

## State Trade & Export Promotion (STEP) Global NY Exports

PROGRAM IMPACT REPORT:	
Company Name:	Report Date:
Address (include Street, City, State, Zip Code):	
Contact Person:	Title:
Telephone #:	E-Mail:
STEP Trade Event or Trade Promotion Activity and Date:	
Country Traveled:	Is your business new to export? Yes No
Is this a new export market for your business? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Please indicate if the following export-related results occurred as a result of assistance granted to your company for participation in the above-named event:	
a. Established overseas market contacts/potential representatives, etc..? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, please indicate number (#):	
b. Signed agent or distributor? <input type="checkbox"/> Yes <input type="checkbox"/> No	
c. New/increased business from existing representative or customer? <input type="checkbox"/> Yes <input type="checkbox"/> No	
d. Received orders at the event? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, please indicate approximate sales value (\$):	
e. Signed license or joint venture agreement? <input type="checkbox"/> Yes <input type="checkbox"/> No	
f. Other (identify):	
g. Added or plan to add new permanent jobs? <input type="checkbox"/> Yes <input type="checkbox"/> No	
To date, how much has export sales increased as a result of your participation in the STEP Global NY Exports Program?	
If sales have not yet been realized, do you anticipate such an increase in the future? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, please indicate how much do you anticipate export sales to increase over the coming year? (\$): Over the coming 2 years?:	
Signature of Authorized Company Official	Date:
Print Name:	Print Title:

Email the completed Program Impact Report to [globalny@esd.ny.gov](mailto:globalny@esd.ny.gov) or mail the original signed report to:

International Division  
 Empire State Development  
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 Attn: STEP Global NY Exports