

Program Purpose	To help NYS manufacturers invest in capital projects that significantly improve production, productivity and competitiveness.
Eligible Applicants	NYS manufacturers that employ 50 to 1,000 workers; and export at least 30% of their production beyond the immediate region, or supply at least 30% of their production to a prime manufacturer that exports beyond the region.
Eligible Projects	Capital investments in machinery and equipment that result in measurable improvements in production output, productivity and competitiveness and associated building expansions/modifications.
Ineligible Projects	Projects in which there are reductions in employee benefits and wages.
Minimum Requirements	<ul style="list-style-type: none"> ▪ \$1 million capital investment ▪ Quantified improvements over baseline operation of 20% or more ▪ Retention of at least 85% of workforce for five years
Maximum Award	ESD project assistance is capped at \$1 million.
Use of Funds	Capital investments in machinery and equipment. Projects may also include Industrial Effectiveness consulting and/or worker skills training.
Expected Results	<p>MAP projects must achieve substantial and measurable improvements to the output, productivity and competitiveness of the manufacturing facility, such as:</p> <ul style="list-style-type: none"> ▪ increased production output ▪ process efficiency ▪ improvements in quality control ▪ new product line ▪ resource conservation ▪ pollution prevention ▪ cost-reduction or revenue-enhancement measures ▪ Intended outcomes must be quantified and verifiable.
Funding Evaluation	Award amounts are based on the magnitude of the improvements and their overall benefit to the company; the amount of private investment leveraged; and the economic impact of the manufacturer within its regional economy.
How to Apply	Contact an ESD Regional Office to discuss your project. Proposals must include a project description, quantified project results, milestone schedule, project budget and cash flow analysis. Applications are accepted and reviewed on an ongoing basis.
Contact Information	(800) STATE-NY; Regional ESD office contacts are listed at: http://www.empire.state.ny.us/contacts_and_About_Us/locations.asp

This is an overview of the program and does not include all requirements and details.