

Empire State Development News

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HARRIMAN BUSINESS CENTER ENTERS PUBLIC-PRIVATE PARTNERSHIP WITH NEW SCHOOL OF RADIO AND TELEVISION

New School of Radio and Television is newest incubator addition

Empire State Development today announced that the Albany-based New School of Radio and Television (NSRT), a broadcast media technical education program, has joined the growing number of companies locating to the Harriman Business Center. NSRT, which began operating in the Albany area in 1973, will occupy 7,000 square feet in the Harriman Business Center Incubator, bringing 9 school staff members onto the campus and 60 students per semester.

"This is a big win for the region and for the Harriman Business Center," said ESD Upstate President Dennis Mullen. "Continuing economic development in New York State is directly related to the technical expertise of our workforce in their selected fields. Governor Paterson, Empire State Development and its subsidiaries throughout the State are actively promoting this technology-based educational focus as a means of talent retention and continued economic growth."

The newly renovated facility includes video, audio and film editing labs, a professional television studio, broadcast radio studios and classrooms. It is a state-of-the-art media technology education facility dedicated to training- and performance-based education of students for broadcasting, video and film, including live and recorded television shows, news and sports journalism, news and sports production, multi-track audio recording production and announcing.

NSRT programming emphasizes educational platforms that are focused on the latest media technologies practices and trends, providing graduates with first-rate skills unavailable elsewhere in the region. There are currently three programs at NSRT—Broadcast Journalism, Radio Media Entertainment and Television Production—with a fourth program to be rolled out this fall, Advanced Digital Media. Each program runs for six months and enrolls about 60 students per semester.

NSRT has been collaborating on a joint degree program with Hudson Valley Community College that has been licensed by the New York State Department of Education. Discussions are also underway with the University at Albany to develop a joint degree program which is part of the Capital District Broadcast Television Partnership. This partnership involves the University at Albany, NSRT, Hudson Valley Community College, several local television stations and The New York State Broadcasters Association. This affiliation is designed to enhance regional education in media technologies and broadcasting combining a strong academic foundation and latest industry advancements providing graduates with a competitive edge.

New School of Radio and Television President Tom Brownlie said: "We at The New School are extremely enthusiastic and proud to participate in the vision of The Harriman Development Corporation to unite the private sector and government with the goal of providing cutting edge training for technology and media. Our intent is to help put New York State and the City of Albany on the map with unique programs designed to equip an ever-expanding technology hungry workforce with marketable 21st century skills. The opportunities provided by the Harriman location will be a major milestone in our 35-year history."

With the cooperation of the New York State Office of General Services (OGS), Harriman Research and Technology Development Corporation (HRTDC) and NSRT have fashioned a working public-private

partnership that benefits all involved parties. A privately owned and operated technical training institution invests technology hardware in state-owned facilities, which provides improved space for its operations, enhancing the quality of the educational experience for its students, generating revenue for the State and capitalizing on a state-owned asset.

New York State Office of General Services Commissioner and Harriman Research and Technology Development Corporation Chairman John Egan welcomed the latest tenant to the Business Center stating: "OGS has partnered with the Business Center to assure that New York State remains the forerunner in attracting technology firms such as New School. We welcome the opening of their facility on the Harriman Campus and look forward to a long relationship that enhances the educational experience of their students over the years."

Albany Mayor Gerry Jennings said: "The City of Albany and the Capital District benefit tremendously from the educational opportunities that a facility such as New School offers its students. The increased faculty and student presence at Harriman will continue to grow the private sector presence at the Campus. We are all very pleased to welcome them to the Harriman Business Center."

Harriman Research and Development Technology Corporation President Michael Phillips said: "This is a working example of public-private partnerships and State Asset Maximization, both goals of Governor Paterson. HRTDC staff, working in cooperation with the New York State Office of General Services and a private sector business entity, took 7,000 square feet of underutilized state-owned office space and created a technology-based education facility. I am very proud of the work my team has done to make this happen."

The Harriman Research and Technology Development Corporation, a subsidiary of Empire State Development, is dedicated to transforming Albany's W. A. Harriman State Office Campus into a regional growth engine for New York State's "Innovation Economy." The Harriman redevelopment project brings technology-based employment to the Capital District by serving as the catalyst for continued growth by partnering with the research and product development currently underway at the University at Albany and other educational institutions, particularly the University at Albany's College of Nanoscale Science and Engineering and the College of Computing and Information. For more information, you may visit the project's Web site at www.harrimancampus.com.

Empire State Development is New York's chief economic development agency. ESD also oversees the marketing of "I LOVE NY," the State's iconic tourism brand. For more information, visit www.nylovesbiz.com.

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