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## ***Governor Cuomo Launches 'Global NY' at Summit to Attract International Investment and Trade to New York***

On October 7, over five hundred foreign partners, federal export officials, and community leaders gathered at the Jacob K. Javits Center in New York City to discuss the burgeoning opportunities for international investment and trade in New York State.

Governor Andrew M. Cuomo's Global NY Summit introduced the new Global NY initiative, aimed at opening New York's doors even wider to foreign investors and establishing a peer-based network to help local and regional leaders develop and implement global trade and investment.

"The fundamental role for government should be to develop the economy, because if the economy is running, and jobs are coming in, people have opportunity," Governor Cuomo said. "Today is about opening new markets to the state, and we will aggressively market the state, and share with the global business community that there is no better place, with no better tools and resources, than the Empire State to grow and compete."



*Governor Cuomo speaks to foreign partners and business leaders about trade and investment in New York State at the 2014 Global NY Summit.*

For the full story, click [here](#).

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## ***Spotlight on Success: Southern Tier High Technology Incubator***



*Photo credit: Binghamton University*

In early October, federal, state and local officials gathered at Binghamton University to break ground on the Southern Tier High Technology Incubator, marking the start of construction on this major economic development project in downtown Binghamton. The incubator was endorsed as a priority project by the Southern Tier Regional Economic Development Council and awarded \$7 million to support the construction of the \$19 million facility. The incubator will provide a unique entrepreneurial ecosystem for emerging high-technology companies and is expected to spur more than 900 jobs within the next nine years.

"We are revitalizing communities across New York by bringing together talent, resources and capacity," Governor Cuomo said. "The Southern Tier High Technology Incubator will provide a learning platform for students, research opportunities for higher education, and gives businesses the infrastructure and resources they need to continue investing in New York." For the full story, click [here](#).

## ***What NYS Can Do for You: More MWBE Contracting Opportunities than Ever Announced at 4th Annual New York State MWBE Forum***



*ESD President, CEO and Commissioner Kenneth Adams welcomes attendees to the NYS MWBE Forum.*

On October 1st + 2nd, the Empire State Plaza Convention Center in Albany played host to the New York State MWBE Forum, the annual one-stop-shopping style event bringing together MWBE / DBE firms from across New York with NYS agency and authority decision makers, procurement officers, prime contractors and other state partners, all seeking to match MWBE / DBE firms with contract opportunities.

With an attendance of over 2,000 business owners, agency and state government representatives, this fourth annual gathering was New York State's largest MWBE Forum to date.

Governor Cuomo opened the 2014 MWBE Forum conference by announcing to attendees that New York State had exceeded the 20% MWBE state contracting goal set in his first State of the State address... For the full story, click [here](#).

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## ***I LOVE NEW YORK Bus Offers Year-Round Getaways from New York City to Beverage Trails, Festivals and Ski Slopes***



With a series of autumn weekend itineraries from New York City, the new I LOVE NY Bus service officially kicked off earlier this month. This year-round tourism initiative offers transportation from New York City to destinations across the state, and a new, comfortable and efficient way for downstate residents and visitors to get out of the city and experience wine tours, ski trips and special events.

Leaving from the corner of 44th Street and Third Avenue in Manhattan near Grand Central Station, the I LOVE NY Bus's initial offerings include journeys to the North Fork Wine Trail on Long Island October 18, 25 and November 1, and Taste North Fork on November 8 and 9. The service also offers day trips and overnights that expand further into the Hudson Valley, such as the Hudson River Valley Art Trail, Hudson River Valley "Leaf Peepers" Cruise and the Platzl Brauhaus Golden Oktoberfest. For the full story, click [here](#).

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# ***Empire State Development Activities & Resources***

*ESD-related happenings around New York State that you can be a part of*

## Events:

- Join ESD on October 30 at the [New York Business Expo and Conference](#), the Northeast's largest business-to-business trade show, conference and networking event for business owners and executives, at the Javits Center in New York City. Visit ESD's booth at the event and [register here](#) today.
- It takes daring vision and fearless determination to build an exceptional company that breaks the boundaries of what is thought possible. At the third annual [Cornell Entrepreneurship Summit](#) on November 7, speakers will share their experiences and expert advice. Visit ESD's table at the event and here today.



Make the most of autumn by joining I LOVE NY and the Division of Tourism at the following events across New York State:

- Taste your way through the East End's breweries & distilleries on the [North Fork Brewery and Spirits Trail Tour](#), October 18-November 1 in Southampton, Long Island. Hitch a ride on the "I Love New York" Bus, operated by Hampton Jitney, which will depart Manhattan, 44th Street & 3rd Ave, to Long Island.
- At the [Taste NY Harvest Fest](#) on November 1 in Syracuse, NY, growers and producers from across the state will offer the opportunity to taste and purchase award-winning wines and beers as well as various food samples from all across the state, all for the low price of \$15.00. Get your cheaper advance sale tickets [here](#).

For the full list of activities and resources, click [here](#).

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