).

For the full list of events and resources, click [here](#).



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