

REQUEST FOR INFORMATION

I Love NY Get Outta Town Bus

Questions and Answers

Question: Can you please provide any additional detail on the "services and options" you are looking for in the question:

- Identify a range of services and options that might be made available by an operator of the I Love NY Get Outta Town Bus, and estimates of the corresponding prices of these services and options.

Answer: The range of services and options we referenced in the question referred to the potential operator's ability to create additional travel destinations for the I Love NY Get Outta Town Bus such as a trip to the Baseball Hall of Fame in Cooperstown, NY or a trip to experience Americade in the Adirondacks. Additional options may include the operator's ability to add overnight travel options. The operator may have relationships that can provide lodging accommodations. We would like to know what other services the operator can bring to the table with possible estimate pricing.

Question: Is there a target date as to when this program would start?

Answer: The 2014-2015 ski season for the ski trips. The estimated launch for the craft beverage trail trips and targeted events is fall 2014.

Question: Is there going to be a general RFP to award this, and if so when?

Answer: Yes, the RFP will go out mid-June

Question: To what degree would any of the State Departments help in setting up this campaign? – i.e. – Offices to sell tickets from, advertising in the media, subsidies for initial travel events, discount incentives to the industry partners?

Answer: I Love NY will work closely with the selected operator with possible paid advertising, discount incentives with industry partners, social media, and public relations support.

Question: Is it required to be a NYS based company?

Answer: No

Question: What would be the expected frequency of trips and possible number of buses that would be needed throughout the year?

Answer: The exact number of trips and buses are up to what the selected operator wants to run. The trips need to be at least one bus for the ski trips that would run every weekend of the ski season to various pre-designated ski mountains. And, at least once a month tour for the craft beverage trail trips and targeted events from spring through fall.

Question: Is there a minimum number of years to be incorporated that would be considered as a requirement?

Answer: While there are not a minimum number of years required, experience is taken into consideration.

Question: Would it be a requirement to own and operate a bus fleet in order to participate in the bus service portion of this campaign?

Answer: No, chartered bus fleets are acceptable.

Question: Is this program based on enhancing already existing services or to create something new?

Answer: This is a new program for the Division of Tourism.