

**EXPORT MARKETING ASSISTANCE SERVICE (EMAS)
APPLICATION FORM****COMPANY DATA:**

1. Firm Name: _____
2. Address: _____

- 2a. Is your firm a Minority or Woman Owned Business? Yes No
If YES, are you a *Certified MWBE* (NY State)? Yes No
3. Telephone: _____ 3a. Fax: _____
- 3b. e-mail: _____ 3c. Website: _____
4. Contact Person: _____ 4a. Title: _____
5. Annual Sales: _____ 5a. Percentage of Sales Exported: _____%
6. Number of Employees: _____ 7. Year Founded: _____
8. Plant Location(s): _____ Size (in sq. feet) _____

PRODUCT & EXPORT MARKET INFORMATION:

- | | | |
|----|---|--|
| 9. | PRINCIPAL ACTIVITY/ PRODUCT LINES
(NAICS / Harmonized Codes, if known) | PRINCIPAL APPLICATIONS/
(End Users) |
| | _____ | _____ |
| | _____ | _____ |
10. Which trade show(s) do you/have you participated in?

EMAS REQUIREMENTS:

11. We are seeking (check appropriate items): Agents _____ Distributors _____
Other _____

12. Profile of an Ideal Agent or Distributor:
(Technical and marketing capabilities; facilities; after-sales service; spare parts. etc.):
- 12a. Which complementary product lines would normally be carried along with your own?
13. What are the usual distribution pattern(s) and sales channels for your products and/or services?
14. Who are the principal U.S. and foreign competitors?
15. What are the special selling points and advantages (including patents, trademarks, etc.)?
16. Which countries do you currently export to?
17. ***We are applying for EMAS participation in the following market(s):***
- CANADA**
 - CHINA**
 - EUROPE:**
 - ISRAEL**
 - MEXICO**
 - SOUTH AFRICA**
 - OTHER:** _____

