



For Immediate Release: Friday, April 25, 2014

Contact:

Jason Conwall | iconwall@esd.ny.gov | (800) 260-7313

ESD Press Office | pressoffice@esd.ny.gov | (800) 260-7313

EMPIRE STATE DEVELOPMENT HIGHLIGHTS ECONOMIC BENEFITS OF *THE OTHER WOMAN* FILMING IN NEW YORK STATE

Major Motion Picture Production Spent Over \$37 Million In New York State, Hired More Than 3,000 New Yorkers, And Generated \$11.5 Million In Revenue For Local New York Vendors

Empire State Development President, CEO & Commissioner Kenneth Adams today highlighted the economic benefits resulting from *The Other Woman* filming primarily in New York State. Principal photography for the movie, which opens nationwide today, began in Spring 2013 and spent 56 days filming on Long Island and in New York City, as well as on location in Yonkers and Harrison, Westchester County. The production hired more than 3,000 local crew and extras, and provided a big boost to local vendors during filming, spending \$11.5 million at area businesses for a variety of services and nearly \$600,000 on hotel rooms alone. In total, *The Other Woman* spent more than \$37 million during production in New York State.

“From our small towns to our big cities, New York State offers the perfect environment for filming major motion pictures,” said Commissioner Adams. “Thanks to Governor Cuomo’s efforts, and initiatives like the New York State Film Production Tax Credit Program, the film industry has created thousands of jobs by attracting productions like *The Other Woman* to film in the Empire State, which boosts local businesses and generates important revenue for our local and state economies.”

Local vendors that benefited from *The Other Woman* represent a variety of industries, including production and post production services, as well as transportation, lodging, and catering businesses, among others. For example, more than \$700,000 was spent at New York-based Camera Service Center on camera, grip and electronic equipment for the production. And Mr. X Gotham, LLC, a New York-based post production company, generated nearly half a million dollars in business from the film.

Tom O’Donnell, President, Theatrical Teamsters Local 817 said, “The recent release of the Fox feature film, *The Other Woman*, is another illustration of the success of Governor Cuomo’s Film Tax Credit, in the quality jobs it creates and monetary residue it leaves behind in the

communities of New York. It should be noted that New York City was not the only beneficiary as more than one third the film was shot in Westchester and Suffolk Counties.”

Since the film tax credit program started in 2004, it has leveraged an estimated \$14 billion worth of direct spending and has been a huge job generator for New York. Under Governor Cuomo’s leadership, the industry has experienced explosive growth since 2011, with record-breaking years for productions and post production in 2013, bringing billions of dollars in new spending and thousands of jobs into New York State. The stability provided by multi-year funding has particularly encouraged the development of television series production work, as well as long term investments in infrastructure, all of which creates thousands of jobs directly and indirectly related to the actual productions themselves.

Empire State Development (ESD) is New York’s chief economic development agency (www.esd.ny.gov). The mission of ESD is to promote a vigorous and growing economy, encourage the creation of new job and economic opportunities, increase revenues to the State and its municipalities, and achieve stable and diversified local economies. Through the use of loans, grants, tax credits and other forms of financial assistance, ESD strives to enhance private business investment and growth to spur job creation and support prosperous communities across New York State. The Governor’s Office for Motion Picture and Television Development (MPTV) is a division within ESD, which is also the primary administrative agency overseeing Governor Cuomo’s Regional Economic Development Councils and the marketing of “I Love NY,” the State’s iconic tourism brand. For more information on Regional Councils and Empire State Development, visit www.regionalcouncils.ny.gov and www.esd.ny.gov. For more information about MPTV and filming in New York State, please visit www.nylovesfilm.com.

###