
Governor Cuomo Hosts Second Tourism Summit

Expands unprecedented commitment to growing the tourism industry

On May 14 hundreds of tourism experts gathered at the American Museum of Natural History in New York City to discuss new ways of bringing visitors to every corner of the state as Governor Andrew M. Cuomo hosted New York State's second Tourism Summit. Building on last year's unprecedented support of the tourism industry, the governor announced the state's commitment of \$45 million to promote statewide tourism, create jobs and attract even more visitors to the Empire State.

"Tourism plays an integral role in the economy, and we will continue our work to make sure it thrives, creates jobs and generates new economic opportunities for our state," Governor Cuomo said. For the full story, click [here](#).



Tourism industry leaders join Governor Cuomo at the 2014 New York State Tourism Summit

Spotlight on Success: Square, Inc.

Leader in tech industry expected to create over 350 new jobs at expanded SoHo headquarters



Earlier this month, Square, Inc., a leading provider of technology that allows businesses to accept credit card payments on mobile devices, announced that it is expanding operations and opening its East Coast headquarters in New York City, which will create over 350 new jobs for New York State.

"New York State is becoming a worldwide hub for technology development and under Governor Cuomo's leadership, the state's focus on economic development is leading to more private investment by industry leaders - which means more jobs for New Yorkers," said ESD President, CEO and Commissioner Kenneth Adams. "By supporting Square's new East Coast headquarters in New York, we're creating new opportunities for nearly 400 New Yorkers and proving that the Empire State is a place where high-tech pioneers want to come to innovate and succeed." For the full story, click [here](#).

What New York State Can Do for You: Business Mentor NY Launches Online Platform

Earlier this month, Governor Cuomo announced the launch of a new online platform for Business Mentor NY, the state's first large-scale, hands-on, free mentoring program designed to help entrepreneurs and small businesses across New York State grow their businesses.

The platform - www.businessmentor.ny.gov - is designed to streamline the free mentoring process so that small business owners throughout New York State may receive assistance from a variety of experienced professionals who represent a vast range of disciplines and are volunteering their time and expertise. For the full story, click [here](#).



Showing at Cinemas This Summer: New York State

ESD investments in the job-producing motion picture industry can be seen on-screen



The Amazing Spider-Man 2
is just one of this summer's blockbusters filmed
in NYS

If you go to the movies this summer, there is a strong chance you will see New York State in a starring role. The entertainment industry in New York is flourishing, generating thousands of jobs and hundreds of millions of dollars in economic activity in communities across the state.

Much of this activity can be attributed to the State's Film and Television Production Tax Credit program, which in recent years has attracted productions to New York in record numbers, including several playing on the big screen this summer. For the full story, click [here](#).

Empire State Development Activities & Resources

ESD related happenings around New York State for you

Events:

- Join thousands of entrepreneurs and business owners at the [International Franchise Expo](#), the largest franchise expo in the country, at the Javits Center, June 19 - 21. Register for free using the promo code NYSED.
- Attend events across the nation that explain to entrepreneurs how to participate in the 43North business competition to bring innovative projects to Buffalo. Dates and locations are available at 43north.org/events.
- Explore New York's vital place in history at [Path Through History Weekends](#), June 7 - 8 and 14 - 15, featuring hundreds of special events at historical sites and attractions all across New York State. Past themes for PTH weekends include: Innovation & Commerce, Colonial History, and U.S. Presidents.



For the full list of activities and resources, click [here](#).

Contact: **Empire State Development**
633 Third Avenue, New York, NY 10017
| 1.800. STATE. NY | newsletter@esd.ny.gov |



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