
Spotlight on Success: First START-UP NY Businesses Announced

Will create nearly 400 new jobs across New York State

Governor Andrew M. Cuomo recently traveled to Rochester and Buffalo to announce that twelve businesses will expand or locate in New York as a result of START-UP NY, representing the first wave of companies participating in the new initiative that creates tax-free areas associated with colleges and universities across the state. The news comes just months after the official launch of the program and demonstrates New York State's ability to attract new business with the game-changing START-UP NY initiative.

"START-UP NY takes New York's number one liability - our tax capital reputation - and turns it on its head by offering companies zero taxes for 10 years, as well as access to all the assets of the Empire State, particularly the talent and research capabilities of our world-class universities," Governor Cuomo said. For the full story, click [here](#).



Governor Cuomo announces the first businesses participating in START-UP NY

43North Business Idea Competition Attracts Record Number of Applicants

Entrepreneurs from around the globe look to relocate to Western New York

43NORTH [43North](#), Buffalo's global business idea competition, had an overwhelming response by startups applying for a chance to win \$5 million dollars in prize money. A total of 6,932 applications were received for the competition during the four-month entry period, with 2,603 qualified submissions advancing to the first round of judging.

The 43North competition -- named after the latitudinal line that runs through Western New York -- features a top prize of \$1 million and is part of Governor Cuomo's Buffalo Billion initiative, intended to drive new economic opportunities throughout the City of Buffalo and the Western New York region. The applicant pool included business ideas hailing from all 50 U.S. states and 96 countries, representing various sectors such as information technology, software development, web and mobile technology, business services, media and entertainment, e-commerce, healthcare and biotechnology, green and clean technology, advanced manufacturing, sports and fitness, agri-business and others. For the full story, click [here](#).

Broadband Summit Advances High-Speed Access Statewide

Builds on New York State's commitment to broadband - the largest in the nation

New York State hosted its second annual Broadband Summit on June 6, drawing more than 300 national, state and local broadband leaders, as well as decision makers in the broadband and technology sectors to Albany to discuss the important issues around broadband expansion and access. The summit highlighted emerging technologies and exciting developments in the industry, and included the state's first-ever New York State Broadband Champion Awards.

The Champion Awards were presented to state broadband leaders who have performed outstanding work in the industry and have made a significant impact on advancing broadband access and adoption in New York. For the full story, click [here](#).



Kenneth Adams, ESD President, CEO & Commissioner, delivers a keynote address at the second annual Broadband Summit

Path Through History Initiative Promotes Heritage Tourism

June features hundreds of events highlighting NYS history attractions across the state



Re-enactor from Fort Ticonderoga entices travel by showing off the beauty that can be found in the North Country

In 2013, Governor Cuomo launched Path Through History, a statewide initiative to link historically and culturally significant sites, locations and events throughout New York State. The effort saw an additional flurry of activity during June with Path Through History Weekends, a series of special events at historical sites across New York, kicked-off by a day-long history showcase at New York City's Grand Central Station.

Path Through History (PTH) seeks not only to highlight New York's rich heritage and historical significance, it also promotes tourism and economic development in communities across the state. The cultural and heritage traveler is one of the most productive travel segments of the travel industry, generating over 90% of the economic benefit of all U.S. leisure travelers. For the full story, click [here](#).

Empire State Development Activities & Resources

ESD related happenings around New York State for you

Events:

- June is LGBT Pride Month, and New York State is home to close to twenty different Pride celebrations, from Buffalo to Long Island, including the mother of all Prides in New York City. I LOVE NY will be present at many of the Pride festivities across the state. Find a list of events and tools to plan your Pride getaway at iloveny.com/lgbt.
- Jazz connoisseurs take note: the Xerox Rochester International Jazz Fest will be held in Rochester, NY from June 20 - 28. Stop by the NYSCA music booth, featuring I LOVE NY.
- As summer heats up, scores of exciting special events are taking place across New York State, from the Utica Boilermaker 5 + 15K to Saratoga Race Course Opening Day to the Syracuse Nationals Car Show. Check the calendar for your favorite at iloveny.com/events.

For the full list of activities and resources, click [here](#).



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