

Announcing the  
Columbia-Greene-Berkshire Wine, Beer, Spirits, and Cider Summit  
September 9, 2014

August 6, 2014, Hudson, N.Y. – A Wine, Beer, Spirits, and Cider Summit will be held on Tuesday, September 9, 2014 at Hudson-Chatham Winery scheduled from 10 a.m. to 2 p.m. The event will focus on producers from Columbia and Greene Counties in New York and Berkshire County in Massachusetts.

The Columbia-Greene-Berkshire region is one of the most unique culinary destinations on the east coast, with a wealth of wineries, distilleries, breweries, and cideries, as well as small batch creameries, and other artisanal food producers. Along with the historical sights of the region, and paired with the vibrant restaurant scene and the growing lodging industry, our region is like no other destination. More and more the region is garnering press and accolades.

The goal of the summit is to promote the wines, beer, spirits, and ciders of the Columbia-Greene-Berkshire region. To raise awareness of the farm craft beverages being produced in the region via the media (TV, radio, newspaper, internet), to promote tourism in the region, to promote cross branding of beverages, and to help strengthen ties between craft beverage producers, and other tourism based businesses in the region, especially restaurants and the lodging industry in the region, as well as other artisanal food producers and other retail businesses.

Short presentations by statewide officials and regional representatives will begin the meeting, quickly followed by a round table discussion and offer a series of proposals for promoting the region, and a grand tasting of local food stuffs and wines, beers, spirits, and ciders.

The event is produced by the Columbia County Chamber of Commerce. The event is sponsored by the Hudson Berkshire Beverage Trail, Columbia Economic Development Corporation, Greene County Economic Development, Greene County Chamber of Commerce and the New York Cork Report.

Schedule: 10am to 2pm

10:00 am Registration

10:30 am Presentations

11:30 am Round Table Discussion

12:30 pm Food & Beverage Tasting

The sponsors of the event wish to bring together the dozens of beer, wine, cider, and spirits producers in the region, as well as farmers, industry officials, and tourism experts in order to create high demand for these products as well as integrate the wine, food, tourism, and lodging businesses of the region.

For more information contact David Colby at [dcolby@columbiachamber-ny.com](mailto:dcolby@columbiachamber-ny.com) or call 518-828-4417.