



Third Annual MWBE Forum to Fast Track Business & Growth Opportunities

Largest statewide business event for minority- and women-owned business designed to provide government contracting and networking opportunities

Small business owners looking to create new jobs and growth opportunities will find vital tools to help them succeed at [New York State's third annual MWBE Forum](#) on October 3-4 at the Empire State Convention Center in Albany. The Forum is the largest statewide business event for minority and women owned businesses.



EMPIRE STATE PLAZA CONVENTION CENTER
ALBANY, NY

3
OCTOBER
THURSDAY
OCTOBER 3, 2013
8:00 AM – 8:00 PM

4
OCTOBER
FRIDAY
OCTOBER 4, 2013
8:00 AM – 4:00 PM

"One of New York's greatest strengths is the diversity and entrepreneurial spirit of our state's small business owners," said Governor Andrew M. Cuomo. "We are organizing forums like this to capitalize on that strength by bringing together leaders in the public and private sectors to share their experience, knowledge and connections with minority- and women-owned businesses. I encourage all interested businesses and individuals to attend the third annual MWBE forum to learn how they can increase their competitiveness and pursue further opportunities for growth."

The Forum provides emerging businesses with the opportunity to learn about the New York State procurement process, attend information sessions and connect with decision makers from both the public and private sectors to grow their business and increase competitiveness. To read more, [click here](#).

Spotlight on Success: Droga5

ESD incentives help fast growing, innovative advertising firm to expand and create 154 jobs

Governor Cuomo and New York City Mayor Michael Bloomberg announced in July that the global creative and strategic agency Droga5 will relocate to Lower Manhattan, where it will expand operations and create up to 154 new jobs by the end of 2017. The world-class, award-winning ad firm is one of the fastest growing businesses in New York City and joins the more than 390 companies that have relocated to Lower Manhattan since 2005, further demonstrating the resiliency and ongoing diversification of Lower Manhattan's economy.



"This is another example of how the country's leading tech, media and advertising companies are choosing New York State as the place to bring and expand their business," Governor Cuomo said. "I am pleased to welcome Droga5 to Lower Manhattan, which is resilient and revitalizing after the economic downturn and extreme weather events of the past. New York has proven itself to be a magnet for creative firms and minds, and this fast-growing company is a testament to the reality that the state is a haven for private sector growth." For the full story, [click here](#).

A Multitude of Summer Opportunities to 'Taste NY'

Special events all across NYS highlighted the state's food and beverage products



This summer was a busy one for [Taste NY](#), Governor Cuomo's initiative to promote the state's food and beverage industries. Whether attending the Adirondack Challenge whitewater raft race in the North Country, the PGA Championship in Rochester, the Hamptons

Classic Horse Show on Long Island, the Manhattan Cocktail Classic in New York City, the Great New York State Fair in Syracuse, the season opener of the Buffalo Bills in Western New York, Farm Aid 2013 at the Saratoga Performing Arts Center in the Capital District or the Hudson Valley Food and Wine Festival, visitors were able to sample and purchase a vast array of products made or grown here in the Empire State.

For example, at the 2013 PGA Championship held at the historic Oak Hill Country Club in Rochester on August 5-11, a Taste NY Experience included a NY-made product showcase tent -- free for all patrons -- and a concession tent selling NYS products and beverages. The Championship's more than 200,000 spectators representing 47 different countries were able to sample wine, beer, cheese, yogurt, fruit and a variety of other products from nearly 100 different vendors and producers participating from around the state. A concession tent featured products for sale and a menu of New York State products created by The New York Wine & Culinary Center. For the full story, [click here](#).



Taste Tent at the 2013 PGA Championship

Record Film & Video Post-Production Gains in New York State

Recent data shows 173 new hires and \$70 million in spending



Last month, one year after the strengthened post-production tax credit took effect, Empire State Development President, CEO & Commissioner Kenneth Adams released new data showing post-production business in film and video production booming in New York State. The data, compiled by the Post New York Alliance, shows post-production hiring is up (by 25%, on average) with 173 new hires since this time last year. It is estimated that the uptick in new post-production business will generate nearly \$70 million in new spending in the state. In the last year alone, post-production companies reported spending nearly \$18 million to expand and purchase new equipment to accommodate the increase in business demand. For the full story, [click here](#).

Regional Spotlight: New York City

"...concrete jungle where dreams are made of, there's nothing you can't do, now you're in New York"

There is a reason that people think of New York City when it comes to cutting edge technologies, education and culture. It is the largest city in the nation, and one of the most diverse. With a population of 8.3 million across New York, Richmond, Queens, Kings and Bronx counties, one of every 16 residents in the United States makes New York City their home. The home of Wall Street and the New York Stock Exchange, the city is headquarters to dozens of Fortune 500 companies and internationally known employers. With a growing technology sector and a vast number of universities and research institutions, the region produces more college graduates than any other city in the U.S. and research and development expenditures in New York City total approximately \$2 billion each year.

Leading ESD's economic development efforts at this Crossroads of the World is the job of the ESD New York City Regional Office, run by Regional Director Joseph Tazewell, a 19-year veteran of the corporation. The office understands the needs and requirements of business owners in an urban environment like New York City and assists them with technical and financial. For the full story, [click here](#).



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ESD Events

Empire State Development related events and happenings around New York State that you can be part of

NYXPO: Register today for the ninth annual [New York Business Expo & Conference \(NYXPO\)](#) on Oct 17, 2013. The 2013 conference will feature dozens of panels and seminars on everything from marketing to benefits to technology. Experts will share insight into trends such as cloud computing, advancements with smartphones and touch-enabled devices all featured in the various education opportunities throughout the day! [View full schedule](#).



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