



# COUNCIL OF GREAT LAKES GOVERNORS QUÉBEC TRADE MISSION 2015



## Trade Mission Details

**Who:** Small to medium sized companies from the Great Lakes-St. Lawrence region looking to export products and services to this exciting market

**When:** June 14-17, 2015

**Where:** Montréal, Canada

## Trade Mission Itinerary

June 14 PM: Arrive Montréal  
June 15 AM: Country Briefing  
Individual Business  
Appointments in Montréal  
June 16 Individual Business  
Appointments in Montréal  
PM: Group Networking Dinner  
June 17 Individual Business  
Appointments in Montréal

The Council of Great Lakes Governors is leading a multi-sector trade mission to Montréal, Canada from **June 14-17, 2015**. The mission is being held in conjunction with the Governors' and Premiers' Leadership Summit that will be held in Québec City from June 12-14, 2015. The goal of this mission is to assist small to medium sized companies from the Great Lakes-St. Lawrence region to export products and services to this exciting market.

## Why Export to Québec?

- The United States and Canada share the largest and most comprehensive trading relationship in the world. Canada is currently the USA's largest goods trading partner with two-way trade in 2013 totaling \$632 billion.
- The Great Lakes States exported goods worth almost \$108 billion to Canada last year. \$23 billion of these goods were destined for Québec.
- Québec is Canada's second most populous province with 8.2 million people generating 20% of Canada's GDP.
- Québec has retail chains and other business services not found elsewhere in Canada. Working with local representation is a major key to success in Québec.
- Industry sectors with the most opportunity include: aerospace parts, life sciences/pharmaceuticals, gaming, environmental and mining.

## Mission Costs:

**Mission Participation Fee:** \$995 USD per person

**Brief Market Research & Appointment Setting Fees:\***

\$2,300 USD per person

\*Grant funding is available in many States to offset mission costs



## FREE DOING BUSINESS IN CANADA AND QUÉBEC WEBINAR

Please join us on **Tuesday, February 24, at 9:00 a.m. central time** for an overview of doing business in Canada and Québec from the Council's Canada Trade Office. Learn how you can get started in these important markets. To register click [HERE](#).

## Mission Registration Deadline is April 9, 2015

For additional information please contact:

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<http://www.cglg.org/projects/international-trade/trade-missions/>

