

## **J. Queens Botanical Garden Society – Signage Upgrade (W365)**

November 19, 2009

**Grantee:** Queens Botanical Garden Society, Inc. (“QBG”)

**ESD Investment:** A grant of up to \$50,000 to be used for the design, fabrication and installation of interpretive signage.

**Project Location:** 43-50 Main Street, Flushing, Queens County

**NYS Empire Zone (or equivalent):** N/A

**Project Completion:** March 2010

**Grantee Contact:** Tim Heimerle, Director of Development  
43-50 Main Street  
Flushing, New York 11355  
Phone: (718) 886-3800 Fax: (718) 463-0263

**Project Team:** Project Management Jill Cherry  
Environmental Soo Kang

### **Project Description:**

#### Background

The Queens Botanical Garden Society, Inc., is a private, not-for-profit cultural institution that evolved from an exhibit at the 1939 New York World’s Fair. Officially opened in 1948, today QBG comprises and maintains 39 acres of New York City land with 21 distinct gardens and plant collections showcasing an immense variety of flora and fauna. In addition, QBG presents numerous special exhibits, educational programs, workshops, and tours which offer children and adults a rich array of programs in horticulture, environmental education and cultural arts. QBG, the primary source of botanical education in Queens, is a nationally recognized leader among botanic gardens and receives approximately 300,000 visitors annually.

#### The Project

The project began in August 2009 and consists of the design, fabrication and installation of new uniform interpretive wayfaring signage to replace existing deteriorating signage which is approximately 20 years old. Interpretive items will also be updated so that articles in the garden and the visitor guide will match site maps and directional signs. The project is expected to be complete in spring 2010.

Upon completion of the project, the Grantee will furnish a final report describing the impact and effectiveness of the project.

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Benches
Trash recepta
Total Project

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Financing Uses	Amount	Financing Sources	Amount	Percent
Signage design, fabrication, and installation	\$50,000	ESD Grant	\$50,000	100%
Total Project Costs	\$50,000	Total Project Financing	\$50,000	100%

**Statutory Basis – Community Capital Assistance Program:**

The project was authorized in accordance with Chapter 84 of the Laws of 2002 and reappropriated in the 2009-2010 New York State budget.

**Disclosure and Accountability Certifications:**

The Grantee has provided ESDC with the required Disclosure and Accountability Certifications. Grantee’s certifications indicate that Grantee has no conflict of interest or good standing violations and, therefore, staff recommends that the Corporation authorize the grant to the Grantee as described in these materials.