

Empier State Development News

Press Office

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FOR RELEASE: IMMEDIATE

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MEDIA ADVISORY: ESD HOSTS MORE THAN 100 FOREIGN TRADE OFFICIALS ON TOUR OF TRADE AND INVESTMENT OPPORTUNITIES ON LONG ISLAND

What:

In the largest trade mission in New York State history, Empire State Development will host over 100 foreign trade officials and foreign companies from nearly 50 countries. The itinerary focuses on the region's life sciences, defense/aerospace, information technology and advanced/renewable energy sectors. It will include tours of cutting-edge facilities, panel discussions, Q & A sessions and networking opportunities.

The all-day program includes stops at the Feinstein Institute for Medical Research, Brookhaven National Laboratory and the Center of Excellence in Wireless and Information Technology (CEWIT) at Stony Brook University, culminating with a reception and dinner at the Charles B. Wang Center.

Two Photo-Ops for media are scheduled for Thursday afternoon.

Who:

Dr. Samuel L. Stanley, President of Stony Brook University
Dr. Yacov Shamash, Stony Brook University, Vice President for Economic Development and Dean of the College of Engineering and Applied Sciences
Dennis M. Mullen, Chairman and CEO designate, Empire State Development
Sam Natapoff, Senior Vice President, International Economic Development, Empire State Development Corporation

Foreign trade commissioners from Angola, Belgium, Canada, China, Costa Rica, Czech Republic, Ecuador, Estonia, Germany, Japan, Malaysia, New Zealand, Nigeria, Philippines, Singapore, Slovak Republic, Spain, Sweden, Taiwan, Turkey and the United Kingdom, among others.

When:

Thursday, October 1, 2009

Where:

Stony Brook University (*directions below*)

5:30 p.m. CEWIT – photo opportunity

6:00 p.m. Charles B. Wang Center – Broadcast and interview opportunity

Members of the press should RSVP to: pressoffice@empire.state.ny.us

Directions:

CEWIT Building

Center of Excellence in Wireless and Information Technology (CEWIT)
Stony Brook University Research and Development Park
1500 Stony Brook Road
Stony Brook, New York 11794-6040

From Long Island Expressway

Take LIE (495) to Exit 62 Nicolls Road (97) North. Drive approximately 8.5 miles to the South entrance of Stony Brook University. This entrance will be on your left. Turn onto South Drive and follow South Drive, through two traffic lights to the end, which will be Stony Brook Road. At the end, make a right and the building site will be on your left hand side exactly .3 miles.

From Nesconset Highway (347)

Take Stony Brook Road (1/4 mile west of Nicolls Road - Hess gas station and Duane Reade Drug on corner) North exactly 1.9 miles to CEWIT building entrance on west (left) side of road.

Charles B. Wang Center

Take the Long Island Expressway (LIE, I-495) to exit 62, and follow Nicolls Road (Route 97) north for 9 miles. The main entrance to the University is on the left. Turn left into the campus. Proceed to the parking garage to the left of the Administration Building. The Wang Center, located directly across from the parking garage, is the large gray building with red entryway fencing, and is also noted for the modern representation of a Pagoda on the rooftop.

Additional contact information:

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