



A Letter from President & CEO Kenneth Adams

What to expect from Empire State Development this year

Dear Friends,

As we head into 2013, I am pleased to introduce the new Empire State Development e-newsletter. I hope you enjoy this inaugural edition, and that every month you look to it as a source of "news you can use" - providing both up-to-date information on ESD's work as well as practical information on tools available to you as a partner in advancing New York's economic growth - working to create jobs, grow existing businesses and attract new investment across the state.

[Continue reading more.](#)



Kenneth Adams (right) was one of the Cabinet Members deployed by Governor Cuomo to distribute holiday toys and donations in Sandy-ravaged communities.



Spotlight on Success

GlobalFoundries: Fastest growing semiconductor company in 2012

GlobalFoundries has the second largest sales of any independent computer-chip company in the world. Earlier this month, in another example of how New York is becoming *the* place to do business, GlobalFoundries announced that it will invest \$2 billion to create a new research and development facility at its Fab 8 Campus in Saratoga County.

"GlobalFoundries is committed to doing business in New York and, most importantly, innovation in New York state," GlobalFoundries president and CEO Ajit Manocha said. "There's a big benefit to doing work right here." For full story, [click here.](#)

Regional Outlook

Governor Cuomo announces \$738 million in economic development funding through the second round of Regional Council awards

On December 19, 2012, Governor Cuomo announced the second round of funding awards for the Regional Council initiative. A centerpiece of the governor's strategy to jump-start the economy and create jobs, the Regional Councils were put in place in 2011 to redesign the state's approach to economic development from a top-down model to a community-based, performance-driven approach. The initiative empowers community, business and academic leaders, as well as members of the public in each region of the state, to develop strategic plans specifically tailored to their region's unique strengths and resources in order to create jobs and support economic growth. For full story, [click here.](#)





2012-2013 Winter Tourism Campaign

I ♥ NEW YORK's winter campaign is underway!

On December 4, ESD's I LOVE NEW YORK program kicked off its winter campaign with a Winter Media & Industry Night in New York City, which was attended by nearly 75 travel media and ski shop representatives. At the event, I LOVE NEW YORK announced that this winter's promotion had launched with a \$750,000 online and out-of-home media buy, live radio-reads and much more.

Media met with representatives from New York's ski industry and learned about New York ski-related promotions for the season, including the return of the renowned "4th Graders Ski Free," "January Learn-to-Ski Month" and "Ski & Stay" offers, as well as a brand new 10-10-10 promotion, in which participating ski areas statewide offered 10,000 lift tickets for \$10 for one day only on January 10, 2013.

Regional tourism representatives were also on hand to promote non-ski winter activities, inside and out. For full story, [click here](#).

What New York State Can Do for You

New York State Contract System: Doing business with Minority & Women Business Enterprises just got easier

New York State is working harder than ever to make it easier to do business. Recently, the state launched a new, easy-to-use web based portal system.

The [New York State Contract System](#) is the gateway to online certification for Minority and Women Business Enterprises (MWBEs) and provides streamlined access to contracting opportunities for MWBEs and those looking to do business with them. The New York State Contract System enables businesses to easily interact with the state agencies and authorities responsible for MWBE contracting and consolidates access to the entire range of procurement information. The system simplifies both the MWBE certification and contract management process. [To learn more click here](#).



New York's State of the State

Economic Development

On January 9, 2013, Governor Cuomo laid out his 2013 plan for New York State in his State of the State address. Over the last two years, New York State has shown the importance of economic development on state and local levels, and how effective government can be in creating partnerships to spur its growth. This year's proposed economic development program will build upon the work of the Regional Economic Development Councils as well as partnerships with higher education. [View the full list of proposals included here](#).

Events

What ESD is doing around New York State

In December, Empire State Development held a number of events showcasing the work of the governor's signature Regional Economic Development Councils. The initiative, currently in its second year, was created to help grow business and job creation in New York State in collaboration with local businesses and organizations. [View full schedule.](#)



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