

INNOVATE NY FUNDING

September 2014

(Some with multiple investment rounds)

Advanced Feed Technology, Inc., Geneva, NY – Innovate NY Funding \$250,000

Advanced Feed Technology owns an innovative system that allows farmers to harvest and dry raw forage material consistently, reducing harvest time and eliminating the effects of the weather. This process yields all natural feed products with 2-3x the nutritional value of its closest competitors.

www.thetechnologyfarm.com

AIQ, Inc., New York, NY – Innovate NY Funding \$750,000

AIQ, Inc. is the leading expert on retail financial advisors (stockbrokers, fee-based advisors and insurance agents). The company's content and tools help investors and financial institutions better understand and engage financial advisors.

www.meridian-iq.com; www.adviceiq.com

Augmate Corporation, New York, NY – Innovate NY Funding \$250,000

The Augmate Corporation provides the building blocks to create customizable and scalable digital eyewear business applications for deskless workers. They are the first wearable platform that accelerates the development of cloud-based digital eyewear applications. Their development environment allows to build applications that integrate with enterprise backend services and a variety of API plug-ins.

www.augmate.com

Augmented Reality Concepts d/b/a SwipeToSpin, New York, NY- Innovate NY Funding \$500,000

SwipeToSpin ("STS") is the leading provider of automated 360/3D content creation tools. STS has developed proprietary technology that makes it extremely easy to create, enrich, and publish photorealistic 360/3D content online. STS content has been proven to drastically increase conversion rates, lead submissions, and time on site. Additionally, STS analytics allow brands to three-dimensionally map consumer-product interaction paths online to gain powerful business intelligence.

www.swipetospin.com

Authorea, Inc., Brooklyn, New York – Innovate Fund \$100,000

Authorea facilitates the writing of scholarly papers. It lets authors write papers on the web in collaboration. It uses a robust source control system in the backend (git) and an engine to understand Latex, Markdown, and most web formats. Authorea makes it easy for authors to include tables and equations, references (citing by URL or DOI), images (by drag and drop), and allows articles to be exported in any journal style in just one click.

www.authorea.com

BeSpoke Global, Inc., New York, NY – Innovate NY Funding \$846,000

Bespoke Global, Inc. is a leading online retailer of luxury home furnishings ranging from desks and chairs to lighting and bedding products. Bespoke Global champions the world's leading luxury artisans and vets each one to ensure exceptional craftsmanship and superior materials.

www.bespokeglobal.com

Breakout Commerce, Inc., New York, NY- Innovate Fund \$233,333

Breakout Commerce, Inc. is a cloud commerce platform enabling online and mobile commerce through their API, web widget, mobile SDKs, and point-of-sale dashboard.

www.breakoutcommerce.com

Cerebral Assessment Systems, Pittsford, NY – Innovate NY Funding \$200,000

Founded to provide physicians with rapid, quantitative assessments of their patient's cognitive function, Cerebral Assessment Systems work to detect deviations from healthy brain aging that may lead to the development of late life cognitive diseases like Alzheimer's.

www.cerebralassessmentsystems.com

Cerion Enterprises LLC, Rochester, NY – Innovate NY Funding \$100,000

A material sciences company focused on the commercialization of disruptive technology in the nano and near-nano materials, with transformative technology for the energy, catalyst, power and biologics markets.

www.cerionenterprises.com

Chequed.com, Saratoga Springs, NY – Innovate NY Funding \$500,000

Chequed is an emerging leader in the rapidly growing market for Predictive Employee Selection technology, providing pre-employment testing and screenings for their clients.

www.chequed.com

ClearView Social, Inc., Amherst, NY – Innovate NY Funding \$200,000

ClearView Social has developed a social media sharing and analytics application for law firms. The software application helps attorneys more easily share content with their professional networks through LinkedIn, Twitter and other platforms. The application ultimately aims to help professional organizations better manage and utilize the power of social media and content sharing.

www.clearviewsocial.com

Color Modules, Inc. d/b/a Plum Perfect, New York, NY – Innovate NY Funding \$762,000

Color Modules (d/b/a Plum Perfect) has developed a patent-pending color search engine that analyzes user-provided images to intuit color recommendations, instantly matching shoppers to products and vice versa with new consumer facing mobile and web applications called Plum Perfect. The company intends to operate under three verticals: beauty, fashion and home.

www.plumperfect.com

Contently, Inc., New York, NY – Innovate NY Funding \$225,000

Contently connects professional writers with a journalism background to a new source of guaranteed paid assignments—companies engaged in “content marketing.”

<https://contently.com>

Crowd Bouncer LLC, Buffalo, NY – Innovate NY Funding \$302,500

The company has developed an all- in-one compliance and back-office solution for crowd funding portals.

www.crowdbouncer.com

CypherWorx, Inc., Rochester, NY – Innovate NY Funding \$175,000

CypherWorx provides a comprehensive eLearning solution for membership associations and small business service providers in an established eLearning marketplace.

www.cypherworx.com

Decision Pace, Inc., Buffalo, NY – Innovate NY Funding \$400,000

A web platform utilized by organizations, software developers and consultants alike to rapidly create unique, timely and high value business information for decision makers and clients embedded in email, web sites and devices, Decision Pace provided clients with rich, targeted content anytime and anywhere, and saves IT time/cost and software licensing fees.

www.decisionpace.com

DineInFresh, Inc. d/b/a Plated, Brooklyn, NY – Innovate NY Funding \$1,230,685

The U.S.'s first subscription cooking delivery service, DineInFresh (d/b/a/ Plated) was created to help people enjoy fresh, delicious dinners in the comfort of their own homes.

www.plated.com

Doolli, Inc., New York, NY – Innovate NY Funding \$250,000

Doolli is a next generation cloud based infrastructure company with the goal of enabling companies, organizations, and individuals to make their date more valuable.

www.doolli.com

Empire Genomics, LLC, Buffalo, NY – Innovate Fund \$300,000

Empire Genomics offers state of the art testing products and services for cancer disease management, that enable physicians to improve their diagnostic capabilities and tailor specific therapeutic treatments using patient DNA.

www.empiregenomics.com

e2e Materials, Inc., Ithaca, NY – Innovate NY Funding \$313,848

A clean technology company in Ithaca, NY that produces petroleum-free, biodegradable home building and furniture composites that are stronger, lighter and cheaper than what is commercially available today.

www.e2ematerials.com

First Wave Products Group LLC, Batavia, NY – Innovate NY Funding from 2 Funds -\$240,000

This company's product automates pill crushing and operates in a number of medical environments. The technology will lead to medicine dispensing in a regulated time.

www.firstwaveproducts.com

FreeATM, Inc., New York, NY – Innovate NY Funding \$200,000

Free ATM offers free cash withdrawals to all users. As a tradeoff, customers are required to watch advertisements on a 15-inch screen while the transaction occurs. When the transaction is complete, the customer will get a coupon for a discount at a local business along with a receipt. Fees normally incurred by customers are covered by the advertisers.

www.thefreetm.com

General Sentiment, Inc., Brookville, NY – Innovate NY Funding \$500,000

This company has an enterprise dashboard providing analytics on current and historical content from over 60 million sources to drive sales and deliver public opinion for media companies, brands and the public sector.

www.generalsentiment.com

GiveGab, Inc., Ithaca, NY – Innovate NY Funding from 2 Funds -\$1,053,388

A social networking site for volunteers, GiveGab uses its website to match volunteers with projects using an interactive media networking platform that already has yielded an impressive following among colleges and universities and non-profit organizations.

www.givegab.com

GradFly, Inc., Buffalo, NY – Innovate NY Funding \$105,000

GradFly is a college matching website that makes it easy for high school students to find an education, internship or career in science, technology, engineering or math (STEM). GradFly's vision is to bridge the gap between a STEM education, technical training and employability.

www.gradfly.co

Graphenix Development, Inc., Williamsville, NY – Innovate NY Funding \$400,000

An advanced materials startup, with unique capabilities of graphene synthesis, surface chemistry, graphene processing & coating technology. They've partnered with leading companies to co-develop, manufacture & market a line of proprietary graphene-enabled materials & devices targeting applications in conductive inks, energy storage & anti-corrosive coatings.

www.graphenedev.com

Headliner.fm Corp.d/b/a CoPromote, Brooklyn, NY – Innovate NY Funding \$286,372

This company operates as a band and artist endorsed social media promotion exchange. Headliner.fm d/b/a CoPromote connects bands and artists to new fans and enables bands, artists, managers, and labels to share music with social media fans and promote music on Facebook, Twitter, and MySpace.

www.headliner.fm

Intrinsiq Materials, Inc. Rochester, NY – Innovate NY Funding \$500,000

Intrinsiq Materials is a manufacturer of highly functional electronic inks and pastes curable at room temperature and in air, enabling the market for printed electronics.

www.intrinsiqmaterials.com

InstEvent Inc., d/b/a VenueBook, New York, NY- Innovate NY Funding \$250,000

VenueBook is an Opentable-like event-management platform that allows event planners and venue managers to work together in a digitized, collaborative environment. VenueBook assists every step of the event planning process, from inquiry to actual event, by allowing all transactions to occur within one comprehensive space - keeping the event planner involved and streamlining the once fragmented process for the venue manager. This saves both parties valuable time and allows venues to book more events and increase their revenue.

www.venuebook.com

Lexifone Communications Systems, New York, NY – Innovate NY Funding \$575,000

Offering the first automated in-call interpretation system, Lexifone's technology allows telephone call and face-to-face translation for conversational interpretation. This solution is set to eliminate the need for human interpreters.

www.lexifone.com

Little Pim Corporation, New York, NY – Innovate NY Funding \$425,000

Capitalizing on the ability of children to learn, the Little Pim Corporation offers a foreign language learning series for babies, toddlers, and preschoolers both in the United States and internationally. The company produces language-learning video series, applications, music CDs, education DVDs, books, flash cards, hand-drawn word and phrase cards, toys, and gift sets available in multiple languages.

www.littlepim.com

Local Response, Inc., New York, NY – Innovate NY Funding \$481,413

Local Response is a web-based tool which operates a social advertising platform that allows businesses and brands to reach customers by responding to cross-platform check-ins. Its Web application enables businesses to manage and respond to customer visits via social media, as well as aggregates real-time check-ins from social media services and provides an interface to directly respond to those individuals.

www.localresponse.com

Mezmeriz, Ithaca, NY – Innovate NY Funding \$200,000

Mezmeriz has developed a unique MEMS module which can be embedded into smartphones and mobile electronics to enable gesture UI, 3D depth photography, and interactive projection.

www.mezmeriz.com

MICROrganic Technologies, Inc., Rensselaer, NY – Innovate NY Funding \$150,009

Microrganic Technologies focuses on successfully scaling and bringing to market offerings for wastewater treatment applications. Their platform aims to dramatically reduce energy usage while generating electricity and efficiently treating wastewater.

www.microrganictech.com

OSM Environmental, Inc., Geneva, NY- Innovate Funding \$52,500

OSM Environmental offers a full line of granular and loose absorbents, along with convenient spill kits, hydrophobic and universal pads. Whether it is oil, gasoline, diesel, lubricant, or any other spill control needs, OSM absorbents are designed to effortlessly adapt to various environmental situations.

www.osmenv.com

PharmAdva LLC, Honeoye Falls, NY – Innovate NY Funding \$200,000

PharmAdva LLC designs and develops a drug dispenser that monitors and increases patient's compliance in actually taking their prescribed medications, thus improving health outcomes.

www.pharmadva.com

Primet Precision Materials, Inc., Ithaca, NY – Innovate NY Funding \$375,000

Primet Precision Materials, Inc. is an advanced materials company with innovative process technologies capable of producing materials sized from micron to nano.

www.primetprecision.com

Rheonix, Inc., Ithaca, NY – Innovate NY Funding \$750,000

Rheonix is committed to improving standards of care by making molecular diagnostics available to more people, in more places, more often. The company has developed the *Encompass Platform*, a highly customizable technology performing fully-automated, complex molecular assays in an easy to use and economical format.

www.rheonix.com

Sensor Film, Inc., Canandaigua, NY – Innovate NY Funding \$100,000

Sensor Film has developed a new manufacturing process to produce transparent conducting films for touch screens.

www.sensor-film.com

Sentiment Alpha Capital Management, Brookville, NY – Innovate NY Funding \$425,000

This is an investment management firm that combines unique big data analytics of social media with standard market data to generate quantitative trading strategies.

www.sentimentalpha.com

Shulogique, Inc., Wayne, NY – Innovate NY Funding \$500,000

Shulogique, Inc. is a high-tech manufacturer of high end fashion shoes using digital imaging technology to create shoes that fit the biomechanics of each foot, creating a fit that is custom to the individual in both fit and style.

www.shulogique.com

Sinapis Pharma, Inc. Buffalo, NY – Innovate Funding \$300,000

Sinapis Pharma, Inc. is an emerging pharmaceutical company that is developing a novel drug for the treatment of traumatic brain injuries (TBI) and strokes.

www.sinapispharma.com

Socure, Inc., New York, NY – Innovate Fund \$200,000

Socure has developed a novel and cost-effective way to mitigate identity fraud risks for businesses. Socure combines a patent-pending artificial intelligence system, proprietary machine learning algorithms and social behavior pattern analysis to detect if an ID is authentic, a fraudster or a bot. When integrated into registration and logins, Socure solutions reduce fraud rates, increase acceptance rates and lower compliance and review costs for enterprises around the world.

www.socure.com

Stay Awake, Inc. d/b/a Karma 411, Brookville, NY – Innovate NY Funding \$500,000

This is a leading SaaS platform for crowd-funding events for nonprofits, the arts, and corporate conventions.

www.karma411.com

StormBlok Systems, Inc., Palmyra, NY – Innovate NY Funding \$425,000

This is a manufacturer of wind and storm resistant protective coverings for windows and other key assets such as ATMs and commercial signage to protect against damage during hurricanes and other storms. The company is also developing systems for wind resistance on long haul trucks to greatly improve their fuel efficiency.

www.stormblok.com

StrongArm Technologies, Inc., Rochester, NY – Innovate NY Funding \$365,000

A company that creates ergonomic solutions for the everyday worker, StrongArm Technologies aims to provide materials handling companies with technology that increases worker safety, satisfaction and productivity.

www.strongarmtech.com

The Earnest Company, New York, NY – Innovate Fund \$133,333

The Earnest Research Company is a data platform focused on improving the way people share and connect with their information. The company is building products that help people understand trends in the consumer economy.

www.earnestresearch.com

The Worldwide App, Inc., Buffalo, NY – Innovate NY Funding \$26,745

This company distributes mobile movies on smart devices via its Worldwide Mobile Movie Theater, an entertainment game app designed to champion independent filmmakers. Worldwide Mobile Movie Theater™ launched its celebration of independent filmmakers, festivals, and fans earlier this summer.

www.theworldwideapp.com

Thrive Metrics, Inc., Brookville, NY – Innovate NY Funding \$400,000

This company produces social media analytics of corporate communication to drive revenue through higher customer retention and increased sales productivity.

www.thrivemetrics.com

TiqIQ, Inc., New York, NY – Innovate NY Funding \$500,000

TiqIQ is the leading event ticket search engine for sports, music and theater and helps consumers get the best deals on tickets. TiqIQ's platform provides the most data-driven and transparent buying experience online and reaches millions of users each month. TiqIQ also licenses their data to over 30 professional and amateur teams to analyze the ticket market and make pricing decisions.

www.tiqiq.com

TouchStream Solutions, Inc., Rochester, NY – Innovate Funding \$171,750

TouchStream is a tablet-based homecare system that helps the elderly and the disabled preserve their independence, and enables family caregivers to stay informed, alerting them to problems before they become a crisis. TouchStream makes it easy to manage complex medications, chronic health conditions, and other daily activities. It also provides more opportunities for socialization through video chat and photo sharing.

www.touchstreamolutions.com

Turbulent Energy LLC, Buffalo, NY – Innovate NY Funding \$150,000

This company has developed revolutionary technology in the form of a portfolio of devices for the mixing, separation and the homogenization of liquids with liquids, liquids with gasses and gasses with gasses. The devices they've developed have no moving parts and all mixing is accomplished dynamically and with no additional chemicals.

www.turbulentenergy.com

Vidaao, New York, NY – Innovate NY Funding \$50,000

Vidaao is an enterprise startup that is developing a platform for enterprises to find videographers, manage video production, and publish the final videos.

www.vidaao.com

Virtuvia LLC, d/b/a CoachMePlus, Buffalo, NY – Innovate NY Funding \$400,000

The company developed CoachMePlus, a web-based software application to design, manage, track, and report athlete's training efforts and performance. It allows for the customization of workouts by trainers and/or athletes. CoachMePlus has gained immediate traction with professional and college teams, including the Buffalo Sabres, Edmonton Oilers, Columbus Blue Jackets, Philadelphia Eagles, and the University of Oregon Ducks Football team.

www.coachmeplus.com

Zypsee, Inc. d/b/a Whisk, New York, NY – Innovate NY Funding \$146,594

Zypsee (d/b/a Whisk) lets you instantly find rides from your smartphone anywhere in New York City. The company tracks drivers en-route and notifies passengers when they arrive. One touch tip-n-pay means no fumbling with cards or cash and all for nearly the same rate as a taxi cab.

www.whisk.me

1000Museums, Inc., New York, NY – Innovate NY Funding \$750,000

1000 Museums is building the leading platform of web and mobile applications dedicated to redefining the art and museum experience for both visitors and museums. The company has transformed museums' art collections into monetizable high-quality print-on-demand products that drive revenue to museums. For visitors, these applications are creating more personalized and content-rich art discovery and museum planning experiences.

www.1000museums.com