

Spotlight on Success: Innovation Leaders like IBM and GE Create Jobs in Partnership with NYS

State investments will result in hundreds of new jobs for Buffalo and Capital region

IBM, GE, and New York State have something in common: innovation. It is the core strategy of these technology companies and also what is driving the State's investment in economic development and commitment to growing jobs across the state.

Earlier this summer, Governor Cuomo announced that IBM will bring 500 new information technology jobs to Buffalo, a commitment leveraged by a \$55 million Buffalo Billion investment by the State in the Buffalo Information Technologies Innovation and Commercialization Hub. For the full story, click [here](#).



Governor Cuomo announces NYS to partner with over 100 private companies, led by IBM, to launch the New York Power Electronics Manufacturing Consortium.

What NYS Can Do for You: ESD Regional Offices

Help is available for entrepreneurs and new and expanding businesses



ESD is supported by a network of ten regional offices that serve as the foundation of New York State's economic development organization. The offices function as one-stop centers to assist companies with relocation or expansion projects and often are a business's first point of contact.

The regional offices are led by the regional directors, who also serve as executive directors for the Regional Economic Development Councils, and are supported by a team of project managers and associates that work on the front lines to increase private sector investment and job creation in their regions. For the full story, click [here](#).

A Busy Summer for NYS Tourism

I LOVE NY campaign activates at high-profile events all across the State

As visitors across New York have been attending countless special events being held throughout the summer, the NYS Division of Tourism has been encouraging extended stays and new visits to destinations throughout the Empire State. Governor Cuomo also has hosted events for opinion makers, travel industry professionals, and the media to get the word out about all the unique things there are to see and do in New York.

The Governor kicked off the summer tourism season in Watkins Glen, unveiling a new commercial with New Yorker Robert DeNiro that encourages New Yorkers and visitors to have the "Ultimate Road Trip" in New York State. For the full story, click [here](#).



Whitewater rafting at the second annual Adirondack Challenge.

Filming of "Teenage Mutant Ninja Turtles" Provides a Boost for Businesses in Upstate New York



Gigi Semone, Executive Director, Governor's Office for Motion Picture & Television Development (in red) and local officials attend a community screening of TMNT in Tupper Lake.

In Spring 2013, location scouts began appearing in the quaint Village of Tupper Lake in the Adirondacks. By late-March, a major motion picture production rolled into town, bringing hundreds of people into the upstate community, including directors, actors and crew, to shoot scenes for this summer's latest blockbuster - Paramount Pictures and Nickelodeon Movies' *Teenage Mutant Ninja Turtles*.

The production resulted in more than \$1 million spent at area businesses that included restaurants, hardware stores, lumber yards, and hotels, along with services such as fuel supplies, catering, and real estate rental. For the full story, click [here](#).

Empire State Development Activities & Resources

ESD-related happenings around New York State that you can be a part of!

Events:

- Attention NYS manufacturers: On October 3, 2014 [FuzeHub](#) will hold a Farm to Fork Solutions Forum in Rochester, NY, a free, half-day event providing in-person meeting opportunities for NYS manufacturing companies with a select group of business and technical experts to analyze, problem solve and identify solutions to meet specific company needs. Register [here](#).

Before summer ends, make a getaway to join I LOVE NY and the Division of Tourism at the following events across New York State:

- Golfers, head to the [Wegmans LPGA Championship](#) in Pittsford, New York from Aug 11-17. The Wegmans LPGA event features the top 150 players from 25 countries and attracts over 80,000 spectators, contributing an estimated \$20 million to the Rochester economy on an annual basis.
- [Bethel Woods Center for the Performing Arts](#), home of the Woodstock music festival, is celebrating the 45th anniversary of that iconic event. Special events throughout the season include a screening of Woodstock: The Director's Cut on the original festival field on August 15



For the full list of activities and resources, click [here](#).

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