



Ending 2013 with Momentum

A note from ESD President and CEO Kenneth Adams

This time of year invites reflection, and in doing so, here at Empire State Development we draw hope and inspiration from the encouraging signals around us that New York State is heading in the right direction in terms of new business investment, job creation and economic growth.

Our state's progress is getting noticed nationally. Just recently, New York City was named the most competitive city in North America and third in the world by Site Selection magazine and IBM location services. Not too long ago, CNBC.com named Buffalo the 2nd best city to relocate to in America. To read more, click [here](#).



ESD President and CEO Kenneth Adams (right) tours economic development projects on LI



What New York State Can Do for You: Small Business Revolving Loan Fund

State funds create jobs by easing access to capital

New York State's main street, everyday small businesses have a great tool to help them grow. ESD's Small Business Revolving Loan Fund is a \$50 million program designed to create economic activity by providing greater access to capital for small businesses which often have difficulty accessing regular credit markets. The program is already responsible for having created or retained over 6,000 jobs across the state.

\$25 million in state funds have been appropriated to leverage at least \$25 million in private matching funds for this program. Small businesses can either apply for micro-loans with a principal amount of \$25,000 or less, or regular loans with a principal amount over \$25,000. The state will contribute as much as \$125,000 for up to half of a loan, with the other half being matched by other lending sources. For the full story, click [here](#).

FuzeHub Connects Manufacturers to Business Experts

Web help available around the clock

In an effort to better connect small and medium sized manufacturing companies to the state's technology resources and spur the growth of manufacturers, New York State launched FuzeHub. This new collaborative platform developed in

partnership between Empire State Development's Division of Science, Technology & Innovation (NYSTAR) and the U.S. Department of Commerce National Institute of Standards and Technology (NIST) allows companies to get the help and business expertise they need on a 24/7 basis by submitting their requests online at fuzehub.com.



A core team of technical and manufacturing professionals work with the companies through live, one-on-one discussions to identify business challenges and provide targeted connections to the state's experts and resources, including the Manufacturing Extension Partnership (MEP) program, universities, economic development organizations and other state programs. To read more, click [here](#).

The New York Loves Film Road Show

Roundtable discussions for local filmmakers - coming soon to a community near you



New York Loves Film Workshop with MFA students from all over the world at City University of New York (CUNY)

A new spin on the classic question and answer seminar, the NYS Governor's Office for Motion Picture and Television Development (NYS MPTV) has begun an innovative new program that removes microphones and podiums and replaces them with a conference table for a group of 15-20 filmmakers, students and industry stakeholders with a range of experience and a host of questions about shooting in New York State. Add in the knowledgeable team from NYS MPTV and you have a lively, informative, interactive and highly productive workshop known as the New York Loves Film Road Show.

After a successful pilot program at the Woodstock Film Festival in October, staff from NYS MPTV kicked off a workshop tour covering all ten regions of New York State. In the month of October, groups of local filmmakers and industry stakeholders convened in Buffalo, Rochester and Syracuse; in November they also gathered at CUNY and The African American Women in Cinema Film Festival in Manhattan, Albany, Canton, Potsdam and Newburgh for open discussion between those in the know and those who want to know. These sessions allow filmmakers to learn about shooting in New York State in an open and relaxed environment where every question can receive proper attention. For the full story, click [here](#).

NYS & ESD Support the Tourism Industry

State conferences and grants bolster local tourism efforts

In addition to providing a wide range of services to current and potential travelers, ESD's Division of Tourism works behind the scenes supporting the tourism industry and our local tourism partners in their work to attract visitors to their regions, counties, cities and attractions.

A recent example of the Division of Tourism's outreach to the travel industry was the Outdoor and Heritage Travel Conference, held November 19 at the Empire State Plaza Convention Center in Albany. As a result of Path Through History -- Governor Cuomo's tourism initiative to market New York State to heritage travelers -- the division has been receiving requests from sites and local tourism promotion agencies for technical assistance around their marketing of historic and cultural assets. Likewise, operators in the outdoor tourism industry have been seeking help on marketing their attractions, especially as that segment received additional visibility this year with the Governor's Adirondack Challenge whitewater rafting race. For the full story, click [here](#).



A workshop from the Outdoor & Heritage Travel Conference

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