



**For Immediate Release:** January 7, 2016

**Contact:**

Chyresse Wells, ESD | [Chyresse.Wells@esd.ny.gov](mailto:Chyresse.Wells@esd.ny.gov) | (800) 260-7313

Rick Gefell, Purcell Construction | [Rick@purcellconstruction.com](mailto:Rick@purcellconstruction.com) | C: 315-778-7681 | O: 315-782-1050

## **New York State Designates Exit 47 Bradley Street Commerce Park Site in Jefferson County “Shovel Ready”**

*89-Acre Site In Pamelaia Ready For Development As Multi-Tenant Business And Technology Park*

Empire State Development (ESD) today announced that New York State has designated the Exit 47 Bradley Street Commerce Park Site in the Town of Pamelaia, Jefferson County, as a Build-Now NY Shovel Ready Certified Site. The “shovel ready” designation ensures the site’s readiness for development as a multi-tenant business and technology park. The 89-acre site has fulfilled the requirements for New York State Shovel Ready Certification and has been pre-qualified for development, meaning businesses will be able to locate there without delay.

“Purcell Construction’s New York State Shovel Ready Certification will assist with future economic development and encourage job creation in the North Country,” said Empire State Development President, CEO & Commissioner Howard Zemsky. “The Exit 47 Bradley Street Commerce Park Site’s certification will allow developers and businesses to quickly start-up, expand and create jobs in Jefferson County.”

Purcell Construction has led the effort to acquire this shovel ready designation. Purcell has invested \$450,000 in the design work and site utility work throughout this process. This investment, in addition to a \$125,000 grant from National Grid, has helped prepare the Bradley Street Commerce Park Site for future development.

“It is always a challenge for the private sector to undertake a project like this, but with the cooperation from the City of Watertown, the Town of Pamelaia and the Development Authority of the North Country, we were able to bring together all the pieces necessary to make this happen,” said Purcell Construction President & CEO Mark Purcell. “This site will be an ideal location for businesses looking for easy access to Route 81 and the Canadian border.”

Interested companies will need to obtain permits to operate based on their individual needs and circumstances; however there are no endangered species, historic artifacts,

or other concerns that might delay a project. Utilities, including electricity, gas, water, sewer and fiber, are also available to the site.

The parcel is located on Route 12 in the Town of Pamela. For more information on the Exit 47 Bradley Street Commerce Park Site, visit [www.purcellconstruction.com](http://www.purcellconstruction.com), or contact Rick Gefell at 315-782-1050.

“This certification sends an important message to businesses looking to build, that the North Country is ready to welcome them and the new opportunities they will help create,” said Senator Patty Ritchie. “By making the Exit 47 Bradley Street Commerce Park Site in Jefferson County ‘Shovel Ready,’ we’ll be able to get businesses on the fast track to being built, running and creating much-needed jobs in our region.”

“Designating this location as a Shovel Ready Certified Site is an important step towards developing this area, attracting new businesses, and creating jobs for local residents,” Assemblywoman Addie J. Russell, D-Theresa, said. “I applaud Empire State Development for their action and will continue to do whatever I can at the state level to spur the local economy.”

“As a private business owner, I am all about supporting private businesses and growing our local economy,” said Chairman of the Jefferson County Board of Legislators Scott Gray. “This is a perfect example of synergy between the private sector and public sector, working together to improve the area’s economy.”

Town of Pamela Supervisor Scott Allen said, “This is a great opportunity for the town and I want to thank Mark Purcell and his company for all the hard work they’ve done, and National Grid for the investment in this opportunity. We look forward to bringing jobs and employment to the area.”

Shovel Ready Certification is administered by Empire State Development, the state’s chief economic development organization. The program is an ongoing component of the Build Now-NY program. The state does not provide funding for Shovel Ready applications, but does coordinate the review of each application with all relevant state and federal agencies. In this case, as part of the process, the site is evaluated by representatives of ESD, the NYS Dept. of Environmental Conservation, NYS Department of Transportation, NYS Office of Historic Preservation, NYS Dept. of Agriculture & Markets, and the US Army Corp. of Engineers. Each of these agencies has looked at the potential for development at this location and resolved any concerns in advance of a project. Each of these agencies has looked at the potential for development at this location and resolved any concerns in advance of a project.

For more information on New York State’s Shovel Ready program, visit [www.esd.ny.gov/BusinessPrograms/Data/BuildNow](http://www.esd.ny.gov/BusinessPrograms/Data/BuildNow).

## **About Empire State Development**

Empire State Development (ESD) is New York's chief economic development agency ([www.esd.ny.gov](http://www.esd.ny.gov)). The mission of ESD is to promote a vigorous and growing economy, encourage the creation of new job and economic opportunities, increase revenues to the State and its municipalities, and achieve stable and diversified local economies. Through the use of loans, grants, tax credits and other forms of financial assistance, ESD strives to enhance private business investment and growth to spur job creation and support prosperous communities across New York State. ESD is also the primary administrative agency overseeing Governor Cuomo's Regional Economic Development Councils and the marketing of "I Love NY," the State's iconic tourism brand. For more information on Regional Councils and Empire State Development, visit [www.nyworks.ny.gov](http://www.nyworks.ny.gov) and [www.esd.ny.gov](http://www.esd.ny.gov).

###