

## **Empire State Development News**

### **Press Office**

(716) 856-8111

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## **EMPIRE STATE DEVELOPMENT NAMES NEW NORTH COUNTRY REGIONAL DIRECTOR**

Empire State Development Co-Chairman Daniel C. Gundersen announced today that James P. Fayle, CEcD has accepted the position of ESD's Regional Director for the North Country Region. He is expected to start in mid-May.

"Jim Fayle is highly qualified to direct the state's economic activities for the North Country Region," Chairman Gundersen said. "He understands economic development and has the breadth and depth of experiences in the field that is needed to get things done. Under his leadership we look forward to helping our businesses grow and moving forward with the revitalization of communities throughout the North Country Region."

As the Regional Director, Mr. Fayle will manage ESD operations in the North Country on a day-to-day basis. The Regional Director is responsible for directing activities in seven counties: Jefferson, Lewis, St. Lawrence, Franklin, Clinton, Essex and Hamilton counties. He will be responsible for engaging in problem solving, pro-active planning and management of staff and resources in concert with long term strategic goals. ESD maintains two offices in the North Country Region. Mr. Fayle will work primarily out of the Watertown office. Roseanne Murphy, also a professional economic developer (CEcD), will continue to work out of the Plattsburgh office and report to Mr. Fayle.

Mr. Fayle is currently the Chief Executive Officer for Jefferson County Job Development Corporation and local IDA where he has lead organizational efforts to strengthen local and regional economies through the application of integrated economic, workforce and community development strategies and initiatives. His achievements include the participation in the effort to introduce broadband, high speed connectivity to the tri-county area, developing a county-wide marketing strategy for economic development and the formation of a public/private sector board to assist in community and economic development.

A graduate of the State University of New York at Buffalo with a Bachelors degree in Business Studies, Mr. Fayle earned a Master of Public Management – Finance from Carnegie Mellon University. He serves on the boards of several organizations, including Northern New York Advanced Telecommunication Alliance, Watertown Local Development Corporation, Jefferson County Agricultural Development Corporation and the Seaway Trail Foundation.

Mr. Fayle and his family reside in Watertown.

Ms. Murphy joined Empire State Development as an Economic Development Program Specialist in 1988 working in the Utica Regional Office. She joined the Plattsburgh office in 1992 and has been an integral part of the office's success. Ms. Murphy works extensively with companies, with an emphasis on Canadian and aviation prospects to locate development sites and with regional companies on business retention. Her leadership and dedication within the office have greatly aided the daily operations and staff administration.

"ESD is very fortunate to have these two economic development professionals in the North Country Region," stated Chairman Gundersen. "Both Jim and Roseanne are highly regarded within the

development community for their ability to get things done. This is precisely what we need as together we work to revitalize Upstate New York.”

Empire State Development is New York’s chief economic development agency, encompassing business, workforce and community development. ESD also oversees the marketing of “I LOVE NY,” the State’s iconic tourism brand. For more information, visit [www.nylovesbiz.com](http://www.nylovesbiz.com).

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