

B. Broome County Community Charities - Champions Tour (X235)

March 23, 2011

- Grantee:** Broome County Community Charities, Inc. (“BCCC” or the “Organization”)
- ESD Investment:** A grant of up to \$100,000 to be used for a portion of operating expenses associated with hosting the 2010 Dick’s Sporting Goods Open (“DSGO” or the “Open”) Champions Tour event.
- Project Location:** En-Joie Golf Course, Endicott, Broome County
- Project Completion:** June 2010
- Grantee Contact:** John Karedes, Tournament Director
1901 Vestal Parkway East
Vestal, NY 13850
Phone: (607) 205-1500 ext. 303 Fax: (607) 205-1502
- Project Team:**
- | | |
|--------------------|---------------|
| Project Management | Robin Alpaugh |
| Affirmative Action | Denise Ross |
| Environmental | Rachel Shatz |

Project Description:

Background

Broome County Community Charities, Inc. was incorporated in 1974 as a 501 c (3) not-for-profit corporation to raise funds for medical, artistic and other charitable functions within the community; to foster awareness of community needs; and to encourage wide-scale volunteer community participation by engaging in activities which foster community spirit and esteem. The Organization is governed by a board of volunteers and since its incorporation, BCCC has made charitable donations in excess of \$9.5 million.

BCCC sponsored the former B.C. Open for over thirty years and is now in the first year of a second, three-year contract to sponsor a Professional Golf Association (“PGA”) Champions Tour event - the Dick’s Sporting Goods Open. Proceeds from hosting the Open will be donated to various local community organizations. Since 2006, ESD has assisted BCCC with \$1,526,000 in grants for operating costs associated with the Open. These projects have been completed and the funds were fully disbursed.

The Project

BCCC hosted a field of seventy-eight golfers from June 21-27, 2010. The Open, a fifty-four hole even, was broadcast on the Golf Channel and had a purse of \$1.7 million. Additional funds were needed to help cover the cost of renting the golf course for the seven-day event held at the En-Joie Golf Course in Endicott, New York. The En-Joie Golf Club is owned by the Village of Endicott and operated by Broome County, and is one of only three municipal

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golf courses to host a PGA event. By hosting the DSGO, BCCC will be able to donate approximately \$450,000 to local charities in Broome County. The event also helped boost tourism to the area.

Upon completion of the project, the Grantee will furnish a final report describing the impact and effectiveness of the project.

Financing Uses	Amount	Financing Sources	Amount	Percent
Golf Course Rental	\$101,500	ESD Grant	\$100,000	99%
		BCCC Equity	1,500	1%
Total Project Costs	\$101,500	Total Project Financing	\$101,500	100%

Environmental Review:

ESDC staff has determined that, although the funding of this project by ESDC may constitute an “action” as defined by the State Environmental Quality Review Act (“SEQRA”), the project itself has been previously completed. ESDC’s action in the funding decision will not alter the adverse environmental impacts, if any, of the project as completed. ESDC staff accordingly believes that funding the completed project will not have any significant adverse impacts on the environment.

Statutory Basis – Community Projects Fund:

The project was reappropriated in the 2010-2011 New York State budget. No residential relocation is required as there are no families or individuals residing on the site.

Disclosure and Accountability Certifications:

The Grantee has provided ESD with the required Disclosure and Accountability Certifications. Grantee’s certifications indicate that Grantee has no conflict of interest or good standing violations and, therefore, staff recommends that the Corporation authorize the grant to the Grantee as described in these materials.