

**Empire State
Development
Corporation:**

**A Description of the
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Operations and
Accomplishments
FY 07/08**

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The New York State Urban Development Corporation d/b/a Empire State Development Corporation ("ESD") is a public finance and development authority that participates in a broad range of development projects. ESD's mission is to create and retain jobs in New York State, with particular emphasis on targeting economically distressed areas. ESD undertakes large-scale, long-term projects that generate employment and economic benefits throughout the State and provides financial assistance to companies locating or expanding in New York.

During fiscal year 2007-08, the ESD Directors approved 530 projects totaling approximately \$514 million in grants and \$250 million in loans. Of this total, 225 projects totaling approximately \$415 million in grants were member items. 305 projects, totaling almost \$98 million in grants and \$250 million in loans were related to job retention and creation.

*Note, \$250 million loan amount was Liberty Bond awards.

Some of the Corporation's highlights:

AGENCY RESTRUCTURING:

- One Chairman appointed to head the entire agency. He will be based in Buffalo.
- Currently looking to designate a CEO to head the entire agency.
- Currently looking to designate an Upstate and Downstate COO, both will report to CEO.

All ESDC Directors' Meetings are now held at various statewide locations which help to bring increased attention to other regions, besides being broadcast live on the Internet. We've opened up our meetings to the public and we welcome their comment.

REFOCUS NEW YORK STATE TOURISM – TO REJUVENATE THE "I LOVE NY" BRAND AND INCREASE TOURISM THROUGHOUT THE STATE:

- Re-launched the I LOVE NEW YORK Brand and Website.
- Hired Lou Hammond & Associates, Travel PR Agency, to assist with the rollout of the brand.
- Successfully fought copyright infringement of I LOVE NEW YORK.
- Increased budget for tourism spending by more than \$4 million over 2007-08 budget.

GOVERNOR'S OFFICE FOR MOTION PICTURE & TELEVISION DEVELOPMENT:

- The Governor signed state legislation that tripled the percentage of qualified film production costs eligible for the credit from 10 percent to 30 percent. The legislation also extends the program, which was originally set to expire in 2011, for an additional two years to 2013.

PROJECTS:

Atlantic Yards Oversight

- ESD has designated an ombudsperson to serve as a full-time liaison between ESD, elected officials, community representatives and the general public.
- ESD will establish two multi-agency working groups to coordinate efforts among Forest City Ratner and various government agencies.

- ESD will hold regular meetings with elected officials
- The State has committed to provide \$100 million for project related infrastructure costs and the City has agreed to provide \$100 million for site acquisition costs. In addition to direct funding, the State and City are providing benefits to facilitate the project.

SUBSIDIARIES

Lower Manhattan Development Corporation

- Restarted previously stalled work on deconstruction of 130 Liberty
- Designated new press secretary for LMDC

Moynihan Station

- Purchased the James A. Farley Post Office Building, a major first component of a new Moynihan Station transportation hub.

Jacob Javits Convention Center Expansion and Renovation

- New President hired to oversee JJCC.

Brooklyn Bridge Park Development

- New President hired to oversee BBPDC.
- During the summer of 2007 the Floating Pool spent the season anchored between Piers 4 and 5 in the future Brooklyn Bridge Park's newest recreational destination.
- Construction for Phase I of BBPDC began in 2008.
- Summer 2008 will include the opening of Pier 1 Park; the park will offer views of New York Harbor and The New York City Waterfalls, a cafe, plus picnic and lounge areas.

Harlem Community Development Corporation

- MOU signed to overhaul Victoria Theatre.

Queens West Development Corporation

- New President hired to oversee QWDC.
- Opening of a Ball Field in Summer of 2008.

Governor's Island

- During the summer of 2007, approximately 56,000 people visited the island and attended a variety of concerts, performances, and other programs. This represents a 100% increase over the previous summer and a seven-fold increase since opening to the public in 2005.
- GIPEC purchased a second ferry boat in 2007/2008, which will dramatically increase the quality, reliability, and capacity of ferry access to the Island.

PROGRAMS

- **Empire Zones:** Last summer we audited over 3000 businesses and early this year we sent letters to 180 of them informing them of pending decertification based on their own annual business reports unless they could provide proof that they have fulfilled their end of the bargain. Twenty-seven companies were decertified. Our decertification program, along with recently enacted regulatory and administrative reforms will save the taxpayers roughly \$50 million in the coming fiscal year.

DEALS

Completed Regional Deals:

- America Axle Mfg., Western Region: 138 jobs retained, 17 pledged new jobs.
- SKF Aeroengine North America, Southern Tier Region: 400 jobs retained.
- L.D. McCauley, Inc. and Polymer Conversions, Erie County: 250 jobs retained.
- Johnson and Hoffman, LLC, Long Island: 79 jobs retained, 36 pledged new jobs.

- Broadridge Financial Services- 1,251 retained jobs and 300 pledged new jobs.
- Complete Medical Supplies, Inc., Mid-Hudson Region: 22 jobs retained, 17 pledged new jobs.
- IIT Corporation, Mid-Hudson Region: 119 jobs retained, 96 pledged new jobs.
- Metro Door Inc., Long Island: 86 jobs retained.
- C&S Worldwide Holdings, Fort Ticonderoga Association, Praxair Inc., Niagara County Perry's Ice Cream Company, Upstate Region: 598 jobs retained, 152 pledged new jobs.
- Welch Allyn, Finger Lakes Region: 1,125 jobs retained, 175 pledged new jobs.
- Cold Spring Harbor Laboratory, Long Island: 800 retained jobs, 80 pledged new jobs.
- Robinson Home Products, Cleveland BioLabs, PAETEC Communications, EFJ, Inc., Upstate Region: 763 jobs retained, 165 pledged new jobs.
- J. D'Addario & Co., Long Island: 700 jobs retained.
- FactSet Research Systems, NYC: 163 jobs retained, 150 pledged new jobs.
- Industries, We Care Transportation, The Research Foundation's Community Broadband Network, Upstate Region: 458 jobs retained, 220 pledged new jobs.
- Ultra-Flex Packaging, New York City Region: 240 jobs retained.
- Eaton Corporation, Oneida Molded Plastics, SKF Aeroengine, Syntec Optics, YRC North American Transportation, Upstate: 679 jobs retained, 118 pledged new jobs.
- AFC Industries, New York City Region: 82 jobs retained, 70 new jobs.
- BAE Systems Expansion, Southern Region: 1319 jobs retained; 125 pledged new jobs.
- Borg Warner, Southern Region: 1329 jobs retained; 174 pledged new jobs.
- Carestream Health, Finger Lakes Region: 800 jobs retained, 500 pledged new jobs.
- Corning Inc. R&D Expansion, Southern Region: 1500 jobs retained, 300 pledged new jobs.
- GE Energy, Capital Region: 500 pledged new jobs.
- DynaBil Industries Inc., Greene County: 180 jobs retained, 123 pledged new jobs.
- GM Powertrain New Diesel Engine Line, Western New York Region: 150 jobs retained.
- Marietta Corp., Central Region; 706 retained, 35 pledged new jobs.
- Paetec Communications, Finger Lakes Region: 656 retained, 50 pledged new jobs.
- Raymond Corp, Southern Tier Region: 528 jobs retained.
- Remington Arms Company, Inc., Mohawk Valley Region: 600 jobs retained.
- The Hartford-CNY, Central Region: 639 jobs retained.
- The Hartford-MVR, Mohawk Valley Region: 689 jobs retained.
- Zotos International Inc., Finger Lakes Region: 394 jobs retained.